

LIFE



JUNIOR SAILORS

AUGUST 6, 1945 **10** CENTS
BY SUBSCRIPTION: TWO YEARS \$8.50

This "Gay, New-Day Kitchen" can be Yours!



Out of the Past . . . It popped right out of a Pennsylvania Dutch hope chest . . . and did you ever see a more entrancing idea for a kitchen? Hearts and flowers and furbelows carefully copied in colors that sing their saucy way into a modern step-saving setting.

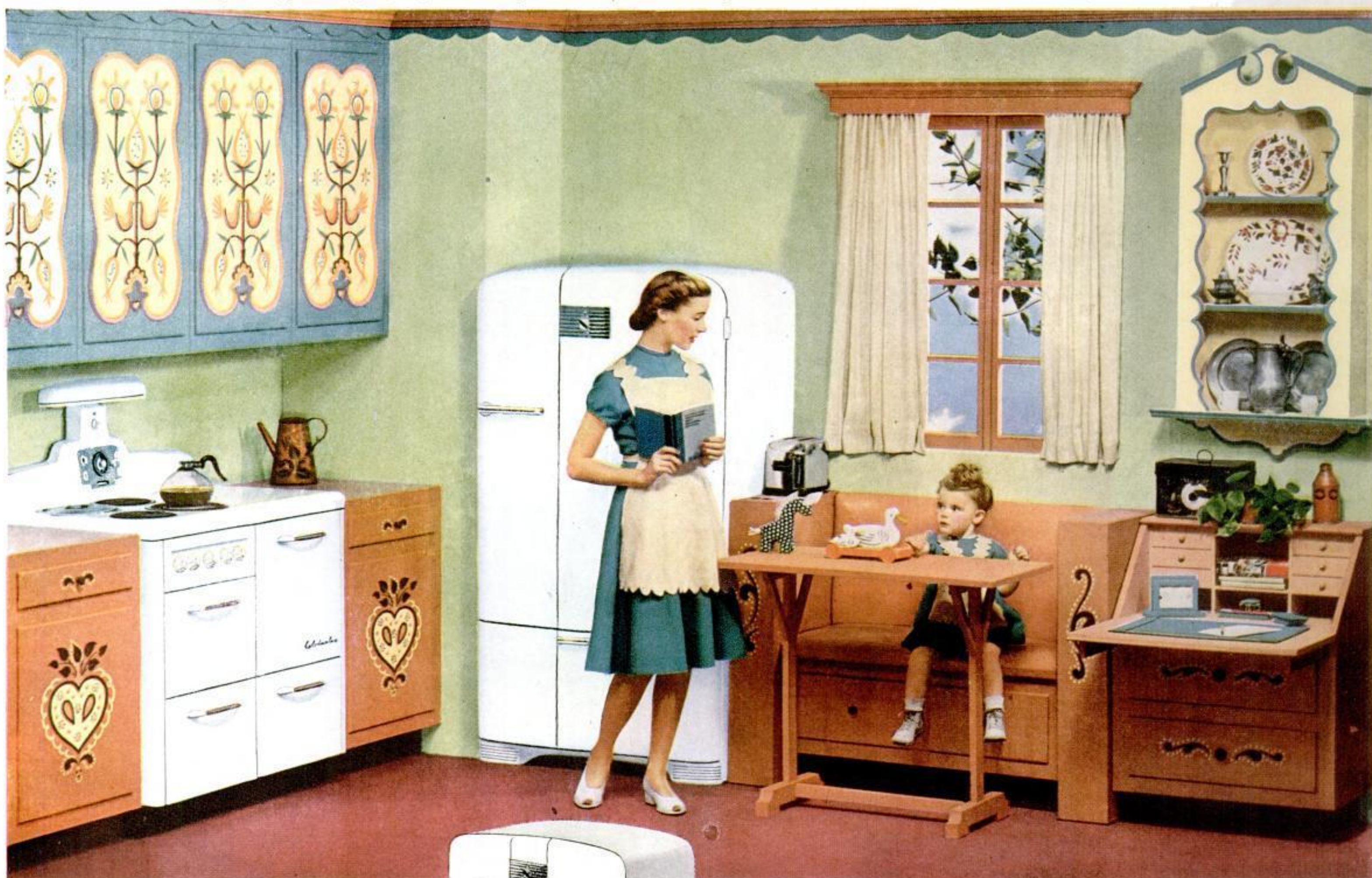
Into the Present . . . Here's a picture of planned kitchen efficiency. Streamlined design that starts with plenty of working surface . . . and a "tri-angular" refrigerator-range-sink arrangement that hops, skips and jumps you

through meal making. There's a planning desk, too, for recipe books and kitchen "bookkeeping" . . . and a built-in upholstered seat with storage drawers underneath. Pull up a movable utility table and there's your family breakfast corner!

Its Kelvinator Refrigerator . . . slides snugly into the corner near the window . . . big, roomy and beautiful. There will be different zones of cold for all kinds of perishable foods. A frozen food compartment to hold a roast, keep frozen fruits and vegetables for weeks.

A Cold-Mist Freshener compartment, walled off with shining glass, to crisp up greens, keep uncovered leftovers flavorful.

Its Kelvinator Electric Range . . . puts joy into cooking! Completely automatic . . . it starts breakfast while you're still asleep . . . cooks whole dinners by itself. Helps you serve tastier, more nutritious meals because electric cookery conserves more goodness . . . more vitamins. Helps you keep your kitchen cool as a cucumber during July and August dog days.



♥ heart of

your home

Kelvinator

OF NASH-KELVINATOR CORPORATION

Refrigerators • Electric Ranges • Home Freezers • Electric Water Heaters • Beverage Coolers • Ice Cream Cabinets • Frozen Food Merchandisers • Commercial Refrigerating Units

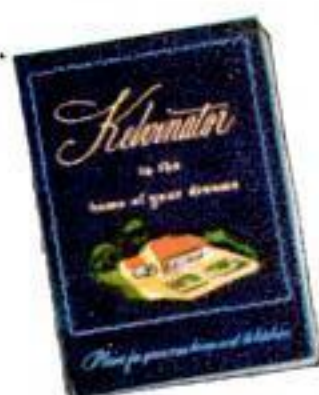


Nash-Kelvinator's hit musical program Sundays 4:30 p.m., E.W.T. Blue Network.

Registered Nurses! Wounded men need you! Join the Army Nurse Corps now! Wire collect! Surgeon General, U. S. Army, Washington, D. C.

Its Kelvinator Home Freezer . . . completes the setting. A treasure-chest to dip into all year 'round for all kinds of in-season foods and out-of-season luxuries . . . tender young chickens, choice meats, fish, game, fruits and succulent vegetables from your summer garden. Enables you to plan and buy months ahead.

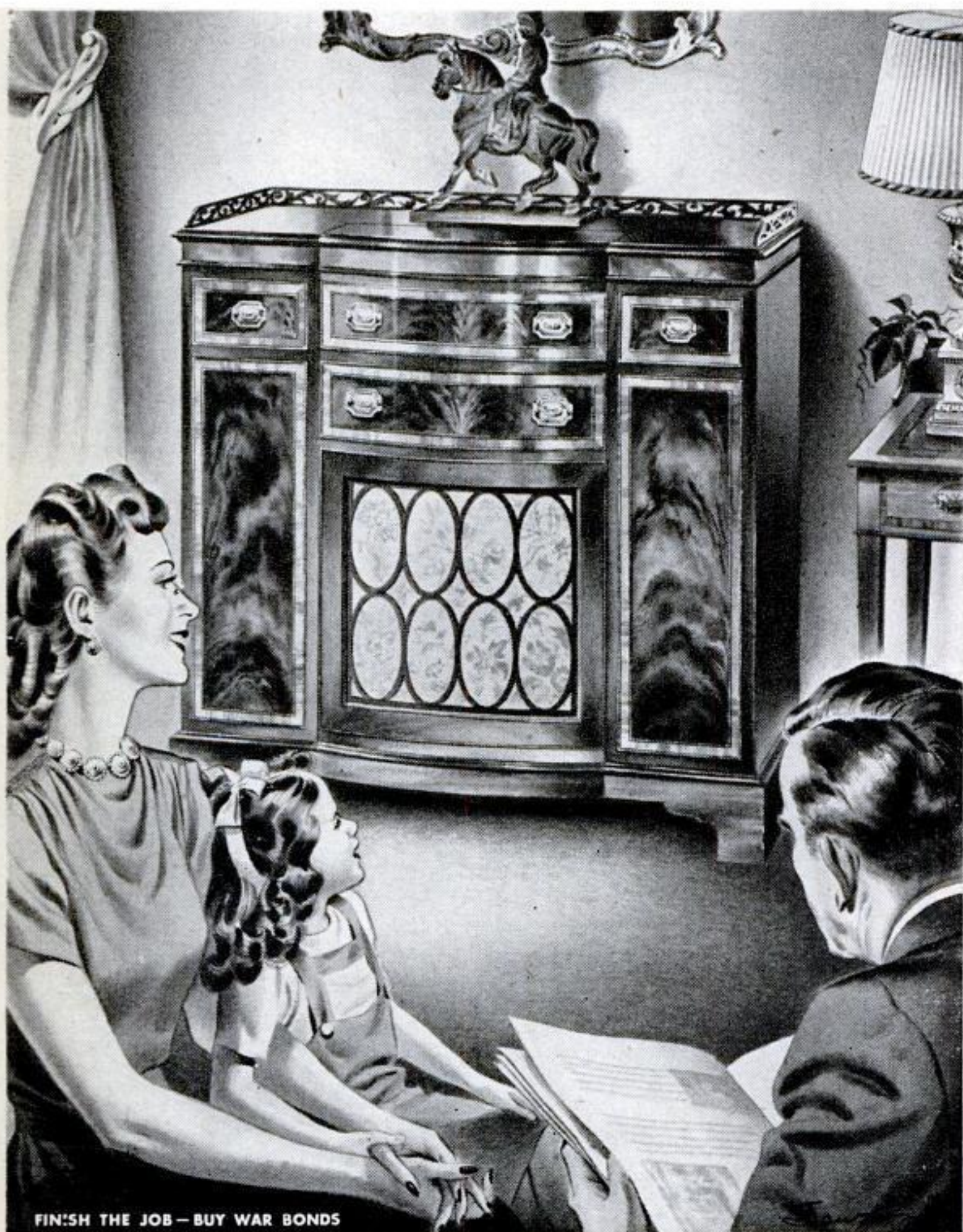
It's for You . . . if Pennsylvania Dutch decoration makes you tingle with excitement. But, perhaps your imagination paints a picture of you in a French Provincial, Modern, Ranch House, Cape Cod or English setting. Complete details and color sketches by America's leading small-home architects for building these six beautiful, efficient kitchens are yours for the asking in a wonderful new free booklet, "Kelvinator in the Home of Your Dreams." See your Kelvinator Retailer today, or drop a post card for your copy to Dept. 9-E, Kelvinator, Detroit 32, Mich.



IN THE LABORATORIES of the world's largest radio manufacturer, the research of Philco scientists and engineers has produced miracles of electronic science for our fighters in the air and on land and sea. At every step of the advance on Berlin and the assault on the Jap empire, Radar and electronic equipment developed by Philco has done and is doing its part in helping to bring the day of final Victory.



From Radar Research to Radio for your home



FINISH THE JOB — BUY WAR BONDS

IN THEIR research and production for war, the scientists and engineers of the Philco laboratories have made vital contributions to the sum of man's knowledge in electronic science. In their achievements which have played so important a part on every crucial battlefield, they have compressed a decade of scientific progress into months.

In this brilliant record of war research lies your assurance for the future . . . when the Philco laboratories turn from radar to radio for your home. For before the war, the achievements of its laboratories gave Philco an unbroken record of radio leadership for twelve straight years. And repeated surveys of post-war buying preference show that America looks to Philco for tomorrow's radio, by an average of 3 to 1 over any other make.

Yes, in radio, in FM reception, in phonograph reproduction, in television—whatever developments scientific progress may hold for the future, you may await them from the laboratories of Philco, the leader . . . in the days to come as in the past!

*Philco presents Paul Whiteman, Georgia Gibbs, the Merry Macs.
Sundays, 6 P.M., EWT, American Broadcasting Company.*

PHILCO

Famous for Quality the World Over

RADIOS • PHONOGRAPHS • FM • TELEVISION • REFRIGERATORS • FREEZER CHESTS • AIR CONDITIONERS

This One



L5GP-1PF-F63G

DRY, UNRULY SUMMER HAIR A HOODOO WITH MAIDENS-FAIR!



KREML grooms stubborn hair

so handsomely yet never leaves it looking or feeling greasy

Have you noticed after a day in the hot summer sun and wind—your hair looks so wild and tangled?

Do you find that slicking it down with water simply *doesn't* keep it in place? That you need *something extra* to give your hair that greatly desired, well groomed handsome appearance?

Then use Kreml Hair Tonic—a nationwide favorite with so many of AMERICA'S BETTER-GROOMED MEN!

Kreml makes stubborn hair a *pleasure* to comb. It's *famous* to neatly groom dry, frazzled hair and keep it in place—so *lustrous*. Yet Kreml never leaves hair looking plastered down with grease. It never leaves it feeling oily or dirty. It *never* gives hair that silly "gigolo" look girls *despise*.

And man! How *clean* and *refreshed* your scalp feels. Kreml promptly relieves itching of dry scalp and removes dandruff flakes.

Ask for an application of Kreml Hair Tonic at your barber shop. Buy a bottle today at your drug counter. Use it daily for *modern, handsome hair grooming*.



KREML HAIR TONIC

Keeps Hair Better-Groomed Without Looking Greasy
Relieves Itching of Dry Scalp—Removes Dandruff Flakes

LETTERS TO THE EDITORS

GEORGE LOTT

Sirs:

This wounded soldier, on his way home, is spending his spare time reading the story of another wounded soldier (George Lott, *LIFE*, Jan. 29) on his way home. With him is Red Cross



Worker Roxane Lambie. It looks to me like a pretty good combination advertisement for *LIFE* and the Red Cross, both good institutions . . .

STANTON GRIFFIS

San Francisco, Calif.

● After completing a well-done job of negotiating in Stockholm against Swedish production of ball bearings for Germany, Stanton Griffis, New York financier and chairman of the executive committee of Paramount Pictures, spent the past year as director of the American Red Cross in the Pacific.—ED.

AUDIE MURPHY

Sirs:

Having noted with a great deal of pride your pictures of Lieutenant Murphy (*LIFE*, July 16), I thought you would enjoy my favorite snapshot of him, taken while he was in training. Little Audie Murphy made his home with my parents for several years before he went into the Army. I watched him eat vegetables he didn't like so he could grow big enough to get into the Army. He would weigh himself every few days, but he had never shaved when he entered service and the GIs kidded him about it. I am not in the least surprised at his bravery; he has



always had his share of it. I saw him only once after he went into service but we corresponded all the time. He told me he had received the Silver Star and DSC and had been recommended for the Medal of Honor, but when I asked him what he did, he said, "It wasn't very nice, I had rather not tell you." So I had to read the paper to find out. That is typical of "Little Murphy" whom we called "Shorty." It makes me sick to hear him called "Blood and Guts." Anyone who knows him can't picture him that way.

BEATRICE SPRINGFIELD

Beaver, Okla.

LIFE READERS

Sirs:

LIFE devotees may be interested in this testimonial given to CBS Correspondent Tim Leimert when he inter-

viewed Lieut. (j.g.) William Duddleston, officer aboard the *Murray*, which searched a Japanese hospital ship a month ago. Part of the interview went like this:

Leimert: "Did you talk to many of the Jap officers?"

Duddleston: "Yes. They were very friendly. Some of them had been in the States before the war and were curious about a number of things. One wanted to know if Babe Ruth were still alive and how the Yankees were doing. One of them asked for an American cigaret and couldn't understand why the Lucky Strike package was white instead of green. It was difficult to explain that 'Lucky Strike green has gone to war.' . . . On the second search we brought along some recent American magazines and they were very pleased to have them, and they were a little disappointed that we didn't bring some copies of *LIFE*."

PAUL WHITE

Director of News Broadcasts
Columbia Broadcasting System
New York, N. Y.

FRANCE

Sirs:

I would like to commend you highly for showing the paintings by Floyd Davis and Gladys Rockmore Davis (*LIFE*, July 16). Besides being extremely well done, they catch the spirit of Paris, which will always live on. . .

CAROLINE C. SMITH

Abington, Pa.

FRENCH BATHING SUITS

Sirs:

The dissolute French are at it again. . . Immediately following World War I the French were the first to introduce ribald songs and lascivious dances. Now they give us the "G-string" bathing suit as a follow-up of World War II. . .

T. J. LOWRY III

Mount Airy, N. C.

Sirs:

Those French bathing suits are positively atrocious. In Chicago they would be arrested for wearing a suit like that. . .

LOU KEYS

Chicago, Ill.

Sirs:

. . . I have often wondered why some of our GIs prefer French girls to their

CONTINUED ON PAGE 4

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LIFE
August 6, 1945

Volume 19
Number 6

It runs in the family!

"SPEAKING OF BARGAINS—

"In 1939 you paid \$2.80 for the popular 40-watt G-E fluorescent lamp.

"Today a 40-watt G-E fluorescent lamp costs only 95c*... 66% less than in 1939. And it gives more light; lasts much longer!"

*plus taxes

★ ★ ★

More and more light for less and still less money! You'll find this striking resemblance year after year throughout the General Electric lamp family. But it didn't "just grow" that way! Raising such a family takes care, and patience and untiring work... the kind of faithful, unceasing work that General Electric Lamp Research has been doing for you over the past 60 years. Research whose constant aim is to make G-E lamps...

Stay Brighter Longer

G-E MAZDA LAMPS

GENERAL  ELECTRIC

BACK THE ATTACK FOR VICTORY. BUY MORE WAR BONDS



"Hurry! Hurry! Hurry!
I'll tell ya how to beat
Prickly
Heat!"



"What every baby wants-healthy, comfy skin!"

"Y'know how sore and 'rashy' lotsa babies are in hot weather, but my skin feels healthy an' comfy—thanks to mild, soothin' Mennen Antiseptic Baby Powder. Get it for *your* baby now to help prevent prickly heat, urine irritation, chafing, many other troubles. Here's why I say Mennen is *best*:

1. More baby specialists prefer Mennen Antiseptic Baby Powder than any other baby powder (3 out of 4 doctors say baby powder should be *antiseptic*).*
2. Mennen is smoothest—shown in microscopic tests of leading baby powders. Only Mennen powder is "cloud-spun" for extra smoothness, extra comfort.
3. Makes baby smell so sweet... new, mild flower-fresh scent!



IT'S BACK!
50¢ Money-Saver Size
(Also 25¢)



"Mom also uses MENNEN ANTISEPTIC BABY OIL to help keep my skin in the 'pink of condition'. More hospitals use it... more doctors recommend it... more mothers buy MENNEN BABY OIL than any other!"

LETTERS TO THE EDITORS

CONTINUED

own American girls. Now I see what the attraction is. . . .

BETTY MERIWETHER
St. Augustine, Fla.

Sirs:

. . . After getting a look at some of these for myself, I feel quite sure our other halves will be quite ready, willing and (let's pray) able to come home to the wives they left behind. . . .

BETTY FORD
Claypool, Ind.

Sirs:

. . . Wow! Am I glad my boyfriend is in the South Pacific.

JEAN M. C. SMITH
Joliet, Ill.

Sirs:

Here is a picture of the style in French bathing suits in 1905. Things have certainly changed, haven't they?

PHILIP KAPLAN
Long Island City, N. Y.



FRENCH STYLE-1905

THE THINNING RANKS

Sirs:

When LIFE covered the reunion of the class of 1886, put on last year by Alumnus Henry G. Fenton (LIFE, Sept. 4, 1944), all the former students of the one-room schoolhouse posed for a latter-day "class picture," leaving blank spaces for members of the class who had died before the reunion. Helped by LIFE's story, the reunion has now become an annual affair, but how much longer it can be held no one knows. One classmate died during this year, two others weren't able to get to the reunion and, as you can see from the 1945 picture, the ranks are getting very thin.

HAROLD KEEN
San Diego, Calif.

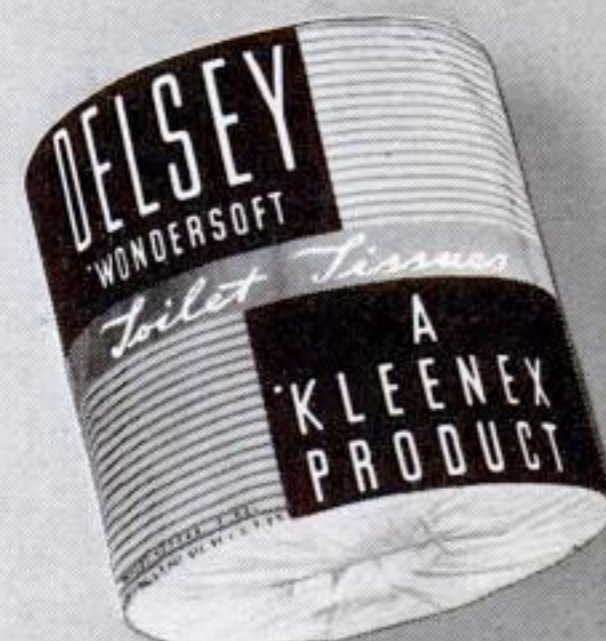


58th REUNION-7 ARE MISSING



59th REUNION-3 MORE MISSING

Us kids got
post-war plans
too



*DELSEY Toilet Paper
Soft like Kleenex*

(*T. M. Reg. U. S. Pat. Off.)

CONTINUED ON PAGE 6



ANOTHER WOODBURY DEB

*Sets the
Date*

At the Marriage License Bureau: Socially prominent bride-and-groom-to-be, Muriel Jean Cobb and Pfc. Roy Seely Moore, Jr. of Syracuse, New York. Another dreamy Woodbury complexion signed up for romance!



1. Twice Queen of the Snow Carnival at Hamilton College, glamorous Muriel was Roy's date at campus houseparties. A popular deb, hep to the sure-as-fate charm of skin kept radiantly lovely with Woodbury Facial Soap.



2. "Bet your life I never missed my wonderful Woodbury Facial Cocktail before every date!" she says. "First, plenty of rich, snowy lather. Next, plenty of clear warm water—then cold. Woodbury is different!"



3. Opening wedding presents. Roy, now a busy Army Medical Student, drops in for a quick gander. Muriel has a full-time job with Army Quartermaster Corps . . . says: "I couldn't sit by with so much to be done for our men."



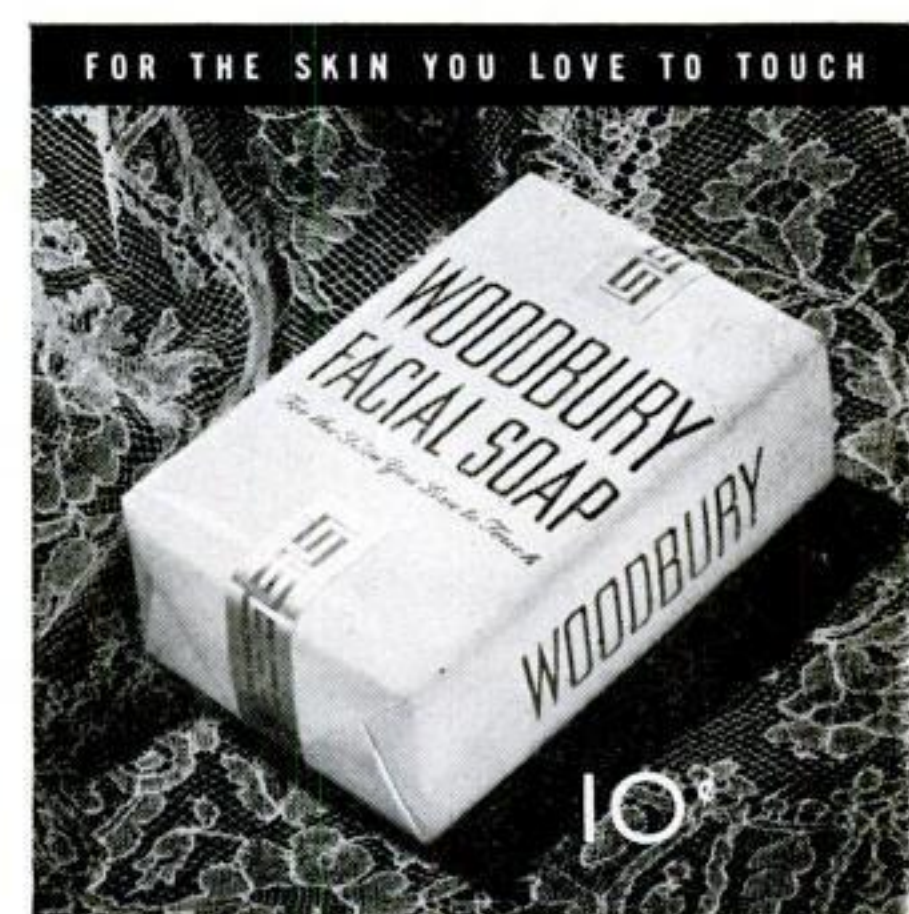
4. On the Big Day—reception at Onondaga Golf and Country Club. The bride's skin is clear, flawless—heavenly smooth to touch. "I've used Woodbury Soap ever since I was a little girl," she says.



5. Eyes shut tight—Muriel shows no partiality in throwing her bouquet. "Anyway," she says, "I've told them *all* about my Woodbury Facial Cocktail!" Yes, it's Woodbury for Romance. Made in cake form only—with a special costly ingredient for mildness!



6. Setting up housekeeping in a "wartime apartment" is just another lark for gay, energetic Muriel. Besides her Army job, she's a hospital Nurse's Aide. *How about YOU?* And . . . how about Woodbury for a rosier, cozier future? It's made for the *skin alone!*



☆ FOLLOW HER PATRIOTIC EXAMPLE
... BE A NURSE'S AIDE!

BE SURE YOU KILL ALL 9*

Don't just stun those pesky household pests! Get Bug-a-boo—Socony-Vacuum's super insect spray! It's sure kill for the 9 most bothersome bugs! (See listing below). Far more potent than Government requirements for top-grade sprays. Yet safe for pets and humans, when used as directed. And this pleasantly scented spray won't stain fabrics, furniture or wallpaper. So easy to use—just spray it on.



THE SIGN
THE NATION
KNOWS



AT HARDWARE, GROCERY, DRUG AND
DEPARTMENT STORES

“G’BYE BOYS, IT’S Bug-a-boo



SUPER INSECT SPRAY”

*Kills flies, moths, mosquitoes, ants,
roaches, bedbugs, silverfish, water bugs,
fleas and other common household pests.

Also: Bug-a-boo Victory Garden Spray • Bug-a-boo Moth Crystals

LETTERS TO THE EDITORS

CONTINUED

CHARACTER

Sirs:

Thanks for the swell article on Hank Greenberg and “Boo” Ferriss (LIFE, July 16).

My heart fails to skip a beat over any movie hero. I prefer the Dodgers, and even to someone uninterested in baseball they could prove attractive. And character? The Dodgers are bubbling over with it. . . .

MARTHA ORRICK

Elliston, Va.

ABOUT TEETH

Sirs:

I note your picture of a set of false teeth carved from stone in your story on Iwo Jima (LIFE, July 9). It comes as a distinct surprise to me to see you label a lower set of teeth as uppers. As any freshman in a dental college would know, the carving of the molars is distinctly that of lowers. . . .

MAURICE ZACKHEIM,
D.D.S., L.D.S.

Tonawanda, N. Y.



UPPERS? LOWERS? FALSE?

Sirs:

. . . Those teeth are a heterogeneity of teeth—some upper, some lower—and lack two molars of being a complete set of false teeth.

Ask any freshman dental student.

ALLAN GOLDSTEIN, D.D.S.
Royal Oak, Mich.

Sirs:

. . . The monument of false teeth is a lower denture. The doctor is to be commended on his splendid work.

LIEUT. JACK L. BOYLES, USNR
Camp Le Jeune, N. C.

Sirs:

. . . Furthermore, I believe that the picture depicts a simple carving of teeth, not of “false teeth.” The essential parts of a denture are not represented at all.

WILLIAM G. HOLMES, D.D.S.
Denison, Texas

Time, LIFE, Fortune and the Architectural Forum have been cooperating with the War Production Board ever since Jan., 1943, on the conservation of paper. During the year 1945 these four publications of the Time group are budgeted to use 73,000,000 pounds (1,450 freight carloads) less paper than in 1942. In view of resulting shortages of copies, please share your copy of LIFE with your friends.

*The
Lowest
Priced
Nationally
Advertised
Tooth Brush
in America*

*only
23¢*

Pro-phy-lac-tic + NYLON

IN DUST-PROOF
CARTON

**Pro-phy-lac-tic
NYLON
Tooth Brush**

GENUINE
Orange Blossom

The name that stands for superior quality and craftsmanship in fine rings. You will find them at better jewelers everywhere. They cost no more than ordinary rings.

Write for Illustrated Folder

TRAUB MANUFACTURING COMPANY
1934 McGRAW, DETROIT 8, MICHIGAN



IT TAKES A SMART GIRL...

TO KNOW HER OWN HUSBAND!

Jack H. Skirball
presents

CLAUDETTE COLBERT...

with Richard Foran...

...DON AMECHE

...in SAM WOOD'S

"GUEST WIFE"

It all began with a little kibble,*
and then she had a husband in
the barroom, a husband in the
bedroom and house detectives
in her hair in the merriest mixup
since love began!

*Kibbling is romantic hocus-pocus by an
experienced peculator.

with Charles Dingle • Grant Mitchell • Wilma Francis • Chester Clute • Irving Bacon • Hal K. Dawson • Edward Fielding • Original Screen-
play by BRUCE MANNING and JOHN KLOER • Produced by JACK H. SKIRBALL • Directed by SAM WOOD • Released thru United Artists



NAZI GODDESS RIDES A WAGON IN MURAL ABOVE
THE MARBLE-FLOORED HALLWAY OF LEY'S HOUSE

SPEAKING OF PICTURES . . .

... THIS WAS THE MANSION OF THE NAZI LABOR BOSS

When the Americans entered the quiet little town of Ziegenhardt, Germany, they found a burned-out chalet which had been the home of Dr. Robert Ley (pronounced lie), No. 8 Nazi and head of the German Labor Front. In the ruins they discovered pictures of the house in its former glory. Ley, whose job was to keep German labor in line, had bought more than 450

acres of the fertile Rhine Valley and built himself a palatial manor house complete with bowling alleys and a bomb cellar.

The people of Ziegenhardt, who all hated Ley bitterly, told the Americans strange tales of the house—how Ley would fly down from Berlin with a gang of friends who spent the night in riotous parties, how Ley would

ride alone on a white Arabian horse, how his wife killed herself on Ley's bed on New Year's Day 1943. She was buried in an unmarked grave because Ley feared that she would be exhumed. On April 8, by Ley's orders, an underling hefted a gasoline drum into the luxurious living room, set fire to it. On May 16, in a hide-out near Berchtesgaden, Robert Ley was captured (*see page 11*).

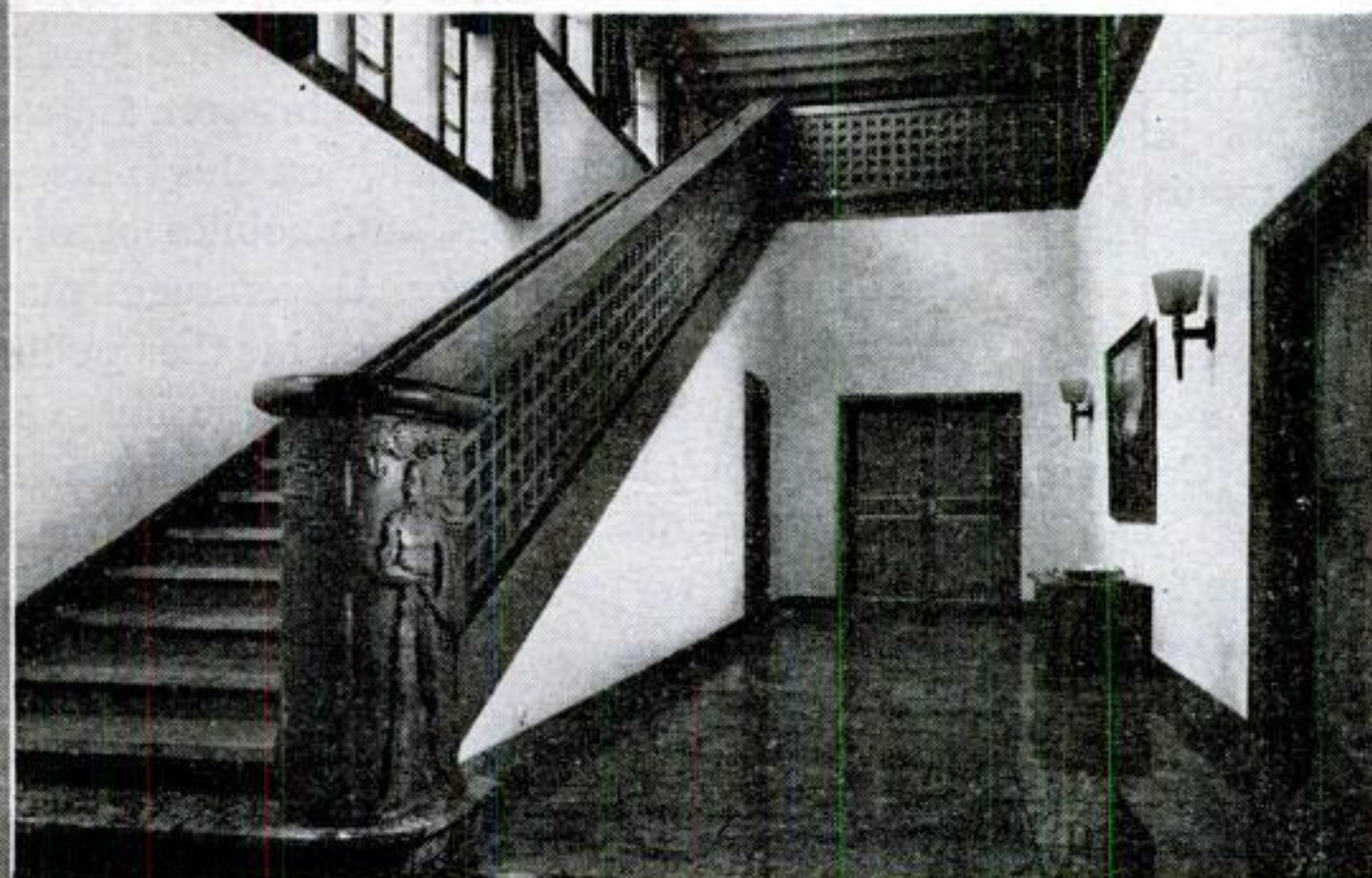
BEFORE



The manor house was palatial in this set of pictures left behind in Dr. Ley's scrapbook. The estate was farmed by slave labor, but it was badly managed, always lost money.



The living room was paneled in pale oak. The furniture was dusty raspberry and blue damask. A servant said the rooms were filled with "batteries of bottles" after parties.



The main stairway took a year to carve in oak. This view of the hallway shows wall opposite the mural on the facing page. Door at left leads to movie projection room.

AFTER



When the Americans arrived fire had gutted the house. In spite of Nazis' wartime construction ban, Ley had rebuilt house many times, was about to rebuild it once more.



The gasoline drum (right) which set fire to the house was lugged into living room by SS Untersturmführer Eisgruber. Ley took most of his personal documents with him.



The stairway was completely destroyed by fire. Reddish Italian marble floor was littered with ashes. After the fire the house was looted by slave laborers and Germans.



Let's cross
these rivers
before
we come to 'em!

RIVER development and flood control rank high on the list of America's post-war plans. Many of these projects call for dams which may also produce electric power.

This involves issues that should be discussed and settled now—*rivers to cross in advance.*

Many of us in the power business have had a long experience with river-side plants, in the production of both steam-generated and hydro-electric power. In fairness to all taxpayers and in the interest of the many million users of electricity, we therefore outline our convictions and suggestions on river development and flood control.

1 When a dam is proposed, all of its purposes should be clearly defined in the legis-

lation—flood control, navigation, irrigation or power. And just as clearly, the benefit to the people affected should justify the cost.

2 If power is produced at government-built dams, it should be sold to existing power systems, without special privilege or discrimination. This will save the expensive duplication of transmission facilities, help to co-ordinate the entire power supply of each region, and assure its widest possible use at the lowest practical rates.

3 Any savings made possible by this plan should be passed along to the users of electricity, under regulation by State Commissions or other properly constituted regulatory bodies. This will assure all the benefits of river development and hydro-power

without the added expense of government going into business and competing with its own citizens.

4 Government in *any* business endangers *all* business. Government in business escapes many normal business obligations, enjoys free mail, pays no federal taxes and few, if any, other taxes, little or no interest. If government can sell electricity on this basis, it can sell shoes, groceries, automobiles, or anything else the same way. Government may properly *regulate* business in the public interest but should not *operate* business. It should not play in the game for which it makes the rules. In other words, *government should not try to be umpire and pitcher at the same time!*

167 ELECTRIC LIGHT AND POWER COMPANIES*

*Names on request from this magazine.

SELF-SUPPORTING, TAX-PAYING BUSINESSES

SPEAKING OF PICTURES

CONTINUED



The servants' dining room was for the household staff of ten, not for Russian and Polish slave laborers who worked on the grounds of the estate and lived in barracks.



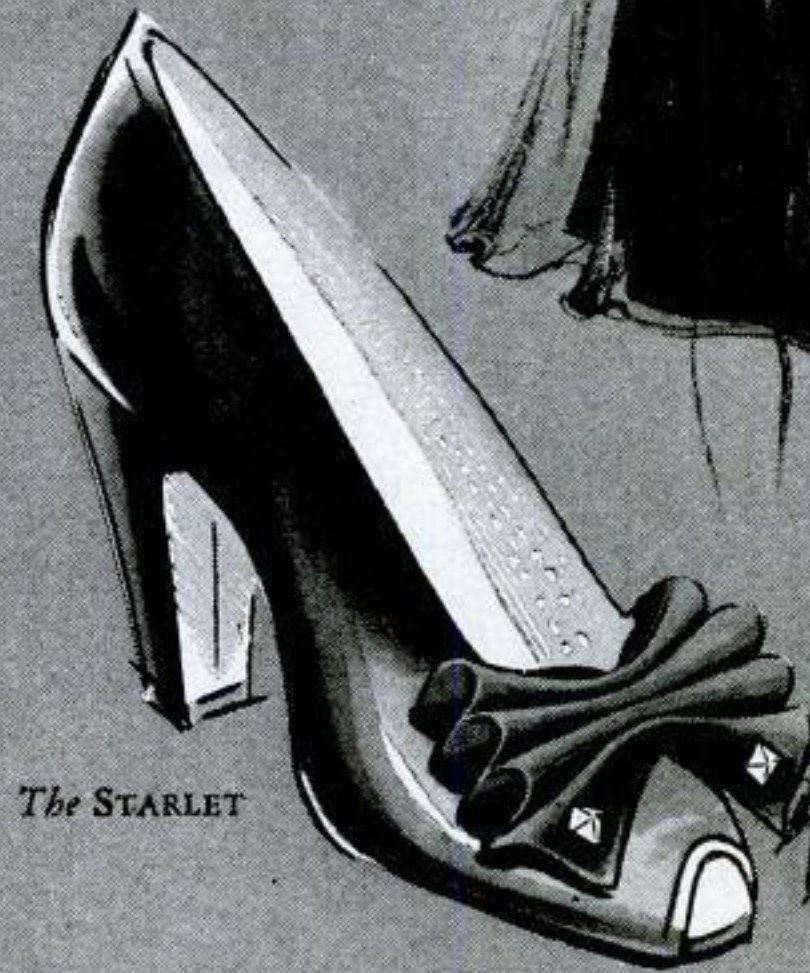
The breakfast room was on the second floor, had a tile chimney corner (left). The walls of knotted pine were reputedly from same tree, to make knot pattern uniform.



Robert Ley, after his capture, was one of the few surviving Nazi big shots who stuck to his guns, saying that he was a Nazi, that he hated Jews, that "Hitler was a great genius." Even his fellow inmates of the prison at Mondorf, Luxembourg find him so objectionable that they refuse to associate with him.

DARK-OF-THE-MOON SUEDE

by Florsheim



The STARLET



The DAMASCUS

For your moon-goddess
moods you'll delight
in wearing beautiful
Florsheim fashions of
dark and beguiling suede.

Most Styles \$10⁹⁵ to \$12⁹⁵

THE FLORSHEIM SHOE COMPANY • CHICAGO
Makers of Fine Shoes for Men and Women



Finish the Fight—with War Bonds

Peacemakers

Peace in the Pacific can be achieved in only one way — by the unconditional surrender of Japan's military masters.

To shorten the road to victory, our leaders foresaw that we must do more than reconquer territory island by island. *We must knock out the enemy's ability to make war.* And to carry out that strategy they chose the Boeing B-29 as our major weapon.

Built, tested and flown into combat under the terrific pressure of global war, the Superfortresses are doing all that was expected of them and more.

They have enabled us to reduce American casualties and save precious months in striking enemy war production, because they are the only aircraft in the world that can cover the vast distances from bases in the Marianas.

In early operations before present island bases were secured, they transported their own supplies over the "Hump" from India into China. They have not only reduced the output of Japan's war industries by the steadily mounting tempo of their bombing but have taken a huge toll of the fighter

planes sent against them. And they have tightened the blockade on enemy ports by sowing mines.

The versatile efficiency of the B-29 reflects Boeing's unparalleled experience in designing and building four-engine aircraft, and it forecasts the same qualities in the great Boeing planes of the future.

• • •

The performance of the B-29 stems directly from Boeing principles of research, design, engineering, manufacture. In peace, as today, you can count on any airplane "Built by Boeing" to lead the way.

DESIGNERS OF THE B-29 SUPERFORTRESS • THE FLYING FORTRESS • THE NEW STRATOCRUISER
THE KAYDET TRAINER • THE STRATOLINER • PAN AMERICAN CLIPPERS

BOEING



LIFE'S COVER

The three young sailors on LIFE's cover are Jane Webb, the 19-year-old sailing teacher at the Riverside, Conn. Yacht Club (see pp. 38-39), and two of her pupils, 13-year old Gordon Cahoon and Jane's sister Judy, who is 12. Under Jane's instruction they are busily hooking the jib to the forestay of a Lightning, the kind of boat they hope some day they will be able to sail. But first they will have to learn to keep the "painter" (rope) through the "chock" (hook, bottom right) when a boat is tied to a mooring.

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LIFE'S PICTURES

To get the picture essay on Coney Island (pp. 61-67), Photographer Eileen Darby spent 16 frantic days at New York's famous playground. During the assignment she used four different cameras, seven different lenses. She shot from a Piper Cub (air view on pp. 62-63), from the top of Steeplechase Park (p. 61) and while riding backwards down a roller coaster at heart-stopping speed (p. 66). Miss Darby, once a champion swimmer, was too busy to take a swim at Coney Island.

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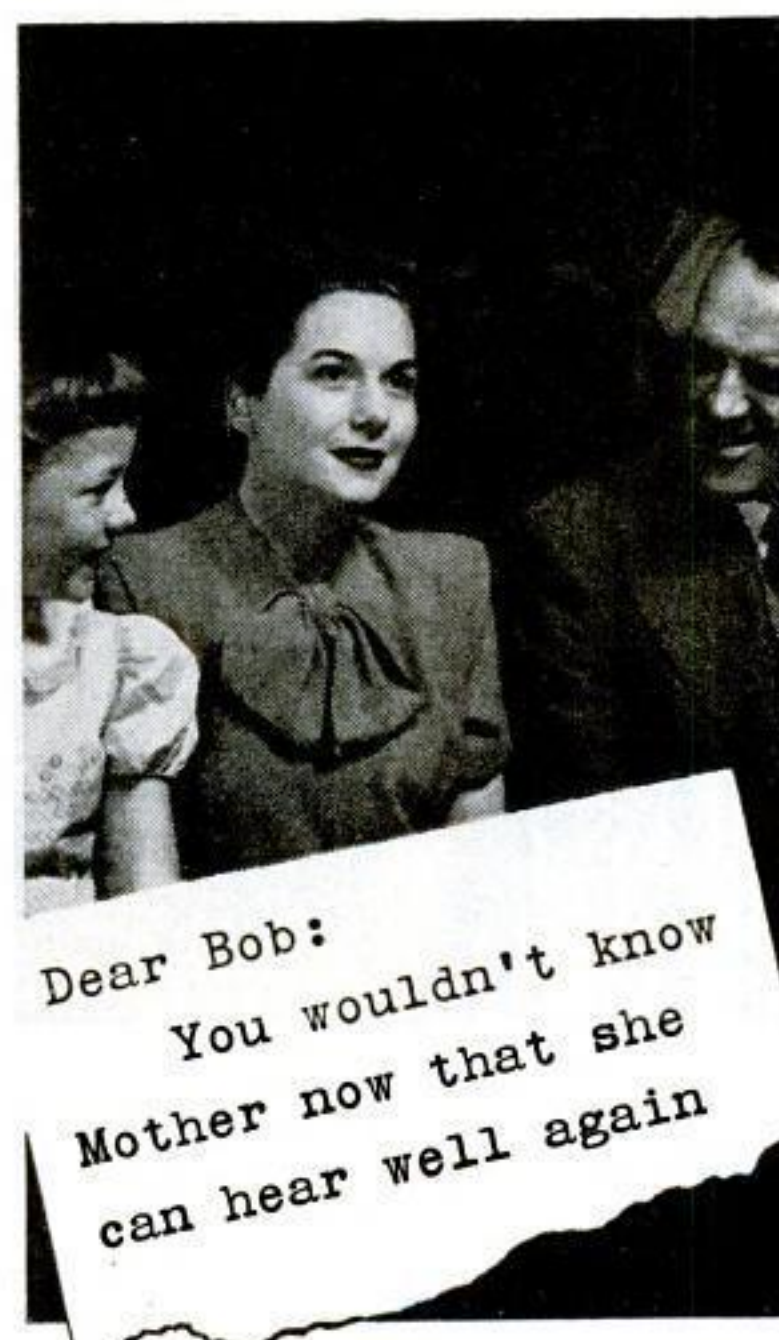
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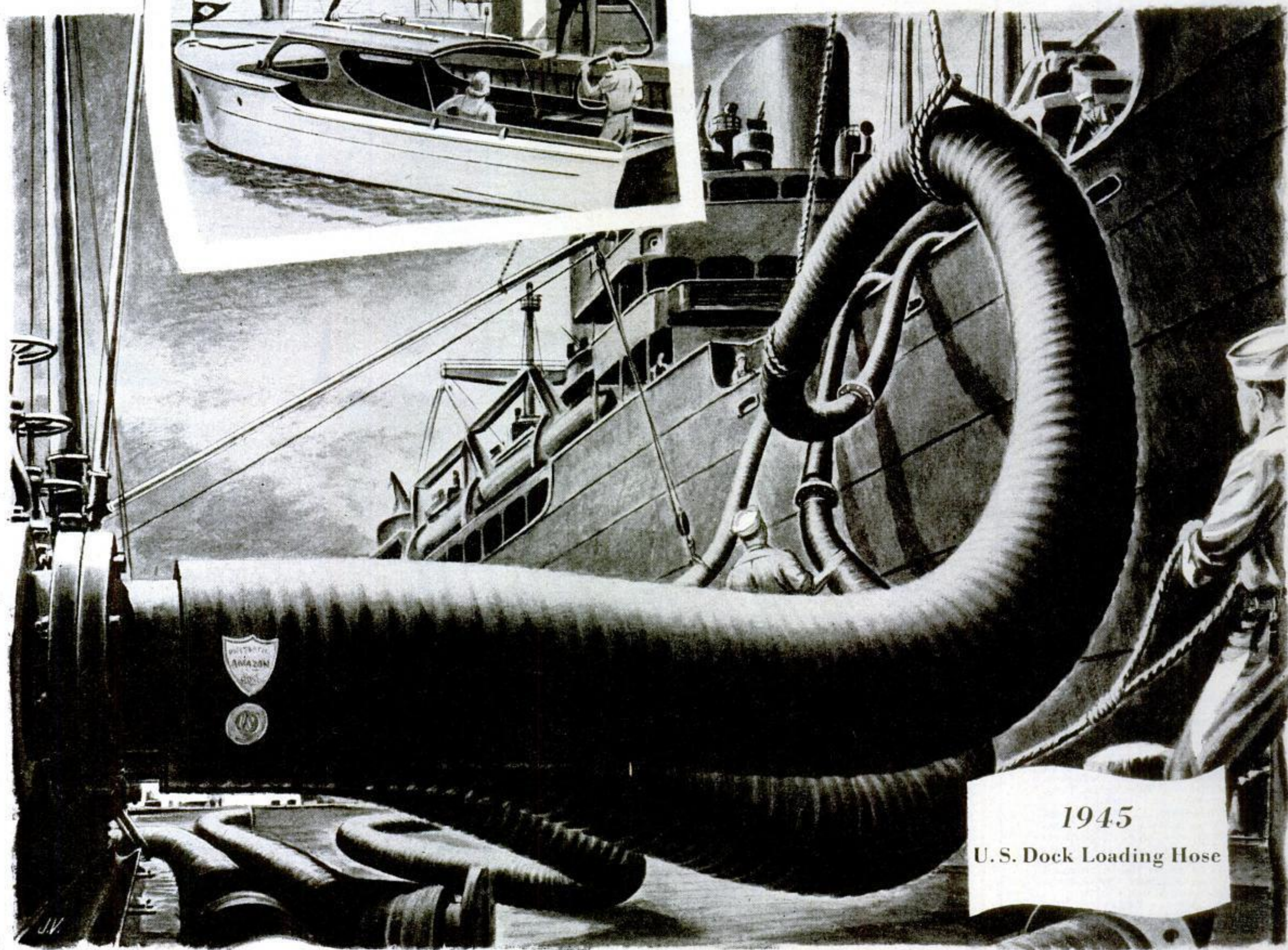
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AT POTSDAM TRUMAN TALKS TO STALIN THROUGH RUSSIAN INTERPRETER PAVLOV WHILE BYRNES LINKS HIS ARM THROUGH MOLOTOV'S

THE BERLIN CONFERENCE

WITHOUT CHURCHILL, TRUMAN MEETS STALIN TO DISCUSS PEACE IN EUROPE AND WAR IN THE PACIFIC

Less than six months ago in a czar's palace at Yalta Roosevelt, Churchill and Joseph Stalin said goodbye for the last time. Near Berlin last week at a Kaiser's castle in Potsdam, Stalin alone of the original Big Three was left on the stage of history. Roosevelt's death was followed by Churchill's political defeat. Now in their big chairs at destiny's round table were two unassuming men with little flair for dramatics: Harry S. Truman and Clement Richard Attlee.

The conference had been held up at first by the business of getting acquainted and then brought to a virtual halt by the overturn of the British government. The most encouraging report was that Truman and Stalin were hitting it off well personally.

Truman gave number one priority to the problem of beating Japan quickly. Early in the week Lord Louis Mountbatten, the Allied Supreme Commander in Southeast Asia, suddenly turned up at Potsdam to discuss the Pacific war. At week's end there came from Potsdam the first important pronouncement,

issued by the U. S., Britain and China. In this the "conditions" of "unconditional surrender" were made plainer to the Japs and to the world than they ever had been before (*see Editorial, page 24*).

The tight news blackout made Potsdam communiqués read like notes from a society column. Through Truman's headquarters trooped an impressive array of American brass and brains: W. Averell Harriman, Ambassador to Moscow; Jefferson Caffery, Ambassador to France; Robert Murphy, Eisenhower's adviser; Generals Marshall, Eisenhower, Somervell, Bradley, Patton and Clay; Admirals King, Land and Stark; Secretary of War Henry L. Stimson, State Department's James C. Dunn, William L. Clayton and Benjamin V. Cohen. Most of them were there to advise Truman on the muddled problem of Europe's future. Until now Russia and Britain called the political tune in their spheres. Truman's task was to resolve the conflict between Soviet-dominated Eastern Europe and Western Europe, where the U. S.

has been tagging along behind British policy. There were also the questions of how to treat Germany and the settlement of numerous territorial squabbles.

The pressure on Truman to make the U. S. stand clear was increased by Churchill's downfall, for Churchill had tried to carry the ball for all by himself. Presumably the Labor sweep would strengthen the already leftist trend in European nations. Truman was faced with the alternative of sticking to the Churchillian policy of support for ultra-conservative elements in Western Europe or trying to find an independent U. S. line that would enable him both to deal with the Left and temper its more extreme manifestations. In any case, the positive, distinctively American policy in foreign affairs had not been stated. Nobody knew if Truman was equal to this task which had baffled even Franklin Roosevelt. But the President's nephew, Sgt. Harry A. Truman, arriving in Washington from a visit to Potsdam, declared confidently that Uncle Harry would "come out on top."



FIRST FORMAL MEETING of the Big Three and their staffs took place in this dark, oak-paneled conference room of Kaiser Wilhelm's Palace in Potsdam. The date of this historic scene was Tuesday, July 17, and the time was 5 p.m. The initial business get-together had been postponed because of Premier Stalin's tardy arrival. On the round table covered by a fine burgundy cloth is a marble centerpiece holding the

flags of the U.S., the U.S.S.R. and Great Britain. President Truman, who acted as chairman of the session at the suggestion of Churchill and Stalin, is seated in the right foreground with his back to the camera. Seated around the table counterclockwise from Truman are Secretary of State James F. Byrnes; Presidential Military Coordinator Admiral William D. Leahy; Soviet Ambassador to the U.S. Andrei A. Gro-

myko; Soviet Foreign Office Interpreter Vladimir N. Pavlov; Generalissimo and Premier Joseph Stalin; Foreign Commissar Vyacheslav M. Molotov; Soviet Ambassador to London Fedor Gusev (*behind Molotov*); Vice Commissar of Foreign Affairs Andrei Y. Vyshinski, wearing the official Russian foreign-office uniform; Labor Party Leader Clement Richard Attlee, Britain's new Prime Minister; Churchill's translator,



Russian-born Major Arthur Birse; British Ambassador to Moscow Sir Archibald Clark Kerr (*in striped suit standing behind Birse*); Prime Minister Winston Churchill; Foreign Secretary Anthony Eden; Permanent Under Secretary for Foreign Affairs Sir Alexander Cadogan; Sir William Strang, who has been United Kingdom representative on the European Advisory Commission (*seated in back of Cadogan*); special

Presidential Assistant Joseph E. Davies, former U. S. Ambassador to Moscow, and Charles E. Bohlen, assistant to the Secretary of State who has served as chief American translator at Teheran, Yalta and Potsdam.

The Big Three sat on three big chairs, larger than the others. Red-upholstered, these had gilt cherubs tipping the posts on their backs. Truman for his first Big Three meeting

put on a well-pressed, double-breasted brown business suit. Stalin wore the fawn-colored uniform of a Russian marshal and on his tunic glittered the gold star of a Hero of the Soviet Union. Churchill, not to be outdone, also wore a fawn-colored uniform (as Lord Warden of the Cinque Ports) decorated by three wide rows of service ribbons. His successor Attlee, like Truman, wore a dark, conservative business suit.

TRUMAN'S FIRST HUNDRED DAYS

HIS ARRIVAL IN BERLIN CULMINATES PERIOD PACKED WITH HISTORIC DECISIONS AND ROUTINE DUTIES

On Friday, July 20, in Potsdam, Germany, Harry S. Truman completed his first hundred days as 32nd President of the United States. During that momentous time he was the most constantly photographed man in the world. In the previous 12 years Americans had become accustomed to pictures of a President who could not walk unaided and who, by tacit agreement, was photographed only in certain conventional poses. Now they began seeing pictures of Truman against many backgrounds, doing many things. The hundred days since he was sworn in on April 12 have been more momentous than any period of similar duration in the nation's history including the hectic early months of Franklin Roosevelt's first term. The war

in Europe ended. The United Nations convened and formulated a hope for world peace. U.S. ships steamed to the shores of Japan as the Pacific War neared its final phase. Britain held its first wartime election. On the home front the President picked six new Cabinet members. The U. S. endorsed Bretton Woods, took quick steps to approve the Charter. As cameras clicked Truman moved through epochal events and routine duties with the same quiet calm: making world-shaking decisions or shaking hands, accepting a flower or awarding a medal, delivering a speech or listening to others. In 100 days the man who was a Missouri farmer until he was 33 mastered the toughest job in the world—the business of being U. S. President.



Oath of office, from Chief Justice Stone, was taken by Truman at 7:09 p.m. on April 12. Behind Truman are Jonathan Daniels and Admiral Leahy and, at right, Mrs. Bess Truman.



First day in office President was greeted by battery of news photographers outside the White House. Truman immediately conferred with Byrnes, later lunched with friends at Capitol.



At Roosevelt's funeral in Hyde Park, Truman and his family stood about 15 paces behind the Roosevelt family. On the return trip to Washington he polished his first Congress speech.



During first press conference Truman stood, answered questions frankly, approved Bretton Woods, remarked that Molotov ought to pay his respects, said he'd like to meet de Gaulle.



In radio address he assured U.S. armed forces that he would carry on war to victory. Same day he made his first important appointment: John W. Snyder as U.S. Loan Administrator.



Democratic leaders in Congress pledged support to Truman. Left to right: Speaker Rayburn, Senate President Pro Tem McKellar, Senate and House Leaders Barkley, McCormack.



Good Neighbor policy was endorsed by Truman, who received scroll from 22 military-legal officers of 13 Central and South American republics who were in the U. S. for a law conference.



Philippine President Sergio Osmeña paid respects to Truman and Stettinius April 19. T. V. Soong, Georges Bidault also dropped in at White House during the same busy day.



Leaving Blair House, where he lived for first five weeks, President was guarded by secret service men. At 8:30 a.m. President walked across Pennsylvania Avenue to the White House.



First poppy was threaded through President's lapel by Mrs. Charles B. Gilbert, president of the American Legion Auxiliary. Truman is first Legionnaire to become Chief Executive.



Democratic senators (38 of them) visited Truman on April 23. In third week he had 72 appointments, was endorsed by Joe Guffey for a second term, opened United Nations parley.



First stamps commemorating San Francisco parley were presented to Truman by Postmaster General Walker, who shortly thereafter was replaced in Cabinet by Robert Hannegan.



Ex-Senator Schwollenbach met Truman at Blair House on April 27 at President's request. He refused job as Truman's Harry Hopkins but later agreed to be his Secretary of Labor.



American Legion members of Truman's "40 and 8" came from the Midwest to present the President with framed copy of a resolution which stated their confidence in his leadership.



Birthday cake was cut by Truman, who was 61 on May 8. On this date he proclaimed V-E Day and sent congratulatory cables to Churchill, Stalin, de Gaulle, General Eisenhower.



First forget-me-not for Disabled Veterans was given Truman by a war widow. Later Truman made General Omar Bradley head of Veterans Administration, replacing General Hines.



President's mother, Mrs. Martha Truman, aged 92, took first plane ride when she flew from Independence, Mo. to Washington to spend Mother's Day with her son at the White House.



First picture hung in President's office was portrait of Simon Bolivar, South American hero. Presented to Truman in 1941, it is a copy of painting which hangs in Venezuelan palace.

HE GREETED FOREIGN DIPLOMATS, VICTORIOUS GENERALS AND A FORMER PRESIDENT,



19
Eden and Attlee, then Foreign Secretary and Deputy Prime Minister respectively, said goodbye to Truman at White House on May 14 en route from San Francisco Conference to London.



20
General Courtney Hodges of the First Army returned May 26 and was greeted by the President. To settle Big Three frictions, Truman sent Davies and Hopkins abroad that week.



21
Jewish war veterans called on the President to pledge the support of more than 600,000 members. They asked permission for their national commander to visit cemeteries in Europe.



22
Herbert Hoover, at Truman's invitation, returned to White House for the first time since he left as President in 1933. For almost an hour they discussed the problem of feeding Europe.



23
Lions Club of Kansas City, represented by Robert Moore, gave Truman a fountain-pen desk set topped by a lion. Lion Member Truman said he would make "good use" of the pen.



24
This big fish, a 45-pound salmon, was sent to President by a Seattle fishing-fleet operator. Same day (May 31) Truman awarded Medal for Merit posthumously to late Frank Knox.



25
Steve Early, Roosevelt's press secretary for 12 years, was given Distinguished Service Medal just before his resignation. Truman also presented Legion of Merit to Regent of Iraq.



26
General Mark Clark, victor in Italy, chatted with Truman in his office. The President gave him a testimonial: "To a great American general . . . Best wishes from C-in-C Harry Truman."

man." Behind tidy desk are framed pictures of his daughter, wife, mother and family group. Same week Truman wrote a letter to John Nance Garner, asked him to drop in any time

CONFERRED WITH HIS AIDES, TOOK A VACATION IN THE WEST AND PLAYED THE PIANO



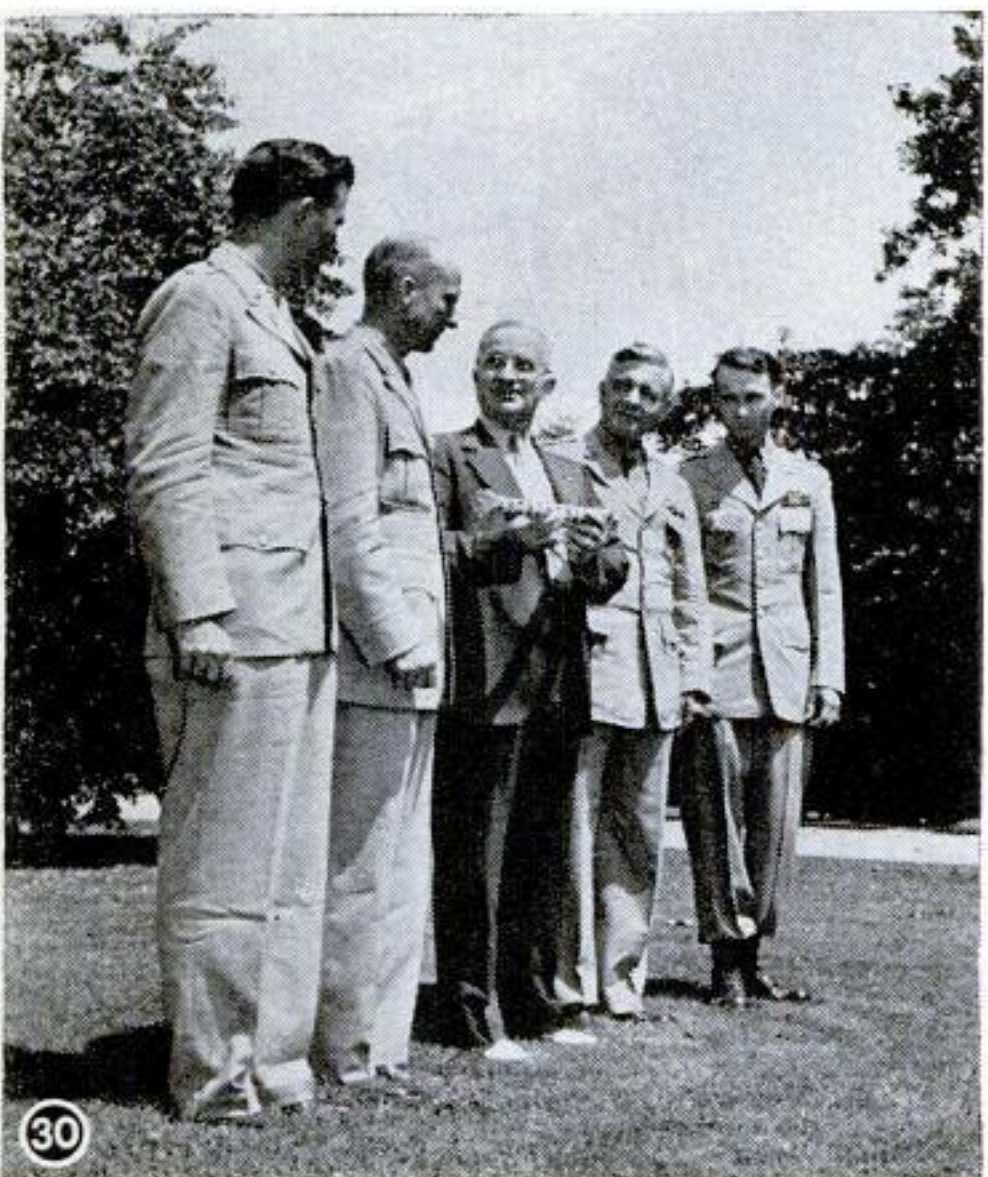
Davies and Hopkins, back from missions to London and Moscow, reported their findings to Truman and Admiral Leahy. Shortly afterward Hopkins resigned as Presidential assistant.



Oil painting of U.S. *Savannah*, steamboat which crossed the Atlantic in 1819, was given to Congressman Doughton for his work on trade agreements. Truman offered congratulations.



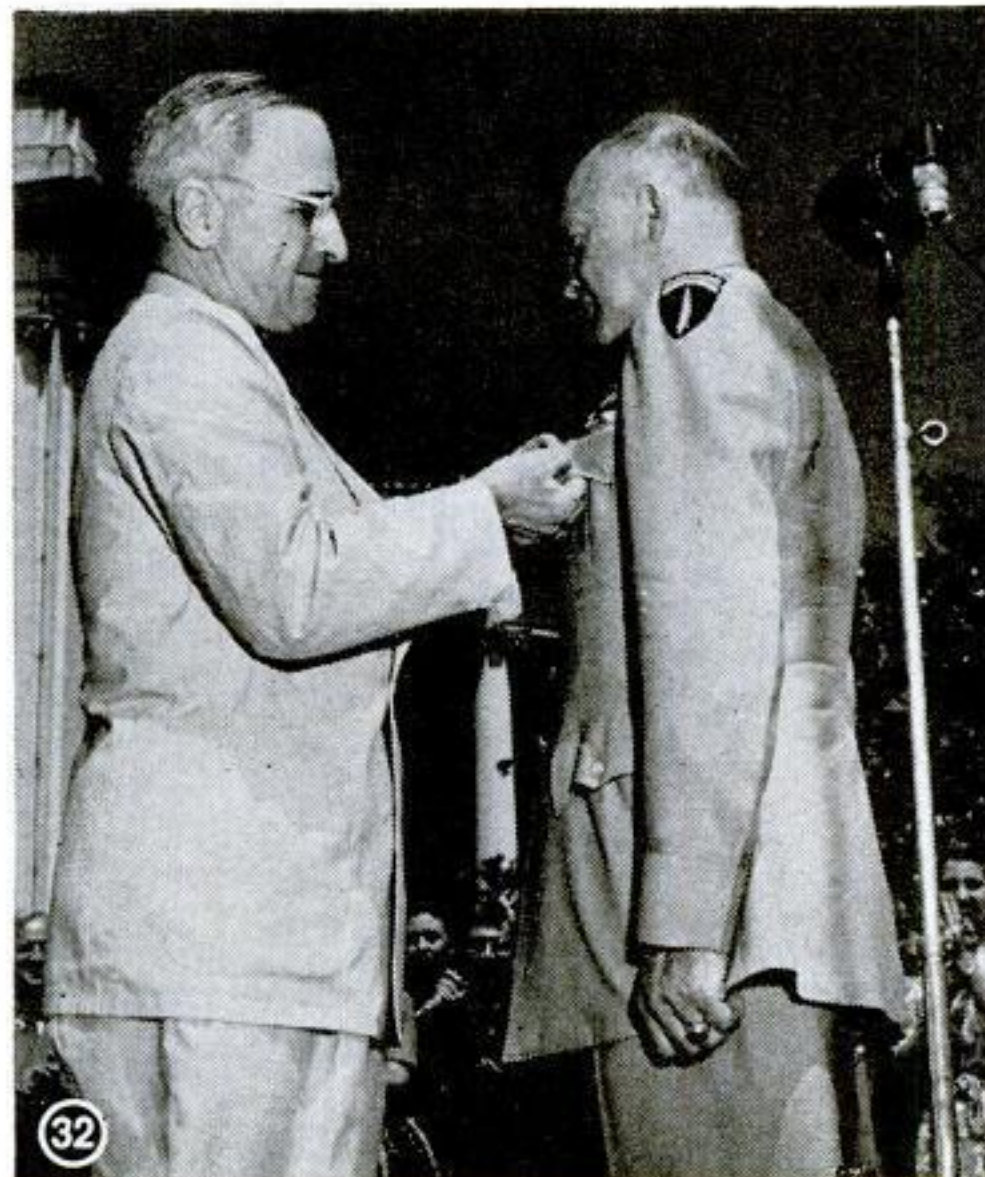
Elks delegation visited Truman on June 8 and gave President leather-bound copy of their "Report to the Nation," describing the work of the B.P.O.E. during both World Wars.



Göring's baton, studded with diamonds, was lent to the President for a few days by General Patch (at Truman's right), commander of Seventh Army, who brought it from Germany.



General Patton, resplendent in a specially tailored battledress, was welcomed by Truman on his return. Patton brought along his riding crop but not his famous ivory-handled automatic.



General Eisenhower came to Washington on June 18 for official reception, got Distinguished Service Medal. Pinning it on, Truman said, "I'd rather have this than be President."



On vacation Truman found an old Indian sweater of Washington's Governor Wallgren's, wore it at June 21 press conference. Out fishing later, he caught only a sharklike dogfish.

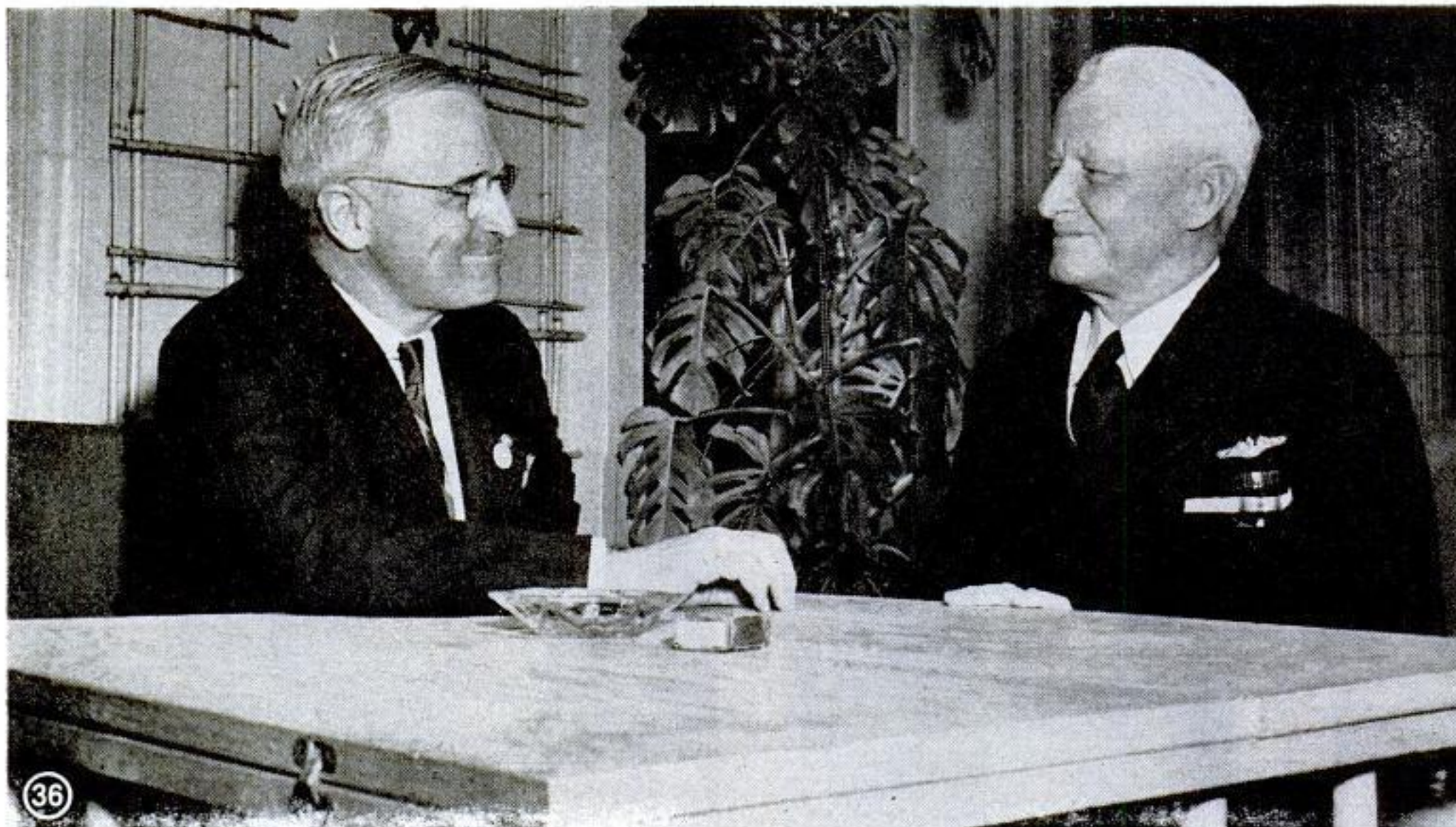


At piano in Paradise Inn near Mt. Rainier, Truman was the life of the party as he played *Peggy O'Neill* and *Melancholy Baby*. He also threw snowballs and took a much-needed rest.



Prince Faisal, Saudi Arabian delegate to the United Nations Conference, was on hand with Secretary of State Stettinius at Hamilton Field, San Francisco, to greet the President.

HE TRAVELED TO SAN FRANCISCO, KANSAS CITY, ANTWERP, BRUSSELS AND BERLIN



With Fleet Admiral Nimitz the President discussed progress of Pacific war. It was their first meeting since Truman became Chief Executive and took place in the four-room penthouse at

the Fairmont Hotel in San Francisco which Truman shared with Stettinius. Also on this June 26 Truman made the closing address to Conference delegates and left for Missouri.



Alf Landon, Republican Presidential nominee in 1936, talked with Truman in Kansas City on June 29. Landon reported, "... the country today is relaxed under President Truman."



In haberdashery, Truman visited former partner, Edward Jacobson, tried unsuccessfully to buy white shirts. This June 28 was President's 26th wedding anniversary; he sent wife roses.



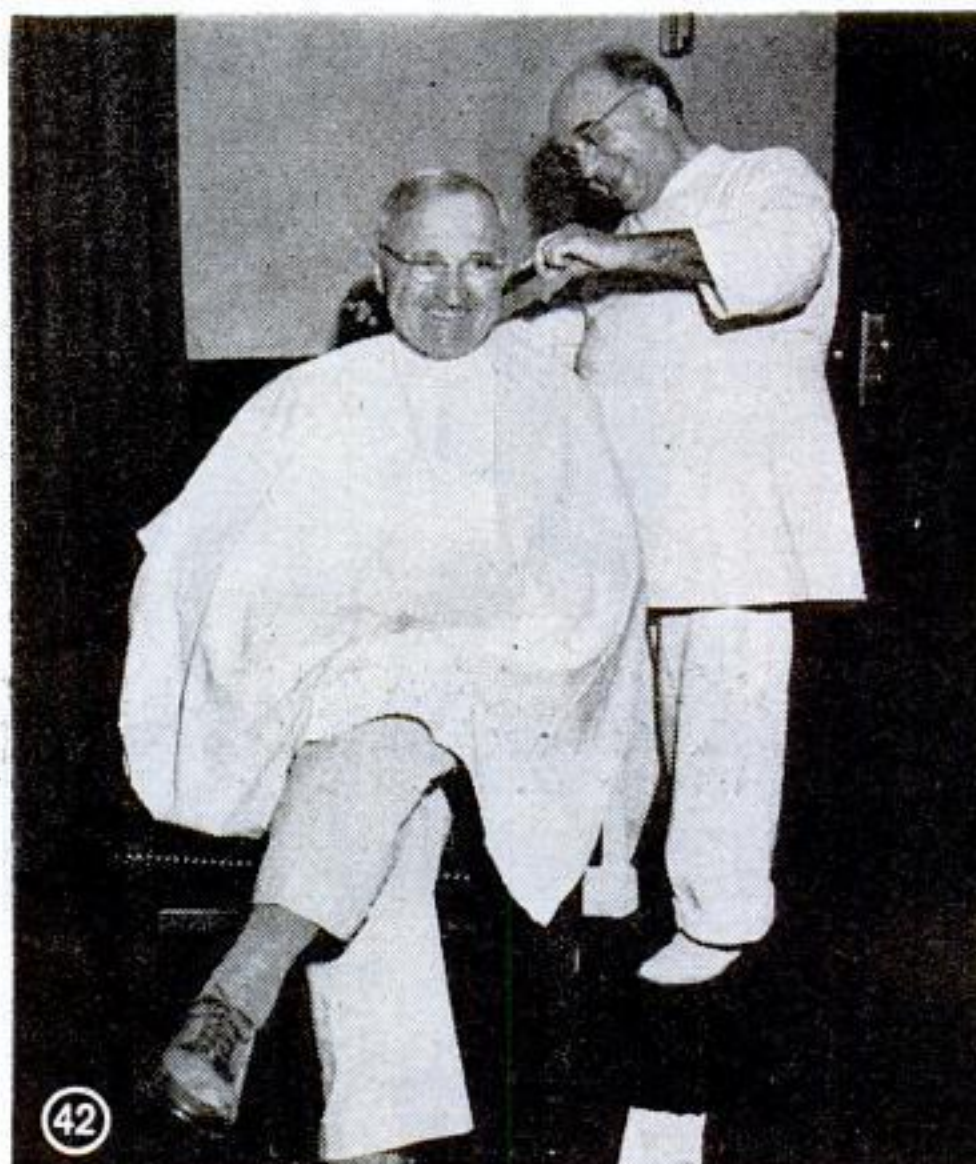
Honorary degree of Doctor of Laws was conferred on Truman by University of Kansas City. President declared U.S. must lead way to world peace and be first to approve the Charter.



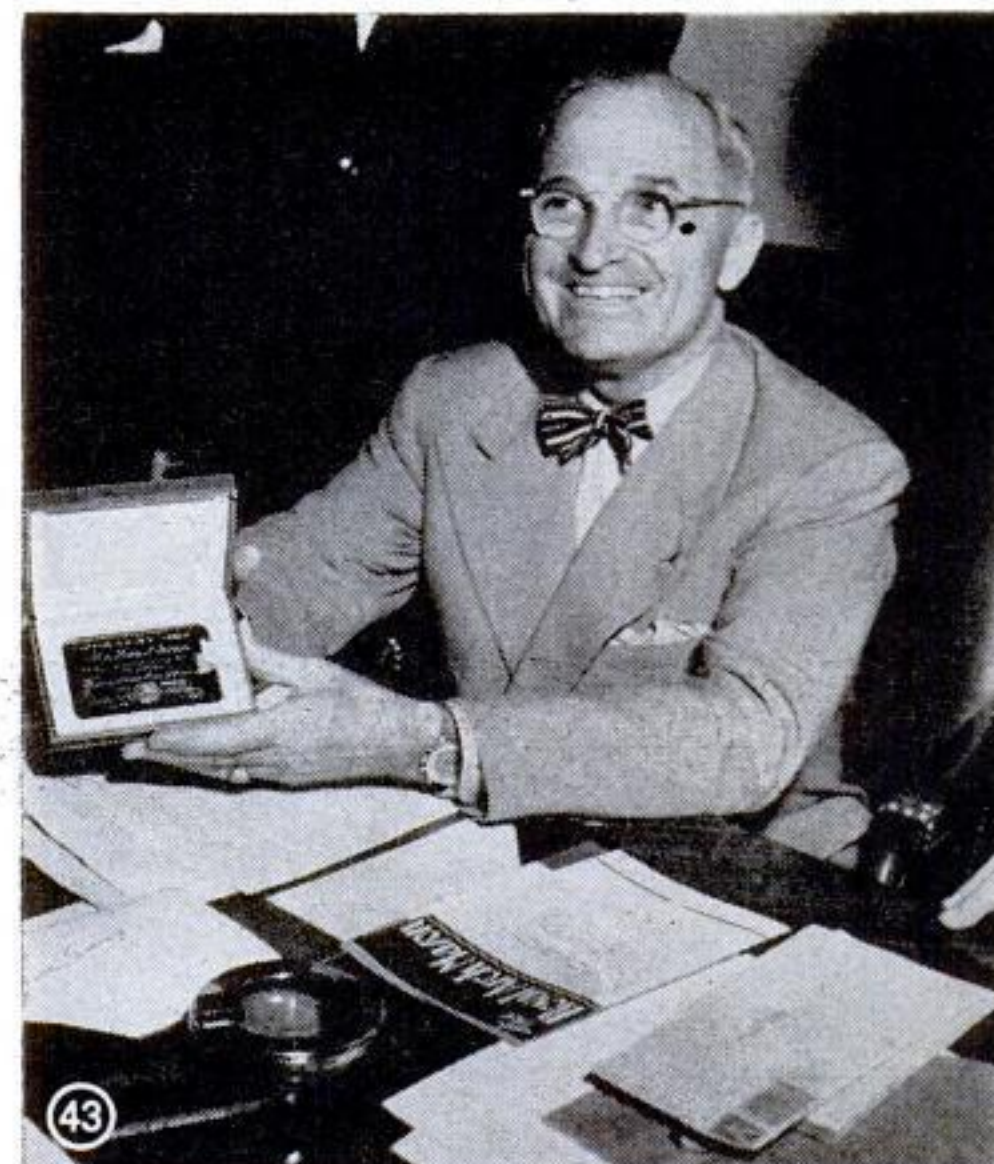
In a speech at Municipal Auditorium accepting the degree, Truman recalled, "Then [as local judge] I had to get one other to agree with me. Now I have to agree only with myself."



Steak dinner was tendered to the President by Kansas City Mayor Sherman on June 27. Among the guests were some old officers of the 129th Field Artillery in which Truman served.



Barber Frank Spina, who had cut Harry Truman's hair for 26 years, did it again on June 28 in Truman's Kansas City office, making one of the President's most popular informal pictures.



Life-membership card in gold was given Truman by Missouri AAA. Same day he became life member of Phi Alpha Delta, legal fraternity to which Wilson, Taft and Harding belonged.

MEETING NIMITZ, LANDON, HIS OLD BARBER, HIS OLD REGIMENT AND UNCLE JOE



44 United Nations Charter in hand, Truman arrived at the Capitol on July 2 with Sergeant at Arms Doxey. He told Senate that choice was "between this Charter and nothing at all."



45 Two students gave Truman a plaque marking \$715,000,000 war bonds bought by U.S. schoolchildren. Florence Sherman is in the sixth grade, Mead Gruver is a high-school graduate.



46 Brazilian Pedro Leão Velloso, Acting Foreign Minister, paid his respects to the President on July 3. That week Truman accepted Morgenthau's resignation from his Treasury post.



47 With Byrnes, his new Secretary of State, the President studied a map of Europe on board the cruiser *Augusta* sailing to Continent. Truman discovered a third cousin in ship's crew.



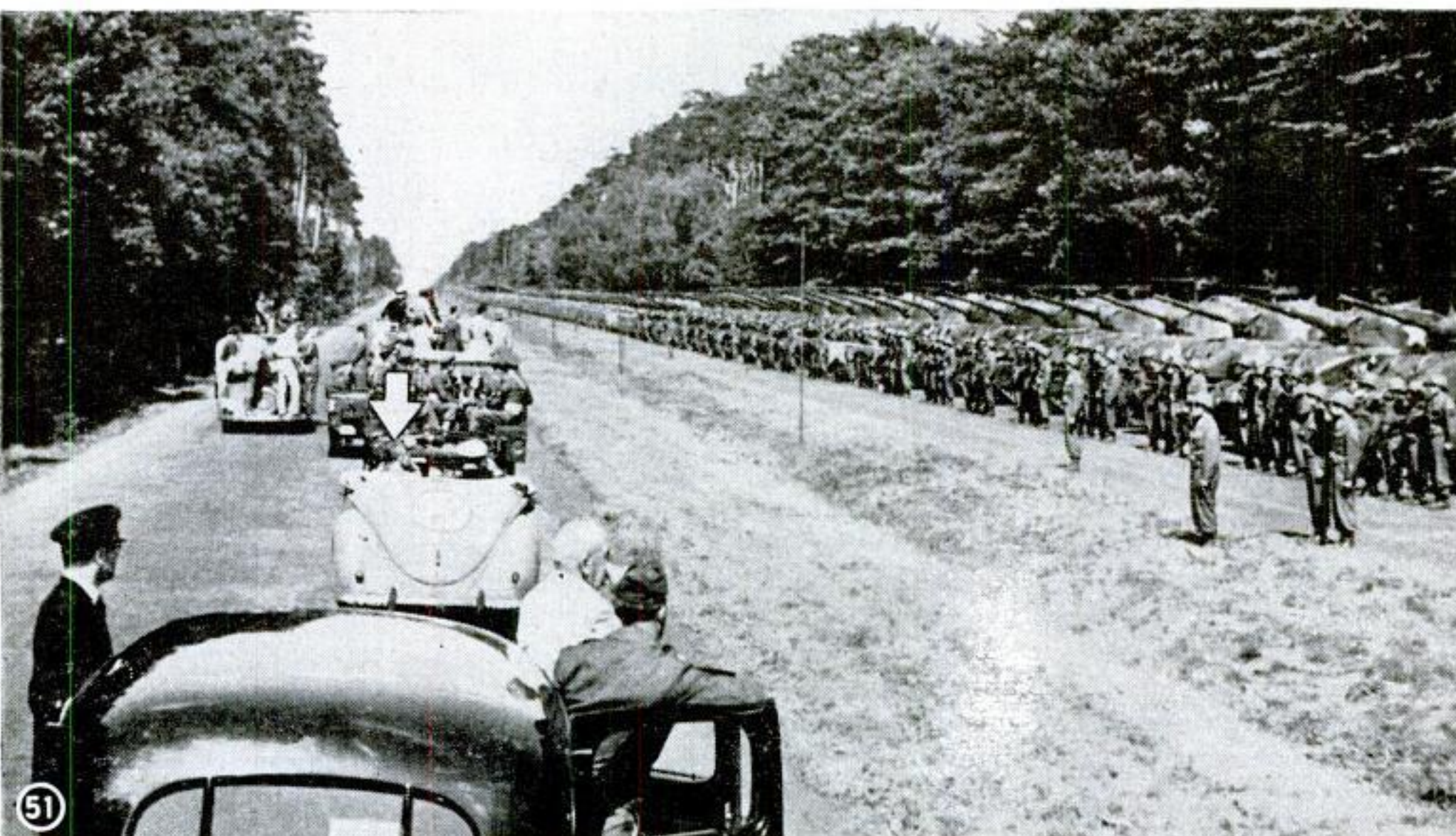
48 In Antwerp harbor, Presidential Aide Brigadier General Harry Vaughan pointed out damage while Truman inspected city through binoculars. The 3,800-mile voyage lasted eight days.



49 At Brussels' airfield the President talked to S/Sgt. Frank P. Galis, a member of 137th Infantry Regiment of 35th Division. Truman was captain in this division in World War I.



50 In Berlin on his 100th day in office Truman conferred with Stalin and Churchill. On his 104th day he inspected 2nd Armored Division, stood at attention during national anthem.



51 Presidential review of famed "Hell-on-Wheels" 2nd Armored Division took place along *autobahn* outside Berlin on July 24, Truman's 104th day in office. Truman awarded Presidential

citation to division which had taken Strasbourg and Magdeburg. Then, in the back seat of an open car, Truman (arrow) drove past the men, drawn up smartly in front of their tanks.

JAPAN

THE OPPORTUNITY FOR BRINGING CLASSIC STATESMANSHIP TO BEAR ON TOKYO STILL EXISTS

Three weeks ago an editorial on this page called for the application of "classic statesmanship" to the problem of working our will on Japan without undue sacrifice of American lives and without saddling ourselves with the job of nursing, feeding and monitoring the Japanese internal economy for a half-century to come. Since that time there has been a great deal of diplomatic semaphoring back and forth across 6,000 miles of Pacific water. The Japanese have said they are "amenable to fair arguments" but won't be "intimidated" by an "illiberal" U.S. Captain Ellis M. Zacharias, USN, speaking under the auspices of the Office of War Information, has tried to define for the Japanese just what "unconditional surrender" does and does not mean. High officials of the State, War and Navy Departments have evidently had a hand in the maneuverings, and from Potsdam has come the ultimatum giving Japan her last chance to quit with some shreds of sovereignty and honor. (That Japan has turned the offer down does not necessarily mean that the diplomatic wig-wagging will cease.) Meanwhile, the pounding of Japan has gone on relentlessly, and a motor machinist's mate in the Aleutians has offered a pair of handmade spurs to Admiral Halsey for that proposed victory ride through Tokyo on Emperor Hirohito's white horse.

The attempt to define the "conditions" implied in "unconditional surrender" is a contradictory, confusing thing at best. But what it obviously means is this: we are willing to state our plans for dealing with the Japanese in advance of their surrender, but they are to take the plans on trust and are not to argue about their application afterwards. The terms of the Potsdam "conditions" for "unconditional surrender" are in line with those suggested in the LIFE editorial. They would strip Japan of Korea, Formosa and the Pescadores, as well as territory seized later, and they would specify dismantling of war industry, surrender of army and navy and punishment of war criminals. There would be a short-term occupation of Japan, but eventually we would withdraw, leaving the Japanese to govern themselves. The Potsdam ultimatum is silent on the subject of the Emperor, but a penitent Japan might even be allowed to keep what our State Department calls "the imperial institution."

The Dovecotes Flutter

Just what is "soft" about such terms is something of a mystery. Yet the very fact that they have been suggested has caused a vast fluttering of the dovecotes among those who fear the Japanese are going to get away with a "compromise peace." The New York Times, for example, has held up its hands in two editorials, the first time expressing a sort of numbed surprise, the second time expressing horror, that we are apparently about to make the same sort of mistake with Japan that we made with Germany in 1919.

In all the wordage that has been poured forth on the subject there is little indication that any hard thinking has been done as to

what constitutes victory over Japan. The very fact that a German analogy has been invoked implies a failure to judge Japan's place on the map, its resources and its relation to our own civilization. Germany is in the heart of Europe, it has great resources of coal and chemicals within its own borders and the Ruhr and Silesian manufacturing districts sit virtually on top of coal mines and close to supplies of ore. To police Germany, to keep watch on her war-manufacturing potential, it is necessary to maintain a force inside the Reich borders. Japan, on the other hand, is an island kingdom that lacks the basic raw materials for war. Her Saar, for example, is in Manchuria—the Manchuria that will be wrested away from her under the conditions of unconditional surrender. To keep Japan from preparing a second war to "put the world under one roof," it is necessary only to ring her about with bases (Okinawa, Iwo Jima, Saipan, Guam and the Philippines on the sea side) and to build a strong and vital China opposite to her on the Asian continent.

So much for what might be termed the geopolitical differences between Japan and Germany and so much for the reasons for a different geopolitical approach to the problems of mastering the two nations. The geopolitical argument for separate treatment, however, is not the only one that should be invoked. The German war was a war within Christendom, a sort of civil war in our own society. Nazism, the German expression of Fascism, had to be smashed utterly not only as a means of defeating a geographical and political entity, but also to defeat an ideological "international" that had its sympathizers and followers among Frenchmen, Belgians, Dutchmen, Norwegians, Spaniards, Hungarians—and even among the English Mosleyites and American Joe MacWilliamses. Nazism was a contagious disease and the whole west was open to it. That is why Germany could not be permitted to keep any vestige of its *Führerprinzip*, its "leader principle."

No Civil War

Whatever the war against Japan is, it is certainly not a civil war within the body of Christendom. There are no Americans who are likely to be seriously infected with Bushido or Shintoism or with the cult of the Divine Emperor. Even among Asiatics the Japanese have made little headway in exporting their ideology; their attempt to establish a Greater East Asia Co-Prosperity Sphere was a political failure long before U.S. arms began to knock the flimsy structure to pieces. Tokyo has no "international." If Japan should be permitted to keep her traditional institutions, they would menace no one *provided she is shorn of the physical means to create an army, a navy and an air force with which to conquer.*

In fearing any kind of a peace with Japan short of a virtual obliteration of the island kingdom, the advocates of Draconian measures have let 1919 bemuse them. For that

matter, it is even doubtful that 1919 was a mistake in relation to Germany. Versailles may have had its faults, but the real mistakes didn't come until the Allies began to pursue divergent policies *after* 1919. The British failed to back the French up in the Ruhr, they permitted Hitler to reoccupy and fortify the Rhineland, they allowed Germany certain naval concessions. For their part, the French spread distrust in their value as an ally by their own incessant internal bickering. With such a state of affairs in Europe and with the U. S. behaving stupidly on its own side of the ocean and actually lending the Reich money to restore her economy, Germany would have "come back" after 1919 no matter what the terms of the peace.

Distrust in the U. S.

If 1919 offers no relevant analogy at the moment and if the Japanese menace differs from the German menace both in geopolitical kind and spiritual degree, then what is it that we need to fear in making a peace that will allow a completely beaten nation to bind up her own terrible wounds as best she can? The stridency of those who considered the Zacharias "offer" an invitation to a "soft," or a "compromise," peace would seem to imply self-doubt, a lack of trust in the good sense of the American people. The strident ones leave you with the impression that they want to crumple Japan to the point where she could not menace even a weak, or a totally pacifist, U. S. They know we have power now; they do not trust us to maintain power in the future.

Unfortunately, such a policy cannot insure a peace. If the U. S. has learned nothing from this war, if the GI is coming home a confirmed isolationist, if we haven't got it through our heads that cooperation to maintain peace is a continuing thing, then we are in for future trouble anyway. If it isn't Japan that will hit us, it will be someone else. The future cannot be ducked or dodged by any attempt to make the world eternally safe for a soft and powerless and negligent U. S. And the American people must be persuaded to maintain their power, not treated as children who can't be trusted to think straight in 1950.

PICTURE OF THE WEEK: ➔

At 40 Marlene Dietrich knows better than most actresses what the GI audience wants. She has spent a year and a half entertaining them overseas, finally came home last month only because of doctors' orders. Last fortnight she put her vast knowledge to work again. Meeting the home-coming 44th Division in New York Harbor, she stood on the dock and waved a well-known leg at them, got a thundering roar of applause and a deluge of coins. Then, just to prove that her heart was really in it, Miss Dietrich went over to the 2nd Division's troopship *Monticello*, got three lucky soldiers to boost her up to a porthole and gave an even luckier soldier a real welcome home.

While soldiers hold her up by her famous legs,
Marlene Dietrich is kissed by a home-coming GI





FRIDAY JULY 27 1945

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Sun rises, 5.15 a.m.; sets, 8.57 p.m.

Moon sets: Moon rises:

To-day, To-day,

7.44 a.m. 10.38 p.m.

To-morrow, To-morrow,

9.06 a.m. 11.01 p.m.

Last Quarter, July 31.

Lighting-up time, 9.57 p.m.

High water at London Bridge, 4.22 a.m. and

4.32 p.m.; Dover, 1.21 a.m. and 1.36 p.m.

WEATHER FORECAST

The weather forecast for to-day is:—Pressure is high to the W. and a thundery disturbance over North France is moving N.E. It will be mainly fair over most of the British Isles, but there will be some rain at first in the South.

London, S.E. and E. England and E. Midlands.—Moderate N.E. winds; cloudy with some rain at first; fair later; rather cool.

W. Midlands, S.W., N.W., and N.E. England, Wales, and N. Midlands.—Light moderate N.E. winds; fair apart from a possibility of rain persisting for a few hours in the S.W.; rather cool.

Scotland, Isle of Man, Orkney and Shetland.—Light to moderate northerly winds; fair apart from some light showers especially on E. and N. coasts; rather cool.

Further outlook for the British Isles.—Mainly fair over most of the British Isles.

TO-DAY'S ARRANGEMENTS

The King holds an Investiture.
City of London Savings Committee: Lord Woolton at meeting, Mansion House, 3.30.
Auctioneers' and Estate Agents' Institute: Mr. R. S. Hudson at luncheon, Holborn Restaurant, 1.30.

Foyles Literary luncheon: Lord Samuel "On Writing Memoirs," Dorchester Hotel, 1.
Detachments of City of London Police and Special Constabulary attend Divine Service, St. Paul's Cathedral, 5.30.

East India Association: Mr. C. P. Lawson on "The British in India: Their Present and Their Future," Royal Society, Burlington House, 2.30.

National Savings meetings: Sir Harold Mackintosh at Mansion House (Inaugural Thanksgiving Week meeting); Mr. Harold Parkinson at Croydon (East Surrey Savings Rally).
Town and Country Planning Association Exhibition, Manchester.

Temple Newsam House, Halton, Leeds: Sir Thomas Barlow opens exhibition, "Design at home," 2.30.

Henry Wood promenade concert, Royal Albert Hall, 7.

THE PEOPLE'S CHOICE

The sweeping and unexpected victory of the Labour Party at the polls gives them not only a clear majority in the new House of Commons, which they have never enjoyed before, but a sufficient margin to justify them in looking forward to several years of secure authority. The revolution of fortune is perhaps more remarkable in its personal than even in its party aspect; for British history affords no such example of the reversal of national leadership on the morrow of a crowning victory. Foreign comment alone sufficiently measures the great stature of the figure now suddenly withdrawn from the representation of his country and from the counsels of the world. Never in our history have the hopes and resolves of the people and their authority among the nations been so summed up in a single commanding personality. In the sense that he has been during the war years the temporal embodiment to his age of eternal England, WINSTON CHURCHILL can have no successor—just as the situation that called him to his transcendent eminence does not recur. A new equilibrium will establish itself in the governing machine, comparable to that which has just taken place in Washington, and must now be the means of distributing more widely the functions of national leadership.

MR. CHURCHILL has chosen to follow the precedent of MR. BALDWIN in 1929, and resign at once, rather than await the adverse vote of the new House. No one, however, paradoxical as it may seem to the foreign observer, will dream of interpreting the crushing defeat inflicted upon his party as bringing in any way into question his place in history, in national pride, or in the affection and gratitude of the people who have followed him through their deadliest peril to their most complete triumph. The universal acclamation with which he was received on his journeys through the country during the electoral campaign, the enthusiasm of which was certainly not abated in the constituencies that have since rejected National candidates, genuinely attested, not for the first time, popular appreciation of the splendour of his patriotic services. Today he himself would not be human if he were not tempted to contrast those services with the response of the voters to his appeal for their continued support. He is no stranger, however, to the buffets inseparable from political life. In loyalty to the Parliamentary institution it has ever been his way to accept them with good grace, and the statement which he issued to the public last night is wholly characteristic in its feeling. Though he would not have asked to be relieved of the immense burden of responsibility for a share in the completion of victory and the resettlement of Great Britain and the world, he has right enough to acquiesce in the decision taken by others to have it lifted from him and placed with all its alarming weight upon other shoulders. He will make a formidable and dominating figure on the front Opposition bench; and his presence there will be an effective assurance to the public that he is still active in the service of the State.

Even though the electorate has exercised its right to declare yet once more that gratitude belongs to history, and not to politics, no shadow can fall across an achievement and a name that are forever national possessions. No negative declaration, however, sufficiently accounts for the astonishing figures of the voting, and the emphatic call to power that the Labour

Party have received. Some movement of opinion against the party in office was to be expected through the mere duration of the late Parliament. Conservatives have been in the majority in the House of Commons, and have been at least preponderant in the Cabinet, for all but three of the years since 1919. Moreover, after the long interval since 1935, change of party allegiance may well have been a proportionately smaller factor in altering the political complexion of the country than the access of new voters. Perhaps a quarter of the votes have been cast by newcomers to the register. These young men and women are of course preponderant in the service vote. It had been freely predicted that opinion in the services would be found to have swung strongly towards the Left; the great majorities accorded to Labour candidates all over the country, however, show that this trend is no less marked in the civil population. When all allowance has been made for the emergence of a new generation of voters, and for the "swing of the pendulum" among the old, it will still be necessary to seek the explanation of the Conservative defeat largely in the circumstances and conduct of the election itself. MR. CHURCHILL himself introduced and insisted upon emphasizing the narrower animosities of the party fight. As a result the great national programme was allowed to slip into the background; the PRIME MINISTER's own stature was temporarily diminished; and the voters, who were deeply interested in real, urgent, and essentially non-party subjects such as the housing of the people, seem to have visited their disappointment on the side which could be represented, on this showing, as taking but a perfunctory interest in the reconstruction programme, and as relying for success rather upon charges against the probable misconduct of their opponents than upon any creative virtues of their own.

While the Conservatives undergo an eclipse, the Liberal Party is virtually extinguished. This in itself is a melancholy event, both because of the transcendent part it has played in Parliamentary history and because throughout the decline of its fortunes it has continued to command individual ability and public spirit out of proportion to its falling numbers. The fall of the Liberal Party, however, is not an end of liberalism; the principles for which it has contended have been largely embodied in the fabric of contemporary society, and both Conservatives and Labour owe some of the most valuable elements in their present party beliefs to the teaching of the Liberal statesmen of the past. Great and timeless as are the truths of the Liberal tradition, the tendency of Parliamentary government towards a two-party grouping continually reasserts itself, is probably inevitable, and is ultimately healthy. Some of the personal losses in the new House are to be lamented. Too many of the casualties of the Conservative defeat have fallen upon the most able and active members of the party, Ministers and others. This means, however, that the Conservatives are provided with a reserve of men of vigour, promise, and experience to act as challengers when by-elections in the natural course begin to occur.

MR. CHURCHILL has presented such a towering figure as the representative of his country on the scene of world politics that his supersession may well cause some international perplexity. It is not easy for any foreigner to interpret the intentions of the British electorate or to apply the necessary correctives, and particularly difficult when the party debate has been so long

mutated by the concentration upon common effort in war. There is no reason however why the world should look for any revolutionary change in foreign—or indeed domestic—policy. Although MR. ATTLEE at the Potsdam meeting—to which he will presently return as plenipotentiary—has hitherto borne no responsibility for the decisions taken there, his evident accord with MR. CHURCHILL and MR. EDEN should have carried its own assurance. Unless the new Government is to flout the manifest purposes of the vote which has given it power, no violent reversal of British policy is to be hoped for by enemies or apprehended by friends.

It is unnecessary to debate the ethics of "continuity" in foreign policy as long as there is in effect only one main policy to pursue. The British people stand where they have stood throughout the war, and their new representatives will speak the same language as the old. On the foundation of their resolve to finish the labour they have undertaken, foreign policy stands clear of the vicissitudes of party. The pledge to pursue the war with Japan implacably to the goal of unconditional surrender was given in the name of the nation, and is as binding upon the Government that inherits it as upon that which it originated. Under whatever leadership they choose for themselves, the British people will discharge to the last all that is demanded of them in the common cause.

Labour's Responsibility

There can be no question that, for the first time, a clear mandate has been given by the electors to the Labour Party. It is the more important, in their own and the nation's interest, that the Labour Party should weigh and understand the character of the mandate which they have received. They have been empowered by a decisive margin of both seats and votes to serve the interests of the nation in the coming critical years. MR. ATTLEE himself claims that the electorate have given their favourable response to "a clear and definite policy based on principles and on the application of those principles to the needs of the present day." This is not, in the terminology of earlier elections, a "doctor's mandate" or "blank cheque." It is a vote, decisive in its effect, for specific courses of action, most of them common ground in the late Coalition, in the belief that, on the balance of the arguments put forward at the election, the Labour Party have established the right to be entrusted with them.

At a bound the Labour Party have overleapt the barrier which hitherto has held them perpetually in a minority and almost continuously in opposition. Their mandate now is national, not sectional. It has been furnished for a national programme, not for narrow doctrines or extreme experiments. The close and characteristic connexion of the Labour Party with certain specialized groups within the community has at last and suddenly ceased to prevent them from securing the suffrages and support of the broad mass of the British people, and it is of decisive importance in the calculations which confront their leaders to-day that they should embrace only those aspirations which are commonly accepted by the millions of men and women who have voted for them. The great majority of supporters whose votes were revealed yesterday have no past or present allegiance to a fixed ideology. They have placed their trust in the

Labour Party, with the opportunity of power as well as office, to escape from the limitations of the "minority mind" and to act, at home and overseas, as the fully accredited representatives of the nation. It will be the mission of those whom MR. ATTLEE calls to make up his Government to prove that this confidence has not been misplaced.

However the electoral choice had gone, the issues before the Government and the policies required would not have differed in essence. There is at home the paramount obligation to make the most of the nation's physical and human resources by conscious and calculated partnership between the organizing power of the community and the full and enterprising vigour of the people, individual and corporate, so that the amount and the distribution of national wealth may steadily advance. There is a special duty to make war against inefficiency and restriction in all their manifestations, and to permit no established interest, whether of employers or of trade unions, to impede the technical and managerial revolutions in British industry and trade which modern necessity dictates. For the Labour Party in particular there is the prime task of demonstrating to the workers' organizations which make up the faithful core of their following that no real benefits can accrue to their members in wages or conditions of living without a corresponding increase in national output and individual productivity. The task for the new Government will be to increase and not simply to reshuffle the national income, and to secure the abolition of poverty and inequity, not by doles, but by a practical and expert policy which will aim unremittingly at full employment and the continuous expansion of the national dividend. There are no short cuts, Socialist or otherwise, to the better life, no panaceas, in the form of wholesale public ownership, no mere devices which will avoid the complex and technical processes of reconstruction, each to be regarded and decided on its merits. Any indifference to these truths will bring with it its own inexorable penalties.

Abroad no less than at home the goals to be sought by the new Government can be gained not by mere affirmation or statements of principle but only practically and step by step. If there is one demand upon the new Government which is greater than any other, it is the necessity for skill, knowledge, and constructive imagination in every field of policy, regardless of preconceived doctrines or set creeds. Their mission is to justify to the world the presumption of their fellow-countrymen that they can make a success of their task.

Corresponding responsibilities will rest upon the Opposition. The two-party system of Parliamentary government, to which this election represents a signal and resounding return, makes calls upon the Opposition equal to those imposed upon the Government, and gives them a specific role, constructive as well as competitive, to play. Never did the requirements of the nation and the state of the world give greater urgency to this patriotic duty. Seldom if ever have the opportunities for common action on both sides of the House been so evidently present, since the foundations of the new Government's programme must be the policy more than half-fashioned by the Coalition. The execution of that policy to the full will amply occupy most of the life of a new Parliament, and it is that programme which the elections have called the Labour Party to carry out.

"TIMES" OF LONDON ANALYZES BRITAIN'S LABOR VICTORY

On this page LIFE presents the famed "leader" (i.e., editorial) page of *The Times* of London approximately as it appeared on Britain's breakfast tables the morning after the Tory party lost the general election. Through the courtesy of *The Times* both cable and radiophoto facilities were used, but the make-up is slightly changed. For one thing, *The*

Times uses a specially designed typeface which cannot be exactly duplicated in the U.S.

The notations and news index which appear in the left-hand column, a mark of the leader page, were cabled in their entirety and reset by LIFE printers. In this column, listing everything from world-shaking events to the times of the ebb and

flow of tides, there is a daily thumbnail sketch of a nation and an empire. In the partially shown column, under the heading "Today's Arrangements," it will be noted that the King will hold an investiture for the awarding of war medals. In the upper left-hand corner is a figure recording that this is the 50,205th issue of *The Times* since it was founded in 1785.



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CLEMENT RICHARD ATTLEE

This report on the man who last week suddenly replaced Britain's Winston Churchill on the world scene was cabled from the Time and LIFE bureau in London.

Clement Richard Attlee is one of those plodding politicians who don't appear consciously to be working for power but who occasionally "arrive." As wellborn, public-school-educated Englishmen go, he is a very badly dressed man and might be taken for a harassed storekeeper or an absent-minded professor. He has a shuffling walk, quick, nervous gestures, a clipped accent and a habit of saying "yes, yes."

He is a man who started off on a mission. That mission was to help the poor. He gave up solid Victorian comfort, after getting an honors degree in modern history at Oxford's University College, to live in the squalor of London's dockside district of Limehouse. He wrote a poem about the poor of Limehouse: "Through streets which have no pity . . . the streets where men decay." Now he is the first British Prime Minister to

come from London's East End or any constituency equaling its sordidness and poverty. He left it during World War I when he rose to a major's rank and led his troops in combat while armed only with a swagger stick.

Attlee's interest in the poor and the power of his idealism have driven him a long way in the rough and tumble of politics. But if Professor Harold Laski, the chairman of the Labor Party Executive Council, had had his way, Attlee would have given up party leadership three weeks before the election campaign started. Laski wrote a candid note to Attlee, saying that he and a few others thought the party needed a stronger man as leader, and would he, therefore, stand aside for somebody like Ernest Bevin or Herbert Morrison, the party's rival strong men and ablest administrators.

Attlee replied briefly and acidly, "It was good of you to let me have your opinion of myself." He stayed.

It has required ruggedness to work during five war years with the domineering, autocratic, erudite and

militaristic Churchill. Attlee, temperamental opposite of Churchill, has won the reputation among cabinet members for being sound, realistic, precise and hard-working. Yet it is not idealism from Limehouse that the average Englishman wants but the strong hand of progressive improvement and development of his lot in life.

Taking Churchill's place means that Attlee must contend with a Churchillian counterpart in bulldog-gish, blustering, often boastful and egotistical Ernest Bevin, his Foreign Secretary. Bevin is the most vigorous middle-of-the-road force in the Labor Party today. Attlee's genteel manners and acid words won't penetrate Bevin's armor when he is set on a line in foreign relations or a new deal in British domestic policy such as nationalization of coal mines and steel works or on plans for government assistance to help Britain's export trade. Attlee is the one who is sitting atop a British "New Deal" but Bevin is the man with ideas and on his burly shoulders will fall the burden of initiating the realistic policies of the Attlee government.



MR. AND MRS. CHURCHILL COVER UP AGAINST THE SUN ON BEACH AT HENDAYE DURING CHURCHILL'S VACATION BETWEEN ELECTION AND POTSDAM CONFERENCE

THE GREAT LOSER

The man of war is discarded but not repudiated by the British as their savior in World War II

As Britain's Labor landslide put to Winston Churchill's career the third full stop in his life, a great farewell picture of him and his gracious wife Clementine came from the beach of Hendaye where he had vacationed briefly in early July. There for a while, with a party of 35, he had stayed at the Château Bordaberry of Canadian Brigadier General Raymond Brutinel. He had caught up on his painting in oils and water colors, admired the blue Spanish mountains across the border, talked over the last war with his host, listened to the radio and planned for Pots-

dam. He was back in England by July 26 to face his overwhelming defeat and to flash his tough, dimpled smile on a last drive to Buckingham Palace to resign.

The elections of July 5 did not repudiate him as the victor of World War II. But he had run an inept political campaign on domestic issues and what the British people did repudiate was his campaign prophecy that a Labor Party victory would mean that "all the ninepins of Europe will fall." As war leader his place in history was forever secure as one of greatest men of a nation that has produced many great men.



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WORLD'S BEST TOBACCOS



THE IMPORTANT DIFFERENCE

between Chesterfield and other cigarettes is its balanced blend of the finest aromatic Turkish tobacco and the choicest of several American varieties combined to bring out the finer qualities of each tobacco.

**RIGHT COMBINATION
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Perhaps you remember this picture

IT FIRST appeared 5 years ago—to remind you how gloriously cool and refreshing a Four-Roses-and-ice-and-soda can be on a warm midsummer afternoon.

And if you followed our suggestion then, and *tried* one—well, we're certain you've not forgotten your keen enjoyment of Four Roses' matchless flavor

and mellow smoothness in a highball!

Today—as then—there's no other whiskey with quite the distinctive flavor of Four Roses. There *couldn't* be—because of the specially selected whiskeys which are combined to achieve Four Roses.

You'll see how right we are, if you'll just try a Four-Roses-and-soda—*now!*

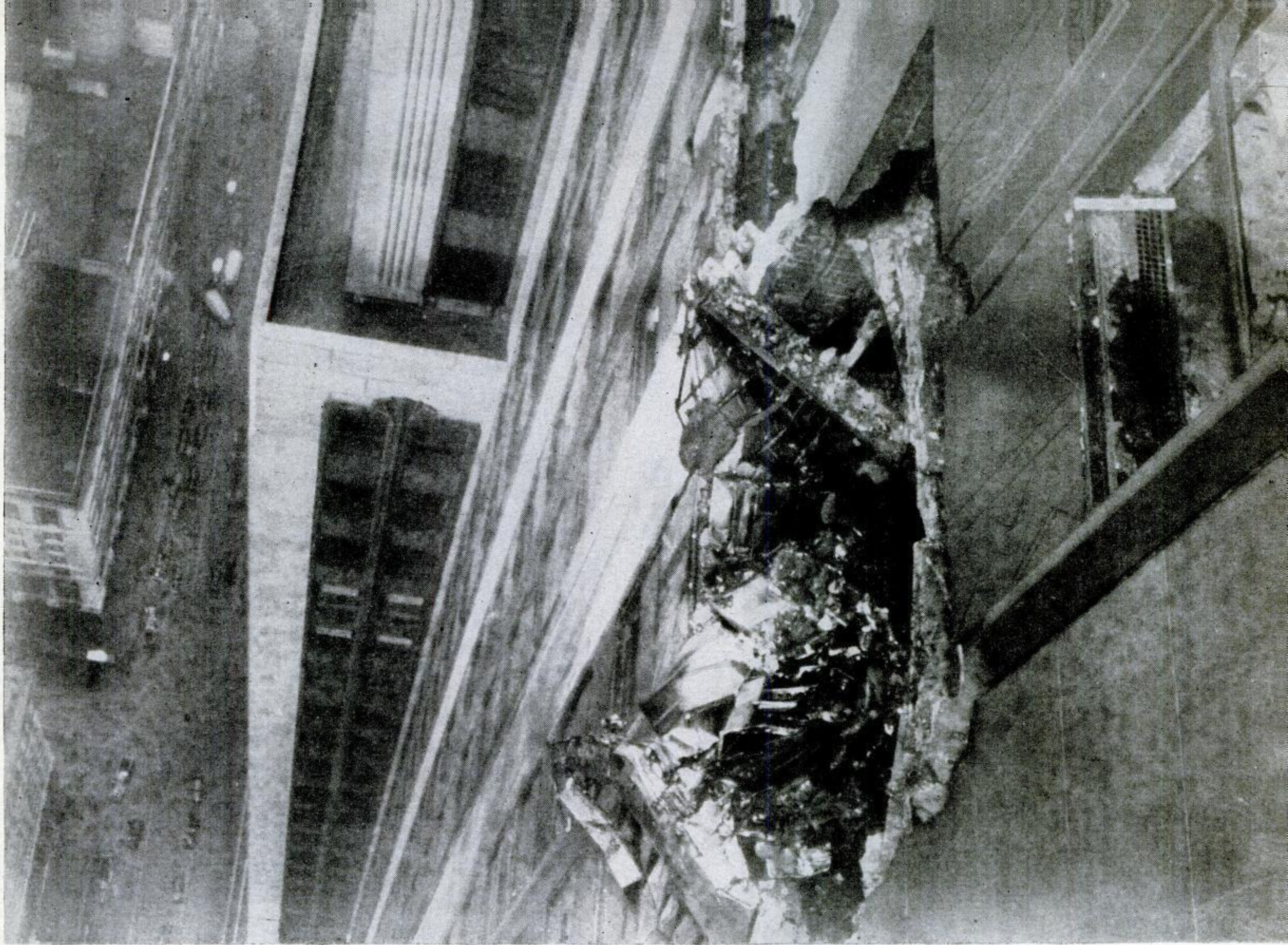
FOUR ROSES

*The same great whiskey
today as before the war*



*Four Roses is a blend of straight whiskeys—90 proof.
Frankfort Distillers Corporation, New York City.*





SEVENTY-NINE STORIES HIGH, WRECKAGE OF B-25 CLINGS TO JAGGED HOLE IN SIDE OF WORLD'S TALLEST BUILDING. BELOW: 34TH STREET AND FIFTH AVENUE

SKYSCRAPER CRASH

An Army bomber, lost in overcast, flies into Empire State Building

On the misty morning of July 28 office workers in midtown Manhattan heard the motors of an airplane low in the overcast that shrouded the city's skyline spires. Most of them paid no heed but a few, stirred by the plane's proximity, glanced from their windows in time to see a B-25 twin-engine bomber suddenly loom amid the towers of Rockefeller Center scarcely 500 feet above the street. Then the plane climbed into the mists again, headed south, straight for the giant invisible monolith of the 102-story Em-

pire State Building. Seconds later it crashed thunderously into the building's 79th floor.

A great bud of flame flowered in the gray clouds. A cascade of fiery gasoline poured down the sides of the building. Debris hurtled into the street below. Two elevators plummeted from the 80th floor. Hundreds of tenants, lifted from their desks by the explosion, were trapped by fire and smoke in the upper stories. Hours later cause of the crash remained undetermined. Toll: at least 19 dead and scores injured.



Twisted steel and splintered stone attest terrific impact of the crash. Tenants said whole building was rocked as though by an earthquake.



Mangled relics of plane bestrew the office into which it tore. One of motors soared clear through the build-

ing, another lodged in elevator shaft. Gasoline brought fiery death and injury to scores in the adjacent offices.



Like some titanic brazier, Empire State Building smolders sullenly in the clouds. Here you are looking at the west

face of tower. Doomed plane penetrated north face, but explosion hurled flaming gasoline across whole floors, sending

cataracts of fire down elevator shafts, through windows, under doors. Most of the dead were charred beyond recognition.

CONTINUED ON PAGE 34



Free sample package—crammed full of jobs!

Cw. POST had real Yankee ingenuity—and dyspepsia.

His dyspepsia made him dread the lead-heavy breakfasts of the '90s. His ingenuity led him to work out Grape-Nuts—a cereal that made possible a light, tempting breakfast with plenty of nourishment.

Though forty and a semi-invalid, he saw a business in Grape-Nuts. But people laughed at his new "side line" and called him a food crank. So Post was finally driven to giving Grape-Nuts away! Samples were passed out door-to-door—and families began learning how wonderfully good Grape-Nuts were!

From that faltering start, Post built Grape-Nuts up into a nationwide business. And as the business grew, it made new jobs. Not just for the people who made Grape-Nuts, but a chain of jobs. Work for farmers who grew the grain, work for shippers and handlers, for salesmen, grocers, and warehouse men.

Right now, postwar employment is America's biggest social and economic worry—employ-

ment for all the millions who want to work.

Where are the jobs coming from? Most people believe they should come from business. From businesses, large and small, which have plans for expansion on old products and have new products ready to launch. From new industries that will be born of the war—and from the filling station that's going to blossom into a garage.

This is the way to put America to work—and keep it working. But real success will depend on giving business a fair break. Rules and regulations are necessary; but they should be the sort that encourage and offer incentive to business initiative.

Unless they do this—unless business is encouraged to develop and expand—the alternative is probably jobs made up by government relief projects—perhaps including even your job.

The way you think things should be handled will have a lot to do with your future. For through your opinions and your representatives, you help make the rules under which business must operate.

Remember this... and as any legislative measure arises which might affect jobs, make the answer to this question the basis of your stand upon it: "Will this measure result in making more jobs the way Americans want their jobs made?"

On your decision may depend your future opportunity—your future job.

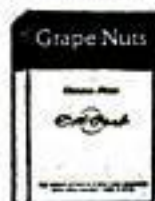
A Step Toward Making Jobs

Do you know about C.E.D.—the Committee for Economic Development?

It is a nonprofit, nonpolitical organization, formed two years ago by American businessmen. Its purpose is to encourage every business, large or small, to plan boldly and prepare *now* for the production and distribution of needed civilian goods . . . and thus to speed reconversion and provide postwar employment without serious interruption.

General Foods is working with C.E.D., and urges that you do, too. There are C.E.D. committees in 2800 counties and communities. Whether you have a factory, store, or other business, your local committee will give you all possible help in carrying on your postwar planning. Check with C.E.D. *now*.

GRAPE-NUTS



IS A PRODUCT OF GENERAL FOODS—AND AMERICAN ENTERPRISE



Yours for years!

...the luxury of a fine pen at a modest price

That is exactly what has been achieved in the new VENUS... a distinctive fountain pen that offers you every essential writing feature of pens costing twice as much... including an extra large 14 Karat gold point, iridium tipped.

\$350

AMERICAN PENCIL CO., NEW YORK
Makers of the famous VENUS Pencils

VENUS



Hysterical girl, her face blackened by smoke, is led down staircase. In some suites office workers were burned to death instantly at their desks when the plane exploded.



Seared to a crisp, bodies of victims lie on desks. Three bodies were found at bottom of elevator shaft. A large chunk of human flesh landed on a rooftop a block away.



Bits and pieces of the bomber litter the street 79 floors below. Plane had passed LaGuardia Field minutes earlier; was en route to Newark airport when it crashed.

Precious Nail File

Precision made, peerless in performance, this La Cross implement is precious. If you own one, treasure it. For the time being it may be difficult to replace; production is curtailed. Give it the care it deserves.

La Cross

La Cross... For more than 4 decades America's finest Manicure Implements

SCHNEFEL BROS. CORP. • 630 FIFTH AVE. • NEW YORK 20

YOU CAN'T BEAT
this to relieve itching of
SKIN and SCALP
IRRITATIONS



So Many
Druggists
Say!

Here's a Doctor's formula — Zemo — a stainless liquid which appears invisible on skin — yet so remarkably soothing that first applications promptly relieve itching, burning of Eczema, Psoriasis and similar skin and scalp irritations—due to external cause. Zemo ALSO aids healing.

Apply clean, stainless invisible Zemo any time. It won't show on skin. Buy Extra Strength Zemo for mean cases.

ZEMO



Week-end exercise! Beware—
Treat that aching back with care!
A Mifflin Rub will help, you'll find,
Ease muscle aches of every kind!

Mifflin means the highest standard of tested quality. Unscented, and in Pine, Lavender, Wintergreen.

MIFFLIN

ISOPROPYL ALCOHOL RUBBING COMPOUND
★ THE NATIONAL RUB-DOWN ★

TAKE A Mental Shower

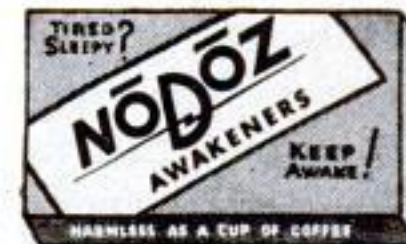
NoDoz Awakeners keep you mentally alert. Refresh your mind mid-morning, afternoon, night, whenever sleep threatens. Quick-acting. One tablet effective 2 to 4 hours.

HARMLESS AS COFFEE

TRY

25¢

AT YOUR DRUGGISTS



Over fifty million sold since 1933—
Send 10c for trial size
NODOZ AWAKENERS
DEPT. F-25
TRIBUNE TOWER
OAKLAND 12, CALIF.
Offer Void After Aug. 27, 1945

IRON GLUE

MENDS FURNITURE

Easy to use. No mixing. Also mends toys, models, wood, china, glass, leather, 'most anything. Sold 'most everywhere—10¢ bottles or larger sizes from ¼-pint up. McCormick & Co., Baltimore 2, Md.



AN ELEPHANT FOR STRENGTH

In 1927
MODESS cost **55¢**

Since then we've made it softer!

We've made it safer!

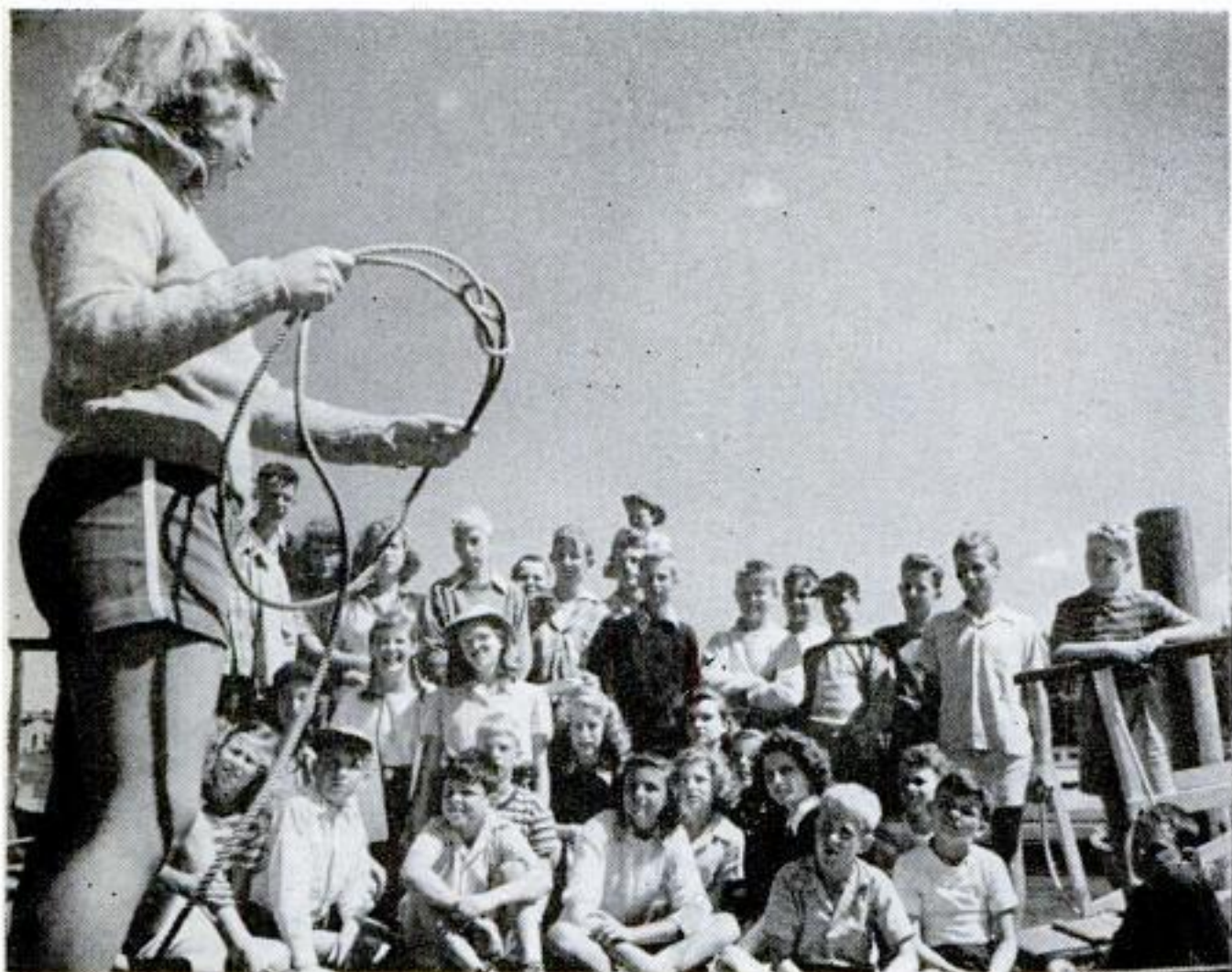
*And now, inside each luxurious
napkin, we seal a . . .*

**TRIPLE-PROVED
DEODORANT!**

In 1945
MODESS is only **22¢**



JANE WEBB HELPS STRIPED-SHIRTED KIDS SECURE A JIB



BEACHED BY A CALM, THE PUPILS LEARN HOW TO TIE THEIR KNOTS

JUNIOR SAILORS

Long Island Sound yacht club teaches the kids how

Long Island Sound is a body of salt water practically encircled by yacht clubs. And like many another body of water, it swarms with children all summer long. With an eye toward future full-fledged members, the Riverside Yacht Club in Riverside, Conn. has set up a special children's department, complete with an instructress. As a result, club members' kids from 9 to 16 converge on the yacht club where they spend the day out of their parents' way, playing tennis, swimming and having sobersided meetings. But most of the time they sail.

Riverside kids learn to sail under the direction of Jane Webb, an outdoor girl who goes to Wilson College in the winter and has spent most of her 19 summers sailing. Teacher Webb starts the landlubbers out in 12-foot dinghies, gets them used to a single sail before they graduate to the 19-foot Lightning with its more complicated arrangement of mainsail and jib. As soon as the kids have mastered the art of sailing they are permitted to enter the annual races for the Scovill Cup, which is the recognized championship of Long Island Sound for those under 15. This year's races were conveniently held at Riverside, and young sailors came from distances as great as 60 miles. Some came to Riverside in yachts and lived aboard them during the two days of the races. Everybody sailed in Riverside Yacht Club boats. But the nearby Stamford team won. Riverside was fourth.



Ready for the race, 14-year-old Skipper William Gray and crew get encouraging wave from Teacher Webb as they maneuver their Lightning toward starting line.

CONTINUED ON NEXT PAGE



"I love LIPTON'S brisk flavor in iced tea,"
says Betty Hutton



YOU COULD "GIVE OUT" over Lipton Iced Tea, lively-voiced Betty continues, because it TASTES so fresh, spirited, and full-bodied.

And that incidentally is what the TEA EXPERTS mean by the word 'BRISK.' It's their own word to describe the *full-bodied* flavor of Lipton's.

And Betty (who's lively with a tennis racket) also says, Iced tea made with Lipton's is NEVER wishy-washy or flat-tasting like ordinary teas. It's PEPPY!

Yes, Betty's right, and that's why Lipton's is America's favorite brand of tea. Make Lipton's ICED your own refreshing summertime beverage!

LIPTON TEA
Brisk flavor
— never flat



BUY THE LARGER
MORE ECONOMICAL
SIZE PACKAGES

Here's how your car *FEELS...*



... after **MARFAK** Chassis Lubrication!

The chassis lubricant used in your car undergoes a severe test in hot weather. If it's MARFAK, don't worry! Because MARFAK sticks to the bearings despite the heat. It's made to resist shock and wear in *any* weather, staying longer on the job of making your car ride and handle easier. Your Texaco Dealer applies MARFAK by chart, never by chance. Ask him to give your car that "MARFAK feeling" today!

THE TEXAS COMPANY

STANDS HAMMER TEST!



Ask your Texaco Dealer to hit a bit of MARFAK with a hammer. Ordinary grease would splatter away. MARFAK doesn't leave the spot! This shows how MARFAK sticks to the job, defies jolts and shocks.

Let us
MARFAK
your car



Don't miss the **TEXACO STAR THEATRE** on Sunday nights with **JAMES MELTON** and famous guest stars. See your newspaper for time and station.

Junior Sailors CONTINUED



Learning to rig, Cissie Lamm and Franklin Bloomer get lesson from Miss Webb on dinghy *Dofunny*.



Sail fastened, Cissie makes a last-minute inspection of it



In a spanking breeze the junior sailors go down-wind toward the starting line of the annual "midget race." The race had ten crews entered from nearby shoreline



while Franklin gives the halyard a good, strong heave-ho.



On their own, Cissie and Franklin carefully fill their mainsail with a light "landlubber's breeze."



towns on the Sound. Sailboats were allotted to crews by picking numbers out of a hat. The starting time was delayed half an hour because one of the crews tore its sails.

No curative power is claimed
for PHILIP MORRIS . . . but

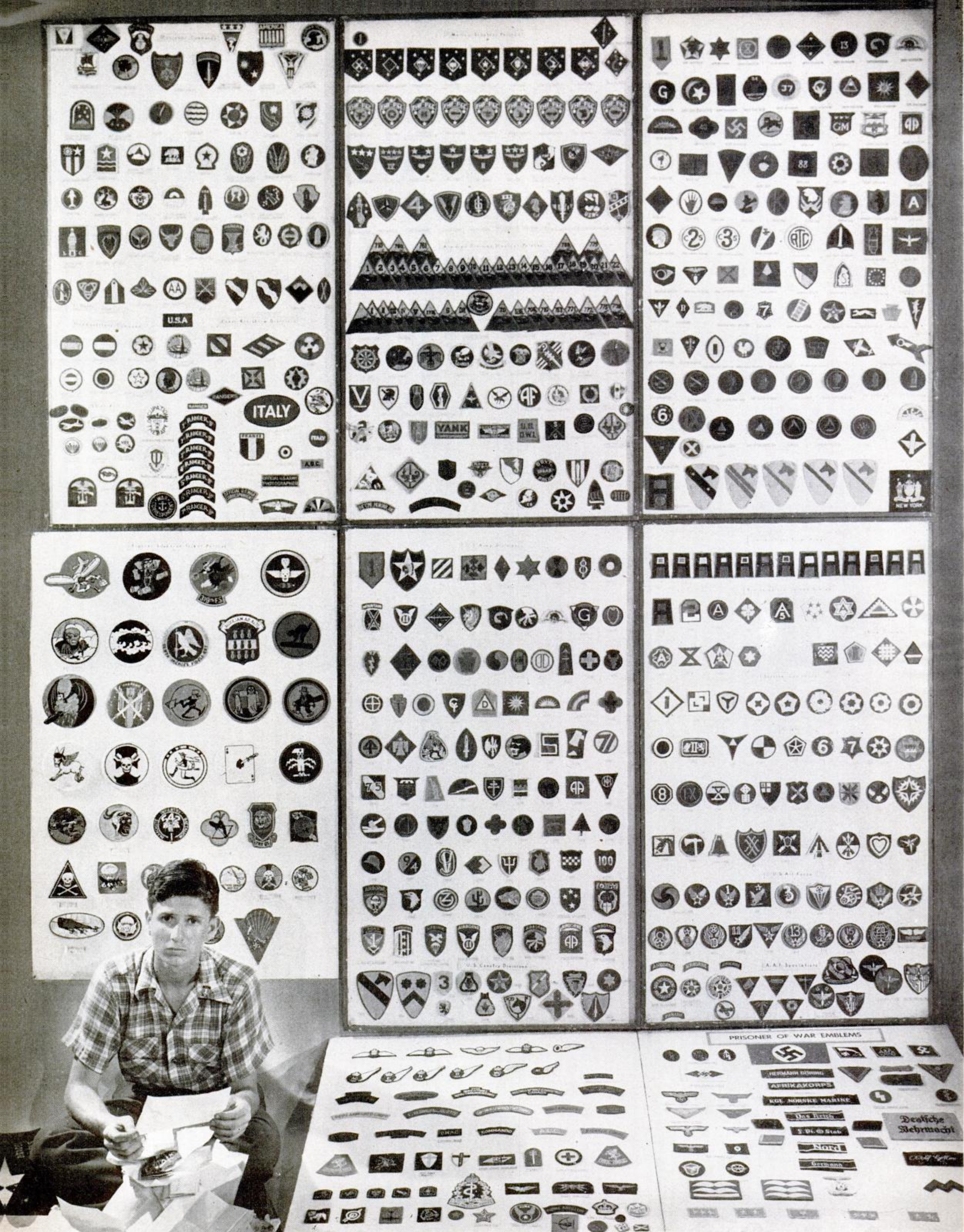
**AN OUNCE OF
PREVENTION
is Worth a Pound
of Cure!**

**PHILIP
MORRIS**

are scientifically
proved far less
irritating to the
smoker's nose
and throat.

**CALL FOR
PHILIP MORRIS**

**FAR FINER FLAVOR - PLUS
FAR MORE PROTECTION**



TOP U.S. PATCH COLLECTOR IS RICHARD MARCO, 17, OF NEW YORK CITY, WHO HAS MORE THAN 1,000 EMBLEMS AND INSIGNIA INCLUDING SOME FROM ALLIED ARMIES



SHAEF
Supreme Headquarters, Allied
Expeditionary Force

SHOULDER INSIGNIA

U. S. ARMY UNITS ARE MARKED BY COLORFUL PATCHES

Modern armies are built on each soldier's pride in his own unit. A soldier with lukewarm feelings toward his country's armed forces has fierce pride in the outfit to which he himself is attached. In 1918 men of the 81st Division asked permission to wear the figure of a wildcat on their shoulder sleeves to identify their division. The insignia did so much for morale that the Army soon made shoulder insignia mandatory.

Soldiers attached to a division wear divisional insignia. Men working at headquarters of a corps (composed of two or more divisions) wear corps patches. The same system is followed up through headquarters of armies (two or more corps) and army groups (two or more armies). Army Air

Forces have a patch for each air force. Army Service Forces have insignia for each service command in addition to patches designating specialized functions. Personnel of defense and base commands, departments, theaters of operations and other smaller units have their own patches.

Insignia change as units are activated or inactivated and even as the course of the war itself changes. Their design is based sometimes on fact, sometimes on whimsy. The "A" in the First Army's insignia, for example, stands for First Army since it is also the first letter in the alphabet. But the constellation of Orion in the 27th Division's patch is a pun on name of that outfit's World War I commander, Major General J. F. O'Ryan.



SIXTH ARMY GROUP
Consisted of U. S. Seventh
and French First Armies



TWELFTH ARMY GROUP
Made up of U. S. First, Third,
Ninth, Fifteenth Armies



FIFTEENTH ARMY GROUP
Made up of U. S. Fifth and
British Eighth Armies



FIRST ARMY
Fought in Normandy, took
Paris, first to cross Rhine



SECOND ARMY
Not yet in action, remains
under Army Ground Forces



THIRD ARMY
Exploited Normandy
breakthrough, fought
in France, Germany



FOURTH ARMY
Like the Second Army,
it has not seen action



FIFTH ARMY
Landed at Salerno, took
Rome and rest of Italy



SIXTH ARMY
Fought in New Guinea, invaded
Philippines, took Manila



SEVENTH ARMY
Invaded Sicily, southern France,
fought up Rhone, took Munich



EIGHTH ARMY
Fought in New Guinea, invaded
Philippines, took Mindanao



NINTH ARMY
Captured Brest, Aachen, north-
ern Ruhr and reached the Elbe



TENTH ARMY
Saw its first action in the
bloody battle of Okinawa



FIFTEENTH ARMY
It is the Army of Occupation
for the U. S. zone in Germany

CORPS



I CORPS
Landed on Luzon
with Sixth Army



II CORPS
Fought in North Africa,
joined Fifth Army in Italy



III CORPS
With First Army.
Fought in Ruhr



IV CORPS
With Fifth Army. Its
elements took Rome



V CORPS
Helped take Cherbourg.
Fought across Europe



VI CORPS
Fought in Sicily, Italy,
France, Germany



VII CORPS
Aided V Corps on Cherbourg
peninsula, fought in Germany



VIII CORPS
Brest, Belgian Bulge, Leip-
zig, Elbe bridgehead



IX CORPS
To date,
unannounced



X CORPS
With Sixth Army
on Leyte



XI CORPS
With Eighth Army
in Philippines



XII CORPS
With Third Army
at Metz, in Saar



XIII CORPS
With the Ninth Army
across Germany



XIV CORPS
Solomon Islands
and Philippines



XV CORPS
With Seventh Army in
the Vosges Mountains



XVI CORPS
With Ninth Army
in Ruhr, at Essen



XVIII AIRBORNE CORPS
Jumped into Normandy on
D-day, jumped into Germany



XIX CORPS
Fought across the Rhine,
helped seal off Ruhr pocket



XX CORPS
Spearheaded Third Army
drive across France



XXI CORPS
Fought in Sicily and Anzio,
invaded southern France



XXII CORPS
Occupation force
in Germany



XXIII CORPS
Occupation force
in Germany.



XXIV CORPS
With Sixth Army in Philippines,
with Tenth Army on Okinawa



XXXVI CORPS
To date,
unannounced



ATLANTIC BASE COMMANDS
Under Eastern Defense
Command



**EASTERN DEFENSE
COMMAND**
All U. S. except
Far West

DEFENSE AND BASE COMMANDS



**ANTIAIRCRAFT ARTILLERY COMMAND,
WESTERN DEFENSE
COMMAND**



**ANTIAIRCRAFT ARTILLERY
COMMAND, EASTERN
DEFENSE
COMMAND**



**ICELAND BASE
COMMAND**
Administers Iceland



**GREENLAND BASE
COMMAND**
Administers Greenland



**BERMUDA BASE
COMMAND**
Administers Bermuda



**LABRADOR, NORTH-
EAST AND CENTRAL
CANADA COMMAND**



**CARIBBEAN
DEFENSE COMMAND**
Defends Caribbean

THEATERS



**EUROPEAN THEATER
OF OPERATIONS**



**U. S. ARMY FORCES
SOUTH ATLANTIC**



**HEADQUARTERS SOUTHEAST
ASIA COMMAND**



**CHINA-BURMA-
INDIA THEATER**



**U. S. ARMY FORCES
PACIFIC OCEAN AREA**



**U. S. ARMY FORCES
IN MIDDLE EAST**



**NORTH AFRICAN
THEATER OF OPERATIONS**

ARMY GROUND FORCES



ARMY GROUND FORCES
Trains, organizes and equips
Ground Force units



ARMORED CENTER AND UNITS
Insignia for Armored Force Head-
quarters and Headquarters Company



**A. G. F. REPLACEMENT
DEPOTS**
Handles troop
replacements



**REPLACEMENT AND
SCHOOL COMMAND**
Trains infantry, cavalry
and artillery personnel



**ANTI-AIRCRAFT
COMMAND**
Trains AA personnel



**AIRBORNE
COMMAND**
Trains airborne units

ARMY SERVICE FORCES



ARMY SERVICE FORCES
Provides services and sup-
plies for all Army units



PORTS OF EMBARKATION
Serves units embarking
for overseas duty



1st SERVICE COMMAND
Administers
New England



2nd SERVICE COMMAND
Administers
N. Y., N. J.



3rd SERVICE COMMAND
Administers Middle
Atlantic States



4th SERVICE COMMAND
Administers
southeastern U. S.



5th SERVICE COMMAND
Administers Kentucky, Ohio,
Indiana, West Virginia



6th SERVICE COMMAND
Administers Michigan,
Illinois, Wisconsin



7th SERVICE COMMAND
Administers North
Central States



**8th SERVICE
COMMAND**
Administers South
Central States



**9th SERVICE
COMMAND**
Administers
Far West



**NORTHWEST SERVICE
COMMAND**
Administers Alcan Highway
and Alaskan supply route



**MILITARY DISTRICT
OF WASHINGTON**
Under ASF for supply and
administrative functions



**ASF TRAINING
CENTER UNITS**
Trains ASF personnel



**ARMY SPECIALIZED
TRAINING PROGRAM**
Trains men in colleges



**ARMY SPECIALIZED TRAIN-
ING PROGRAM RESERVE**
For 17-year-olds

DEPARTMENTS



ANTILLES DEPARTMENT
Controls units in
western Caribbean



ALASKAN DEPARTMENT
Controls units on
Alaskan mainland



**PANAMA CANAL
DEPARTMENT**
Controls units in Canal Zone



**HAWAIIAN
DEPARTMENT**
Controls units in Hawaii

SPECIAL INSIGNIA



**1st SPECIAL
SERVICE FORCE**
U.S.-Canadian
commando unit



U. S. MILITARY ACADEMY
Army personnel
attached to West Point



**ALLIED FORCE
HEADQUARTERS**
Allied staff in N. African invasion



COMBAT TEAM 442
Japanese-Americans
attached to the Fifth
Army in Italy



TANK DESTROYER UNITS
Attached to all Ground
Force divisions



**PERSIAN GULF
SERVICE COMMAND**
Moved Lend-Lease supplies to Russia



RANGERS
Specially-trained battalions which
fought in Italy and France



**ARMY PERSONNEL,
AMPHIBIOUS**
Assigned to Amphibian Units



ARMY PERSONNEL
Assigned to Veterans
Administration

INFANTRY, AIRBORNE



1st
Tunisia, Sicily, Normandy,
the Bulge, Germany



2nd "INDIAN
HEAD"
Normandy, the
Ardennes, Leipzig



3rd "MARNE"
Sicily, Cassino, Anzio,
Colmar pocket, Munich



4th "IVY"
Cherbourg, Bastogne



5th "RED DIAMOND"
Metz, Luxembourg, Mainz-
Worms bridgehead



6th
Sansapor in New Guinea,
northern Luzon



7th "SIGHT-SEEING"
Attu, Kwajalein,
Leyte, Okinawa



25th "TROPIC LIGHTNING"
Guadalcanal, New
Georgia, Philippines



26th "YANKEE"
Battle of the Bulge,
Siegfried Line



27th "NEW YORK"
Makin Island, Saipan,
Okinawa



28th "KEYSTONE"
Paris, Hurtgen Forest,
Colmar pocket



29th "BLUE AND GRAY"
D-day in Normandy,
Siegfried Line, Aachen



30th "OLD HICKORY"
St. Lo, Aachen, Malmédy,
Stavelot, Rhine crossing



31st
Davao in
Mindanao



39th
Inactivated



40th "SUNSHINE"
Los Negros, Luzon, Panay
Island in Philippines



41st "SUNSET"
Salamaua, Marshalls,
Mindanao, Palawan



42nd "RAINBOW"
Schweinfurt, Munich,
Dachau



43rd "RED WING"
New Georgia, New
Guinea, Luzon



44th
The Saar, Ulm,
Danube River



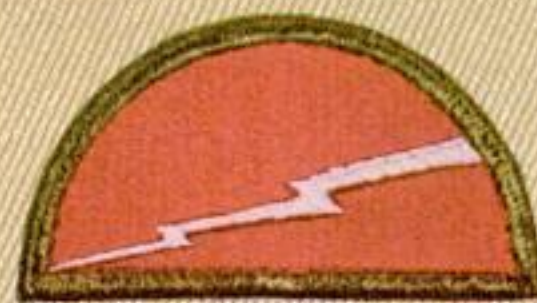
45th "THUNDER"
Sicily, Salerno,
Anzio, Belfort



76th
Luxembourg, Germany



77th "STATUE
OF LIBERTY"
Guam, Leyte, Okinawa



78th "LIGHTNING"
Aachen, Roer River
and the Ruhr



79th "LORRAINE"
D-day, Normandy break-
through, Vosges Mountains



80th "BLUE RIDGE"
Normandy, Moselle River,
relief of Bastogne



81st "WILDCAT"
Angaur, Peleliu
and Ulithi



82nd AIRBORNE
"ALL AMERICAN"
Sicily, Normandy,
Nijmegen, Ardennes



90th "TOUGH 'OMBRES"
Normandy, Metz,
Czechoslovakia



91st "WILD WEST"
Arno River, Pisa,
Bologna



92nd "BUFFALO"
Arno River, Po
Valley, Genoa



93rd
Bougainville



94th
Brittany, Siegfried Line,
Moselle River, Saar



95th
Metz, Moselle River,
Siegfried Line, Saar



96th
Leyte, Okinawa



104th "TIMBER WOLF"
Rhine crossing,
Cologne, Ruhr



106th
St. Vith, Battle of
the Bulge



AMERICAL
Guadalcanal, Bougainville,
Cebu Island in Philippines



1st CAVALRY
"HELL FOR LEATHER"
Los Negros, Leyte, Manila



2nd CAVALRY
Inactivated



3rd CAVALRY
Inactivated

ND CAVALRY DIVISIONS



8th "PATHFINDER"
Brittany, Düren,
Cologne plain



9th
El Guettar, Bizerte, Sicily,
Cotentin Peninsula, Germany



10th MOUNTAIN
Arno River, Po Valley



11th AIRBORNE
Leyte, Manila, Cavite



13th AIRBORNE
To date, unannounced



17th AIRBORNE
Parachuted across
Rhine



24th "VICTORY"
New Guinea, Leyte, Corregi-
dor, Verde Island, Mindanao



32nd "RED ARROW"

Buna, Aitape in
New Guinea, Leyte



33rd "PRAIRIE"
Baguio in northern
Luzon



34th "RED BULL"
Tunisia, Cassino,
Leghorn, Bologna



35th "SANTA FE"
Metz, Nancy,
Ardennes, Ruhr



36th "TEXAS"
Salerno, Cassino,
France, Germany



37th "BUCKEYE"
Munda, Bougainville,
Lingayen Gulf, Manila



38th "CYCLONE"
The recapture of
Bataan



63rd "BLOOD
AND FIRE"

Bavaria, Danube River



65th
Saarlautern, Regens-
burg, Danube River



66th "BLACK PANTHER"
Lorient, St. Nazaire,
Army of Occupation



69th
First to link up with
Russians in Germany



70th "TRAIL BLAZERS"
Saarbrücken, Moselle
River



71st
Hardt Mountains,
southern Germany



75th
Battle of the Ardennes
Bulge, Westphalia



83rd "OHIO"
Italy, France,
Düsseldorf, Magdeburg



84th "RAILSPLITTERS"
Ardennes, Hannover



85th "CUSTER"
Rome, Po Valley



86th "BLACK HAWK"
Dachau, Ingolstadt,
southern Germany



87th "ACORN"
Ardennes, Germany,
Czech border



88th "BLUE DEVIL"
Liri Valley, Volterra,
northern Italy



89th "MIDDLE WEST"
Bingen, Eisenach,
central Germany



97th
Central Germany,
Neumarkt



98th
To date, unannounced



99th
Ardennes, Remagen
bridgehead



100th
Bitche, Remagen
bridgehead, Saar



101st AIRBORNE
"SCREAMING EAGLE"
Normandy invasion, Bastogne



102nd "OZARK"
Siegfried Line, Ruhr,
München-Gladbach



103rd
Wissembourg, Stutt-
gart, Austria



24th CAVALRY
Inactivated



61st CAVALRY
Inactivated



62nd CAVALRY
Inactivated



63rd CAVALRY
Inactivated



64th CAVALRY
Inactivated



65th CAVALRY
Inactivated



66th CAVALRY
Inactivated



ARMY AIR FORCES
Headquarters insignia is basic design for other AAF patches



MEDITERRANEAN ALLIED AIR FORCE
Composed of U.S. and British air commands, fought over southern Europe



U.S. STRATEGIC AIR FORCE
Made up of U.S. 8th, 15th Air Forces, directed heavy bomber raids over Europe



FIRST AIR FORCE
Headquarters at Mitchel Field, N. Y., protects Atlantic Seaboard



SECOND AIR FORCE
Headquarters at Colorado Springs, protects western U.S.



THIRD AIR FORCE
Headquarters at Tampa, Fla., protects southeastern U.S.



FOURTH AIR FORCE
Headquarters at San Francisco, protects U.S. Far West



FIFTH AIR FORCE
Headquarters in the Philippines, patrols Southwest Pacific



SIXTH AIR FORCE
Headquarters in Canal Zone, protects Caribbean area



SEVENTH AIR FORCE
Headquarters in Marianas, covers Central Pacific



EIGHTH AIR FORCE
Headquarters in England, carried out heavy bomber raids over Europe



NINTH AIR FORCE
Headquarters in England, carried out tactical raids over Europe



TENTH AIR FORCE
Headquarters in India, covers India-Burma area



ELEVENTH AIR FORCE
Headquarters in Aleutians, covers Northern Pacific



TWELFTH AIR FORCE
Headquarters in Italy, carried out tactical Mediterranean raids



THIRTEENTH AIR FORCE
Headquarters in Southwest Pacific, covers this area



FOURTEENTH AIR FORCE
Headquarters in Chungking, covers China



FIFTEENTH AIR FORCE
Headquarters in Italy, carried out strategic Mediterranean raids



TWENTIETH AIR FORCE
Headquarters in Washington, D.C., is superbomber force against Japan

ARMY AIR FORCES

ARMORED DIVISIONS



1st
Oran, Bizerte, Cassino, Anzio, Rome, Milan



2nd, "HELL ON WHEELS"
Tunisia, Sicily, Normandy, Houffalize, Westphalia



3rd, "SPEARHEAD"
St. Lô, Battle of the Bulge, Cologne, Ruhr pocket



4th
Normandy breakthrough, Nancy, Coblenz, the Saar



5th, "VICTORY"
Normandy, Hurtgen Forest, Trier



6th, "SUPER SIXTH"
Brest, Normandy breakthrough, Bastogne, the Saar



7th, "LUCKY SEVENTH"
Metz, St. Vith, the Ruhr



8th, "THUNDERING HERD"
Cologne, Duisburg, north-east across Germany



9th
Battle of the Bulge, St. Vith, Remagen bridgehead



10th, "TIGER"
Bastogne, Trier, Ulm, Bavaria, Austrian Tyrol



11th
Bastogne, Siegfried Line, Leipzig, Austria



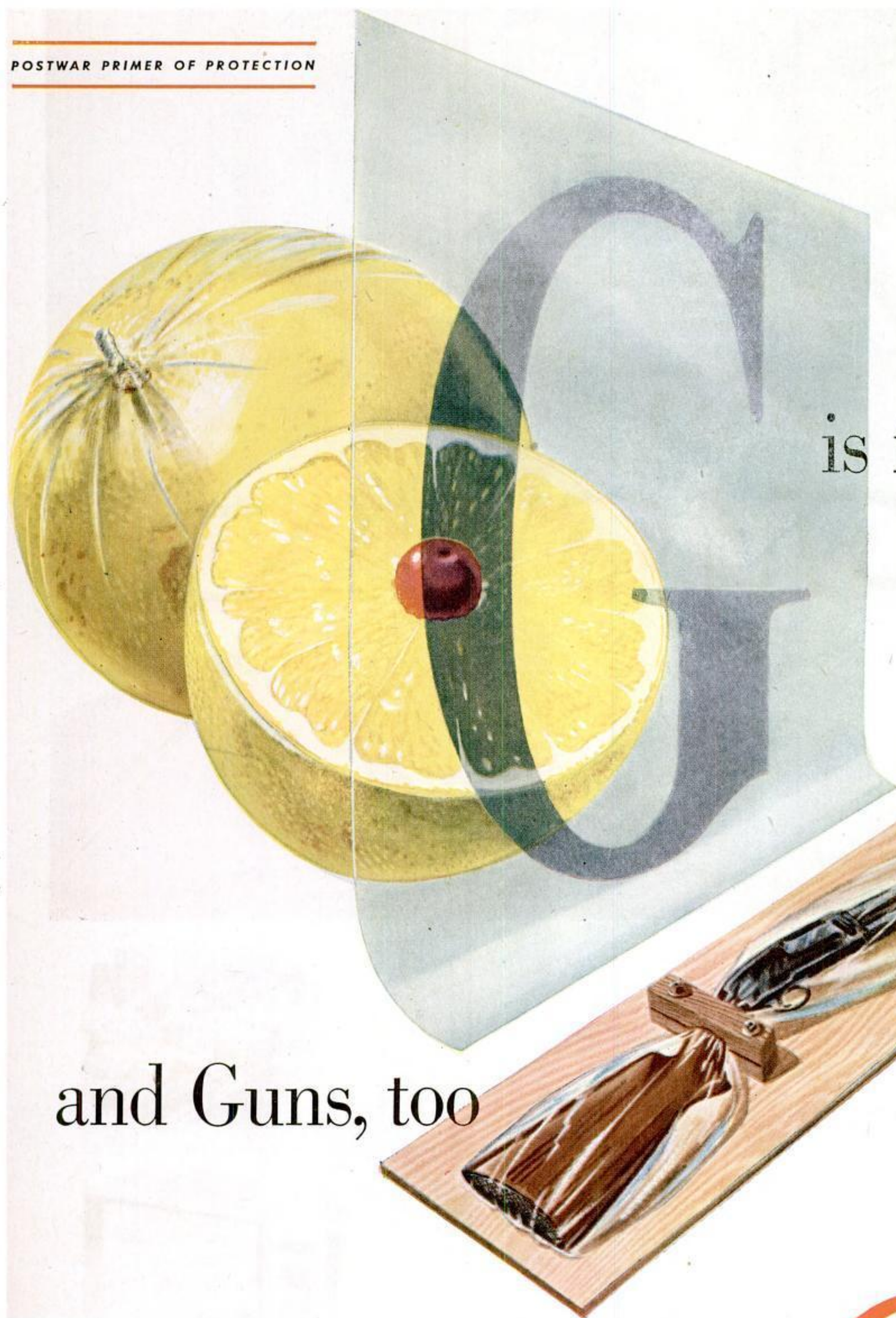
12th
Colmar, Nürnberg, Danube, Munich



13th
Ruhr pocket, Regensburg, Danube and Isar Rivers



14th
Southern France, Siegfried Line, Austria, Czechoslovakia



is for Grapefruit

—held at peak of juicy ripeness for months in **PLIOFILM**—because it seals moisture *in*!

and Guns, too

protected from tropical moisture, rust and corrosion by **PLIOFILM**—because it seals moisture *out*!

Many things you will buy in the future are going to come to you in better condition than ever before, surety-sealed against spoilage in **PLIOFILM**.

For wartime experience has proved that this gleaming transparent wrapping provides an impenetrable barrier to moisture—seals it *in*, or locks it *out*—keeps it where it belongs.

Best proof of that is military use of Goodyear's entire **PLIOFILM** production on airplane engines and other military items, to protect them from corrosion in transit overseas.

That is why none can yet be spared to bring you tree-ripened fruits out of season—or to keep your cigars moist and your drugs dry.

But that day is coming, and alert manufacturers are already designing new **PLIOFILM** packages that will safeguard their products for you. Goodyear, Chemical Products Division, Pliofilm Sales Dept., Akron 16, Ohio.

Pliofilm—T.M. The Goodyear T. & R. Co

Pliofilm
A PRODUCT OF GOODYEAR RESEARCH



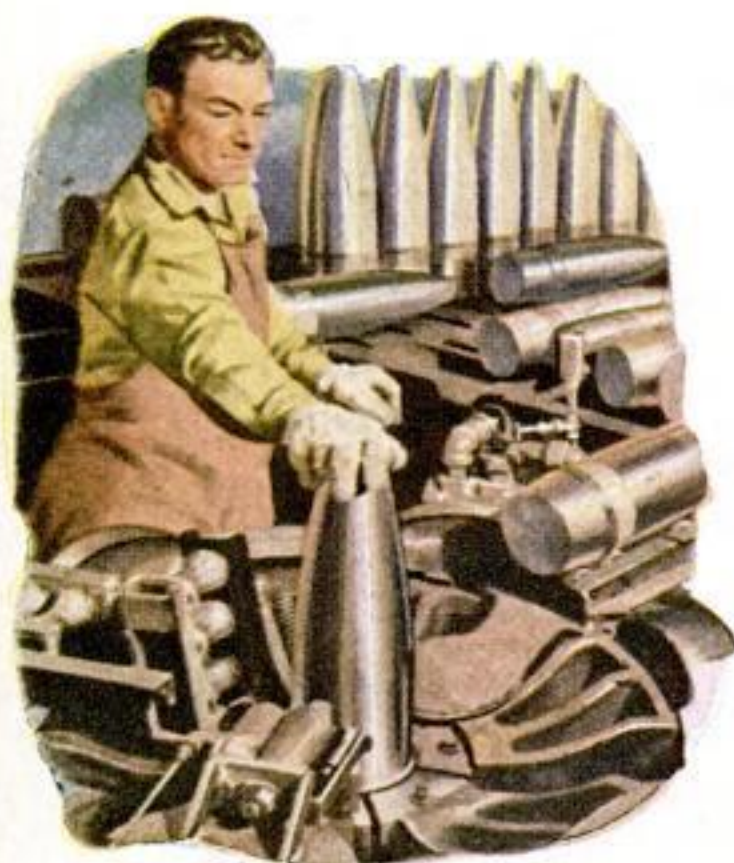
KEEP BUYING WAR BONDS—FOR KEEPS

WHAT'S AHEAD AT OLDSMOBILE

AMERICA'S OLDEST MOTOR CAR MANUFACTURER HIGHLIGHTS ITS PLANS AND POLICIES FOR THE MONTHS TO COME

CAR PRODUCTION

New Oldsmobile cars will be produced as promptly as is possible under prevailing conditions and regulations. They will be quality cars, built to highest Oldsmobile standards, giving their owners every advantage of Oldsmobile's long experience in automobile design and development.



WAR PRODUCTION

As long as our Fire-Power is needed by the men who are fighting Japan, war production will have top priority over all else at Oldsmobile. But Oldsmobile plants have more capacity than is required today for the manufacture of cannon and shell and rockets. Production lines which have been released from war work are now being converted for automobile manufacture. Under this new "Combined Operations" Program, America's Oldest Motor Car Manufacturer soon will be serving the home front as well as the war front—building vitally needed motor cars to help reconstruct the nation's war-worn transportation system.

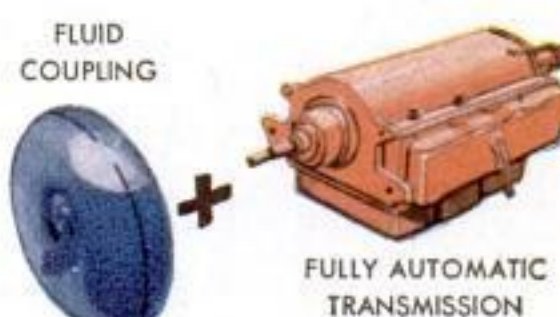
THE NEW CARS

Look to Olds for all that's New! The new Oldsmobiles will introduce styling that is distinctively new and different. They will give you new performance, new economy, and new durability, plus the time-proved features for which Oldsmobiles have been so famous in the past.



NEW HYDRA-MATIC DRIVE COMING

Battle-proved in Army tanks, and improved as a result of battle experience... this great General Motors drive will be available in all new Oldsmobile models. Developed and introduced by Oldsmobile before the war, Hydra-Matic Drive eliminates all clutch-pushing and gear-shifting.



OLDSMOBILE DIVISION OF GENERAL MOTORS



**IMPORTANT — KEEP YOUR
PRESENT CAR IN SHAPE!**

It may be a long time before there are enough new automobiles for all who need them. Let your Oldsmobile dealer keep your present car in the running until you can get a new one.

**KEEP BUYING BONDS : : :
AND KEEP THE BONDS YOU BUY!**



DESIGNER NORTHRIDGE PICKS A "PATTON GOLD" HIGH TRICORN AND LILLY DACHE A SPIRALING FEZ TURBAN AS THEIR TOP CONTRIBUTIONS TO FALL MILLINERY

BIG FALL HATS

New York milliners show "balloon silhouettes," "curlicue crowns" and "jelly rolls gone glamorous"

During the hot week of July 9 some 300 professional hat buyers, stylists and fashion reporters saw, at a series of \$6 luncheons held in New York, a review of what the leading millinery designers are plotting for the fall season. If these designers have their way, American women will be wearing top-heavy hillocks and hummocks of fabric and fluff which depend on startling silhouettes, and not on fancy trimmings, for their effect. Among the specimens shown were, in the milliners' own words: "hats with derby crowns as big as a house" (John-Frederics), "puffed or tambourine shapes" (Madame Reine), "fisherman's shov-

el brims" (Anita Andra), "balloon silhouettes" (Hattie Carnegie), "hour-glass cloches" (Peg Fischer), "soufflé bulges" (Sally Victor), and "curlicue crowns and jelly rolls gone glamorous" (Braagaard).

Although only relatively few audacious ladies will wear exact copies of these outsize oddities, most women this fall will be wearing hats which, compared with last year's peewees, will look big and hatty because they perform at least the basic function of a hat, *i.e.*, to cover the head. Shown on these pages are six hats representing each milliner's selection of what he considers his one "most important" fall hat.

YOU ARE INVITED
to join the world's most popular After-Shave Club

Choice of gentlemen everywhere, Aqua Velva is the world's most popular after-shave lotion. Cool as a mountain brook, it leaves your skin tingling and refreshed, feeling softer and smoother—with a clean, bracing scent.

Aqua Velva makes the perfect, luxurious finish to your morning shave. Dash a few drops on your face after shaving.

The J. B. Williams Co., Glastonbury, Conn., makers of fine shaving preparations for over 100 years.



A FEW OF THE MEMBERS

Brig. Gen. John J. Bradley, U. S. A., Ret'd.
Wilfred Pelletier Brock Pemberton
John Erskine Richard D. Morgan
Sir Cedric Hardwicke



"She's just had another glass of Iced Coffee!"

HOW TO MAKE DELICIOUS ICED COFFEE—It's easy!

- Make coffee double strength. Use one-half the amount of water with the usual amount of coffee. Pour hot and fresh over ice cubes in tall glass—or
- Make regular strength, cool to room temperature, before pouring over ice.



HAVE ANOTHER GLASS!

PAN-AMERICAN COFFEE BUREAU: BRAZIL • COLOMBIA • COSTA RICA • CUBA
DOMINICAN REPUBLIC • EL SALVADOR • GUATEMALA • MEXICO • VENEZUELA

Big Fall Hats CONTINUED



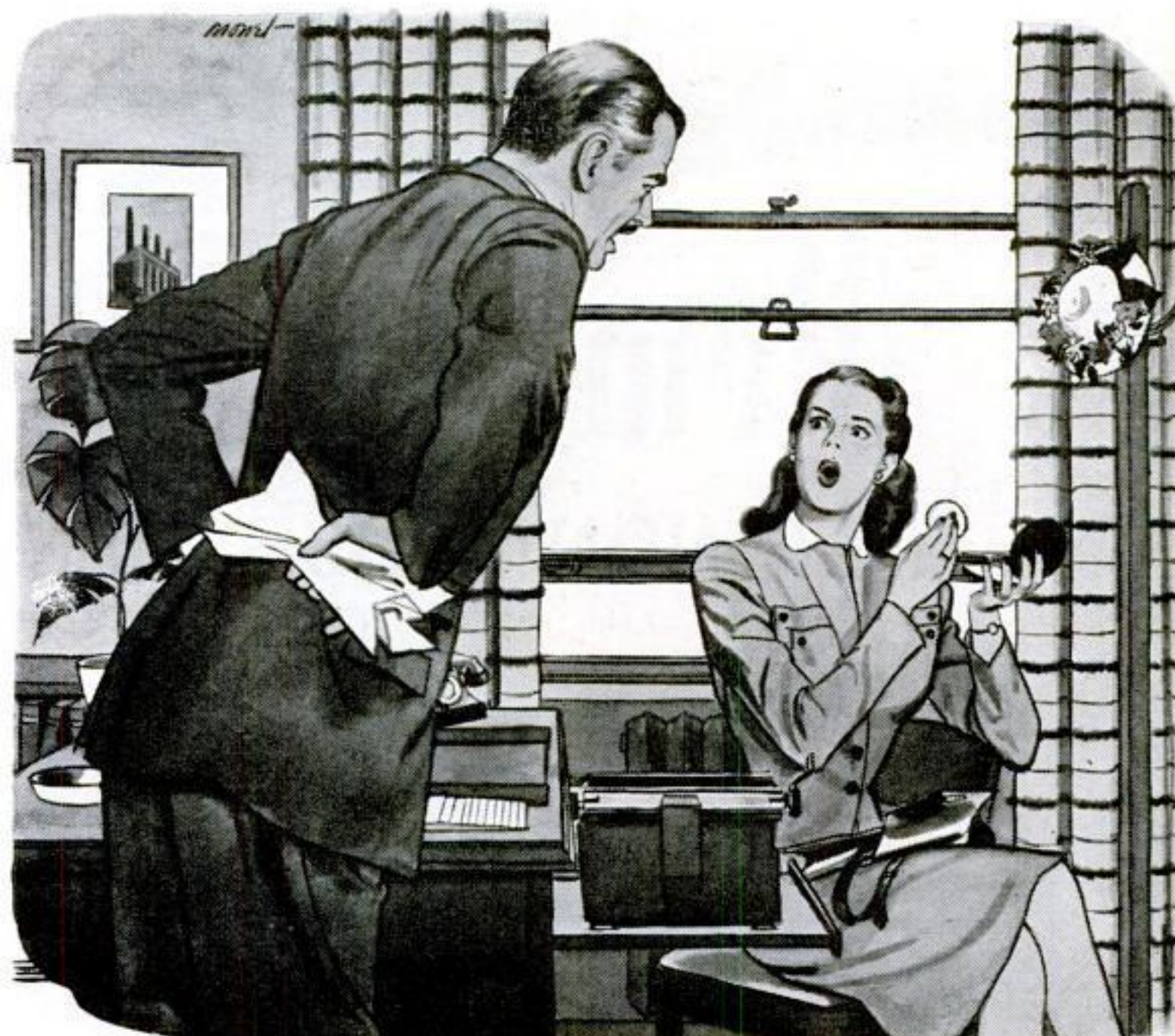
Scuttle-brim hat of "The Blue" has a crown like a medieval huntsman's cap. Anita Andra selected this one from all her hats for its "simplicity and flattering crown."



Walter Florell
29 EAST 53RD NEW YORK

"Yoo-Hoo" is Walter Florell's name for his 1945 fall favorite. Made of pink and blue, it is, in his opinion, a "grown-up bonnet, perfect for welcoming home the boys."

CONTINUED ON NEXT PAGE



"Please don't ask me
to do it tonight, Boss!"



JANE: I simply *can't* stay late tonight to retype those letters, Boss! I've got to hurry right over to the Blood Bank to donate blood!

BOSS: I know. I know. But look at these carbon copies! Fuzzier than an English sheep dog's eyebrows!

JANE: Well, don't pin that on *me*! If you'd buy the right kind of carbon paper, that wouldn't happen! Like this Roytype* Park Avenue Carbon Paper I just borrowed. I'll type with it now—just to show you the difference. I'll even misspell the word "carbon."

For clean, sharp, legible carbon copies like this,
use deep-inked Roytype Park Avenue Carbon Paper.



JANE: Now I'm going to erase the misspelled word. Look! No smudge . . . neat as a needle and just as sharp!

For clean, sharp, legible copies like this,



BOSS: What wonders pass before these old, tired eyes! Why didn't you tell me about Roytype Park Avenue Carbon Papers before? Order some at once. Immediately. Pronto.

JANE: And can I order some Roytype Ribbons for my typewriter while I'm at it? They're made a special way so that the ink flows through the fabric into the used parts. The ribbon lasts longer that way, and you get neater, more readable originals!

BOSS: Sounds great! I'll write out the order myself while you run along to the Blood Bank!

→ See your Royal Representative or Roytype Dealer today. Buy on the Coupon Plan and save money.

*Trade-mark Registered U. S. Pat. Off.
Copr. 1945, Royal Typewriter Company, Inc.

ROYTYPE
Ribbons and Carbon Paper
made by the
ROYAL
TYPEWRITER COMPANY
2 Park Avenue, New York 16, N. Y.

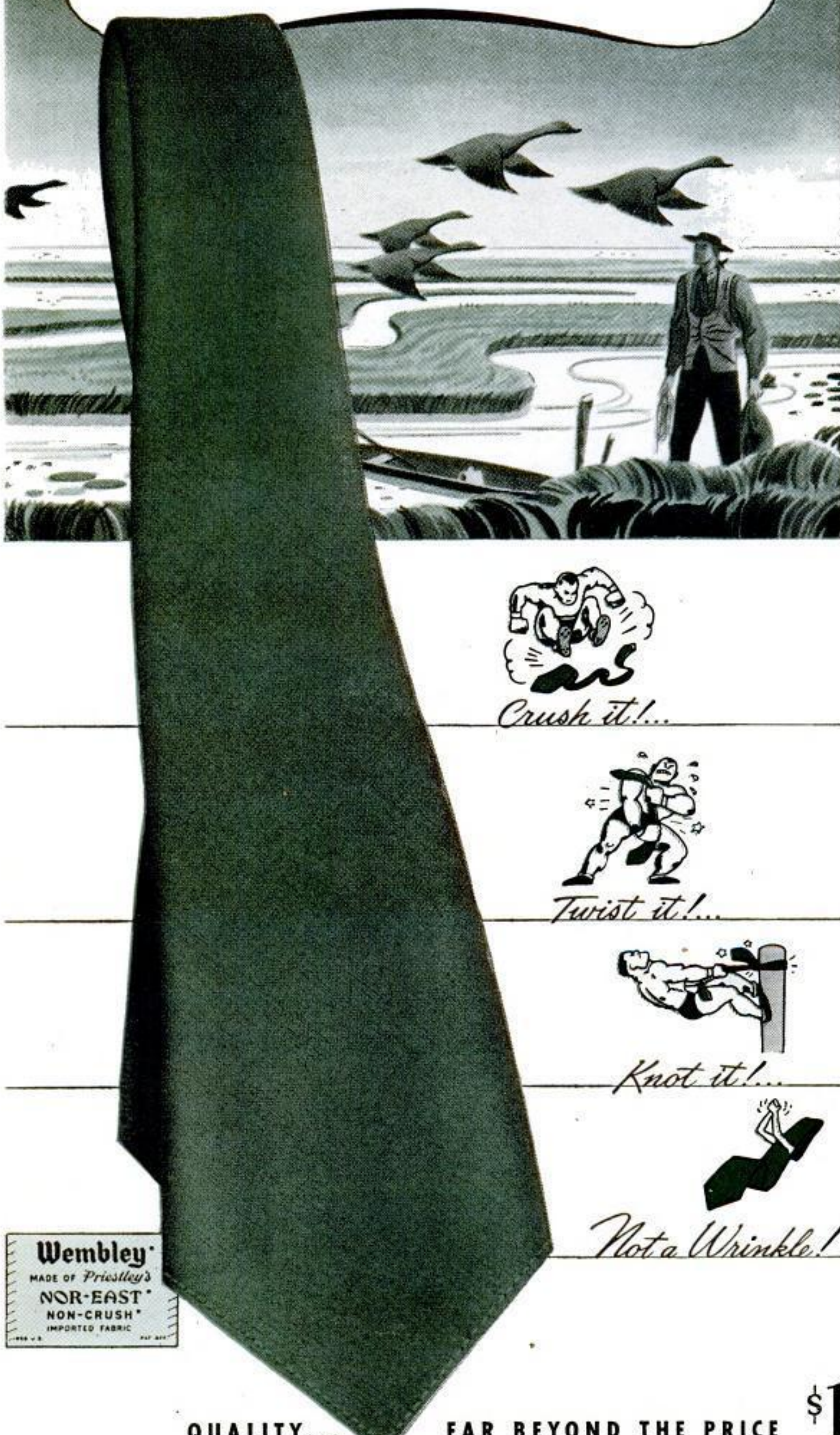
THE COLORS OF AMERICA'S FRONTIERS

Wembley

NOR-EAST NON-CRUSH TIES

IN

Delta Green



Crush it!...

Twist it!...

Knot it!...

Not a Wrinkle!

QUALITY... FAR BEYOND THE PRICE **\$1**

Wembley Ties of imported Nor-East Non-Crush fabric maintain the high quality that has made them America's most-demanded neckwear. Quantities are limited—until more fabric is available from England. Meanwhile, choose *Delta Green* in Wembley's Murrytown fabric.

COPYRIGHT 1945, WEMBLEY, INC., NEW ORLEANS

Big Fall Hats CONTINUED



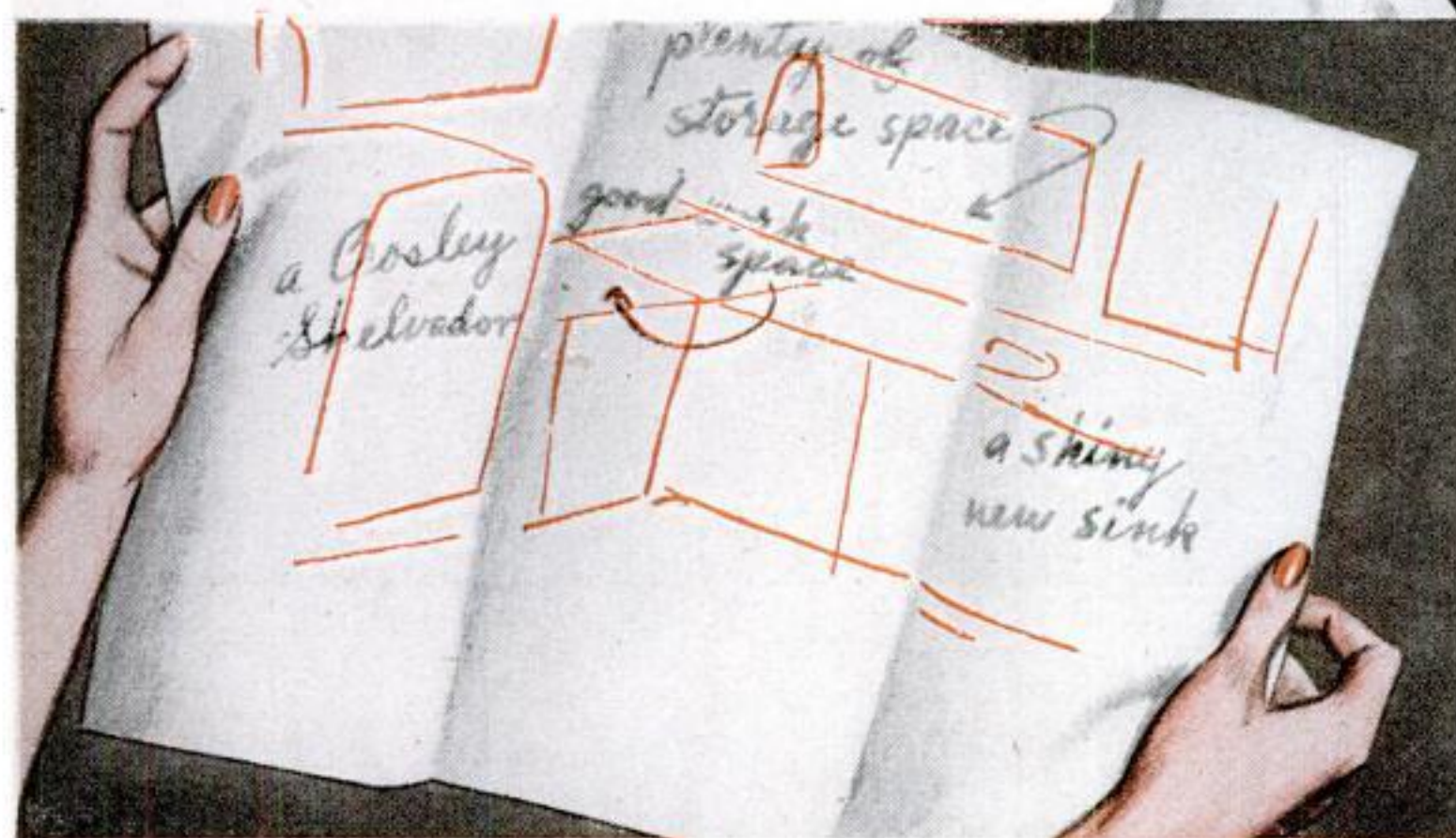
"Global", one of a series which John-Frederics has termed "big as a house" hats, is made of blue felt, has a rolled edge which fits the head and a blown-up crown.



Cap-beret is entry of Sally Victor, one of the few bigtime milliners featuring small hats. She predicts that among young women hats like this will outsell big ones.

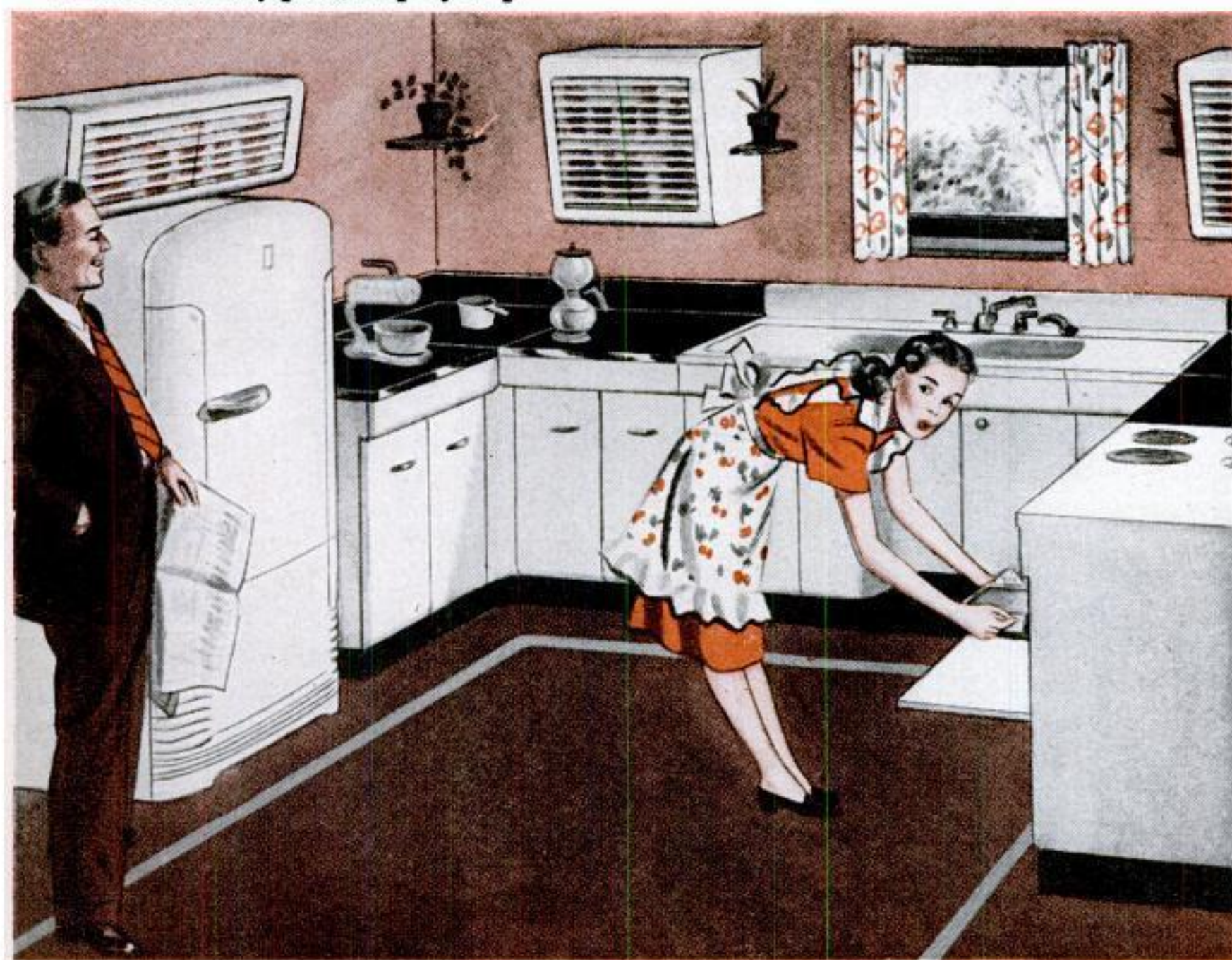
"This string is all I need to plan my NEW kitchen!"

Mother couldn't believe her ears until I proved that a piece of string was all I needed to measure for my new kitchen—our kitchen—for Jack and me. Anybody can do it!



LIKE MY PLAN? I made it from my string measurements. Mother says it's a marvel of arranging—and she ought to know, with thirty years of house-keeping! Notice how my work flows along just like a war-plant assembly line. Everything for convenience and step saving. And thanks to Crosley I can realize my plan, step by step.

CROSLEY KITCHENS can be bought one work center at a time, or everything at once! Here's how Mother and I picture it. My Shelvador* center with matching cabinets first. Then my Crosley Sink Center (do you like the knee-hole feature?). Finally, my Crosley Range Center. Simple, isn't it!



ALL WITHOUT exact measuring, cutting or fitting! And one wonderful day when Jack comes home to me at last, we'll have our dream kitchen—modern, step-saving—truly the heart of our home's activities.

(Crosley is still 100% in war production. But we're planning new marvels for you in the finest Crosley Home Appliances ever!)

There is no "catch" in this easy Crosley way to plan your kitchen!

THE CROSLEY KITCHEN is strikingly different because you, yourself, can plan it. Virtually no bother, upset, or troubles generally considered necessary in kitchen modernizing. Extra savings in simple installation!

Only three "centers" to install—refrigerator, sink, range—each with matching floor and wall cabinets. You can plan your whole kitchen—then buy one unit, or one center at a time—or all at once!

Crosley appliances and cabinets combine warm beauty with modern conveniences and unique Crosley utility features. Finishes that clean like a dish. Sliding glass doors. Dozens of exclusive advantages. All units precision-engineered to fit and match every other unit!

WATCH FOR important announcements by your Crosley dealer of this excitingly different method of planning your kitchen!



Shelvador* Refrigerator and Storage Center
*Reg. U. S. Pat. Off.



Crosley Cabiner-Sink and Cleaning Center

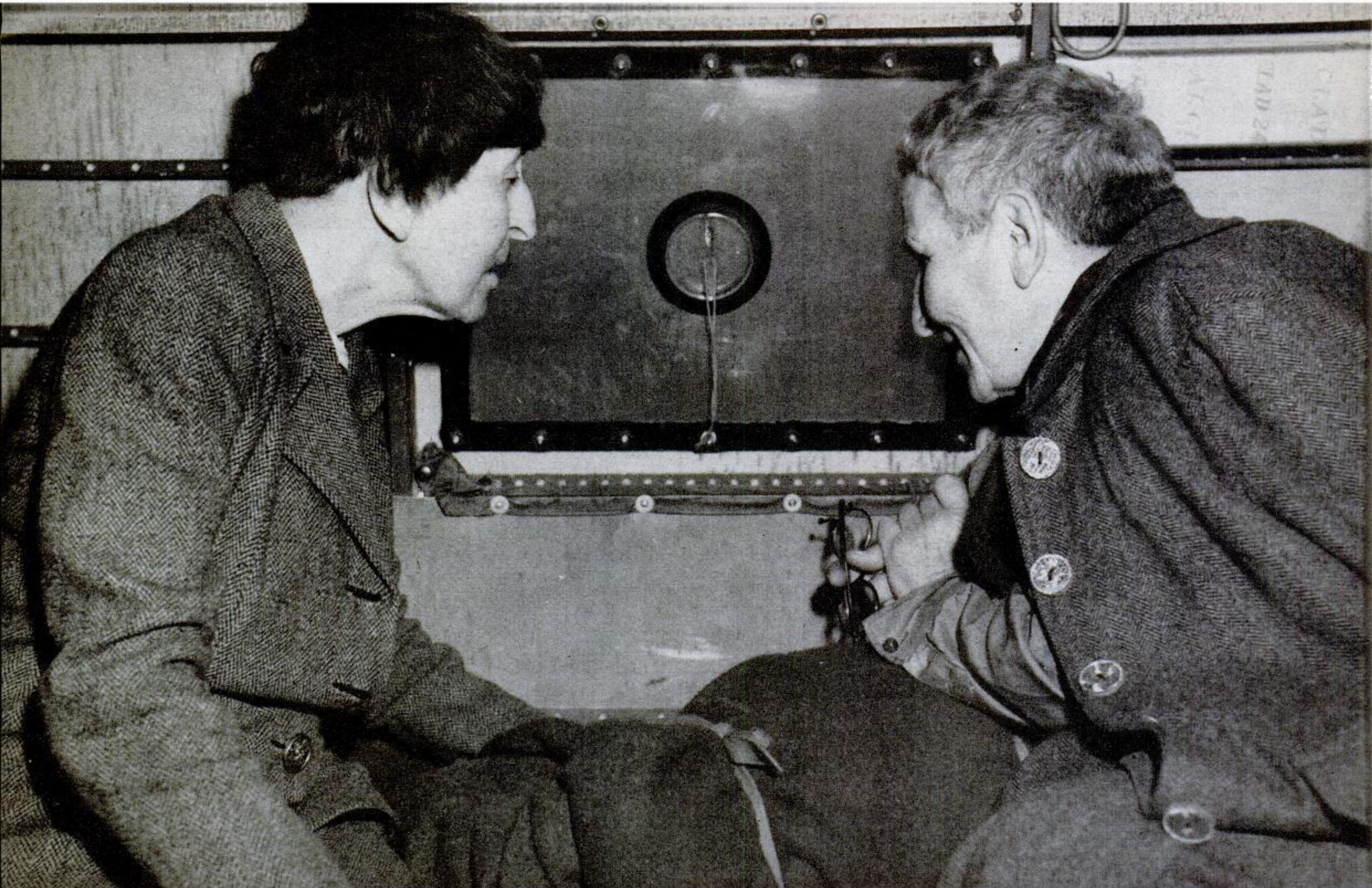


Crosley Range and Serving Center

CROSLEY

THE CROSLEY CORPORATION, CINCINNATI 25, OHIO

Radios : Radio-Phonographs : FM : Television : Short Wave : Electronics :
Radar : Refrigerators : Household Appliances : The Crosley Car :
Home of WLW, the "Nation's Station."



ON FIRST LEG OF HER TRIP TO GERMANY GERTRUDE STEIN SEES THE RHINE FROM AN ARMY TRANSPORT PLANE. AT LEFT IS HER BOON COMPANION, ALICE TOKLAS

"OFF WE ALL WENT TO SEE GERMANY"

GERMANS SHOULD LEARN TO BE DISOBEDIENT AND GIs SHOULD NOT LIKE THEM NO THEY SHOULDN'T

by GERTRUDE STEIN

I think you'd better come and make a trip over Germany said Bob Sweet. Bob Sweet is a corporal in the 441st Troup Carrier Group and he is full of ideas and I usually do whatever he tells me to do. But Bob, I said, I don't like Germans, I saw enough of them in France I don't want to see them at home. I wouldn't bother about that, said Bob, I think the trip would be interesting and I think you'd better take it. And take it I did. It was a wonderful experience. And I really pretty well forgot about Germany and the Germans in the enormous pleasure of living intimately with the American Army.

We got into the 441st Troop Carrier airplane Duke II. There had been a Duke 1st but Dick Worl our small lively pilot had fought her to a finish, and now here was Duke II big enough to carry a jeep beside ourselves, three lieutenants and nine enlisted men. We wanted to give as many a good time as we could.

It was an unfailing pleasure wherever we went to see any officer in Germany divided between consternation and awe when I said I want billets and mess and transport for Miss Toklas, myself, three lieutenants and nine enlisted men. It was like an Oriental pasha and his tail, and wherever we went they all went and we didn't ever have to take out our jeep, the officers were so impressed everywhere they gave us all the transport we wanted. I like that word transport, we were transported in every sense of the word.

Alright we were in Dreux they inducted us into the plane after the jeep was pushed and pulled in, and the doors were closed, we were all inside and we went up, up into the solid air. I like that solid air.

We hummed along not too high and a beautiful blue sky and we were all looking and soon it was Germany and then John Roessel the navigator came

Gertrude Stein, whose poetry ("Pigeons on the grass alas.") and prose have been a source of both inspiration and bafflement to three generations of U. S. writers, lived in France throughout the German occupation. At LIFE's suggestion she undertook the trip through Germany she describes here. Stein admirers will be glad to see that both her literary style and her shrewd insight have survived the war undamaged.

and said here is the Rhine, and there was the dirty Rhine, I had seen it when I was 19 years old on a vacation and that was long ago. We were all excited and then before we knew it we were down in Frankfort, and hungry. You get awfully hungry flying, yes you do.

We were enthusiastically received and the boys wanted me to eat with them and eat with them I did, it was good and plenty. Then after considerable conversation, there always is that in the Army, photographing and autographing we had the cars and off we all went to see Germany, we had seen it ruined from the air and now we saw it ruined on the ground. It certainly is ruined, and not so exciting to look at, I had seen ruins in France before, but the people were strange, very well dressed, was it that they all had on their best clothes because they had nothing else to wear, and shoes, did they not know what the French knew so well, better wear your old clothes and keep your best for later on or didn't they have any old clothes, and were there no working men, nobody who worked with their hands. I was puzzled.

I had noticed that they turned their heads away and tried not to look at the endless forward and back of the American Army, and then once when we had all gotten out to look at something, I began to realize that they were all looking at Miss Toklas and myself and that some went quite pale and others looked furious. First I was puzzled and then I realized that we were probably the very first ordinary civilian women with American soldiers, not looking official just looking like American women with a group of talking soldiers, and they realized for the first time that there were going to be thousands of civilians coming there just to look as we were looking. After all Germans believe in an army, an army is an army even if it is a conquering army but civilians, just simple civilians, oh dear. I thought perhaps I was imagining

CONTINUED ON PAGE 56



At Salzburg, which she had not seen since her childhood, Miss Stein beamed while attentive soldiers helped her down from *Duke II*, the plane she used on her journey.

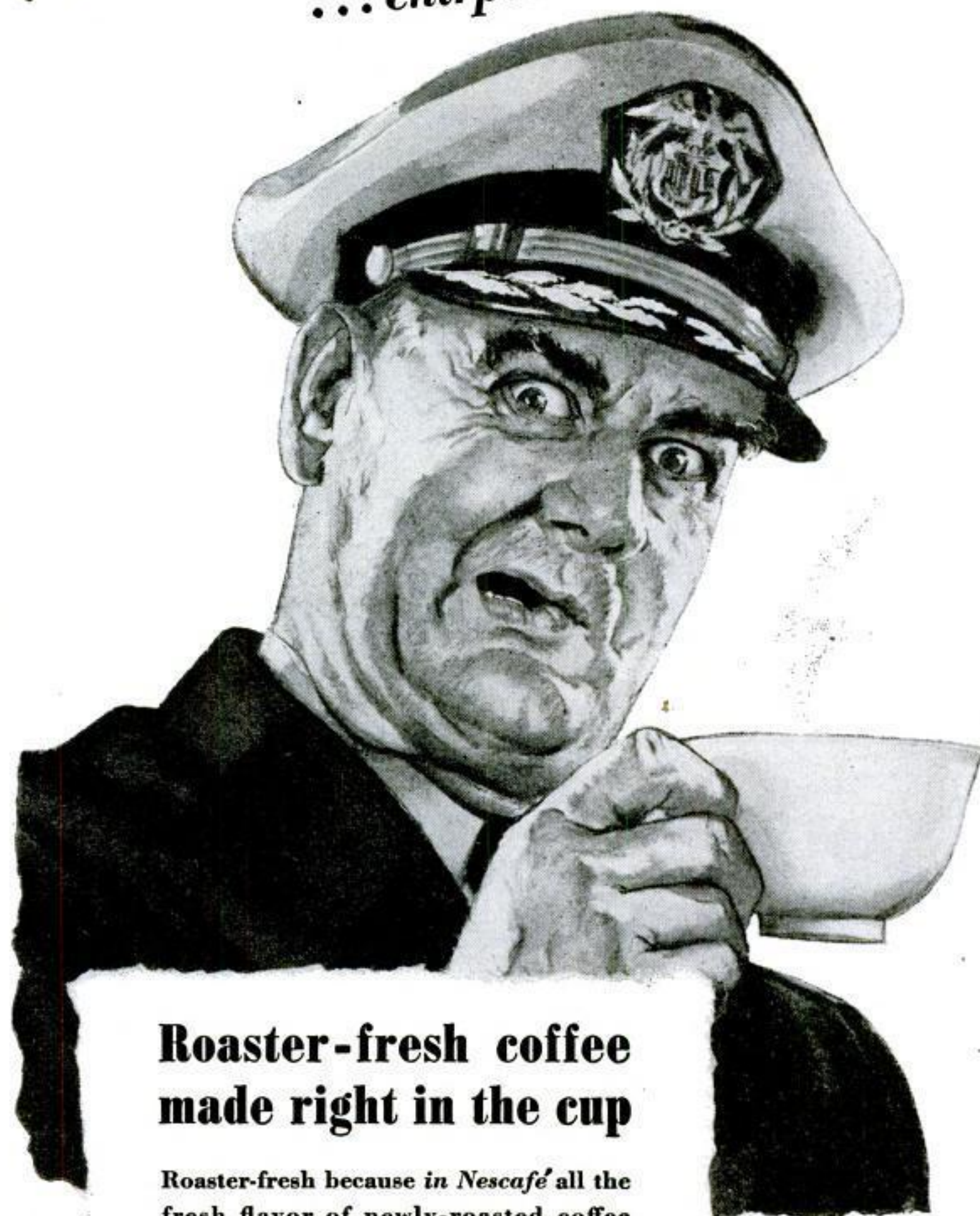


"Chow hound" is what GIs called her, Miss Stein reports, "when I snatched a bun before I got in the chow line." She is lunching with soldiers of the 101st Division.



In Frankfurt ruins Miss Stein was greeted by a GI who began to quote her poetry. She was first civilian American woman people of Frankfurt had seen since war ended.

"MY! MY!"
... chirped the old sea-dog



Roaster-fresh coffee made right in the cup

Roaster-fresh because in *Nescafé* all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates.

"SUFFERIN' SEA-SERPENTS!" bellowed the Skipper... "I'd trade my compass for really *full-flavored* coffee." "It's a deal," said the Mate, quickly stirring up a cup of *Nescafé*... "Here, try this." The Skipper did... and chirped, "My! My!"

You'll be just as surprised. For here's how *Nescafé* brings you a real high in coffee enjoyment. In a way that only *Nestlé's* knows, an extract is made from fine coffees fresh from the roaster... then instantly its flavor is sealed in! You release this locked-in freshness by just adding hot water.

So easy to prepare...no coffee maker to get ready or clean up...no mussy grounds around. A teaspoonful of *Nescafé* makes a cupful—for only about 1¢. No waste...you make exactly the amount you need—and just the strength you like.

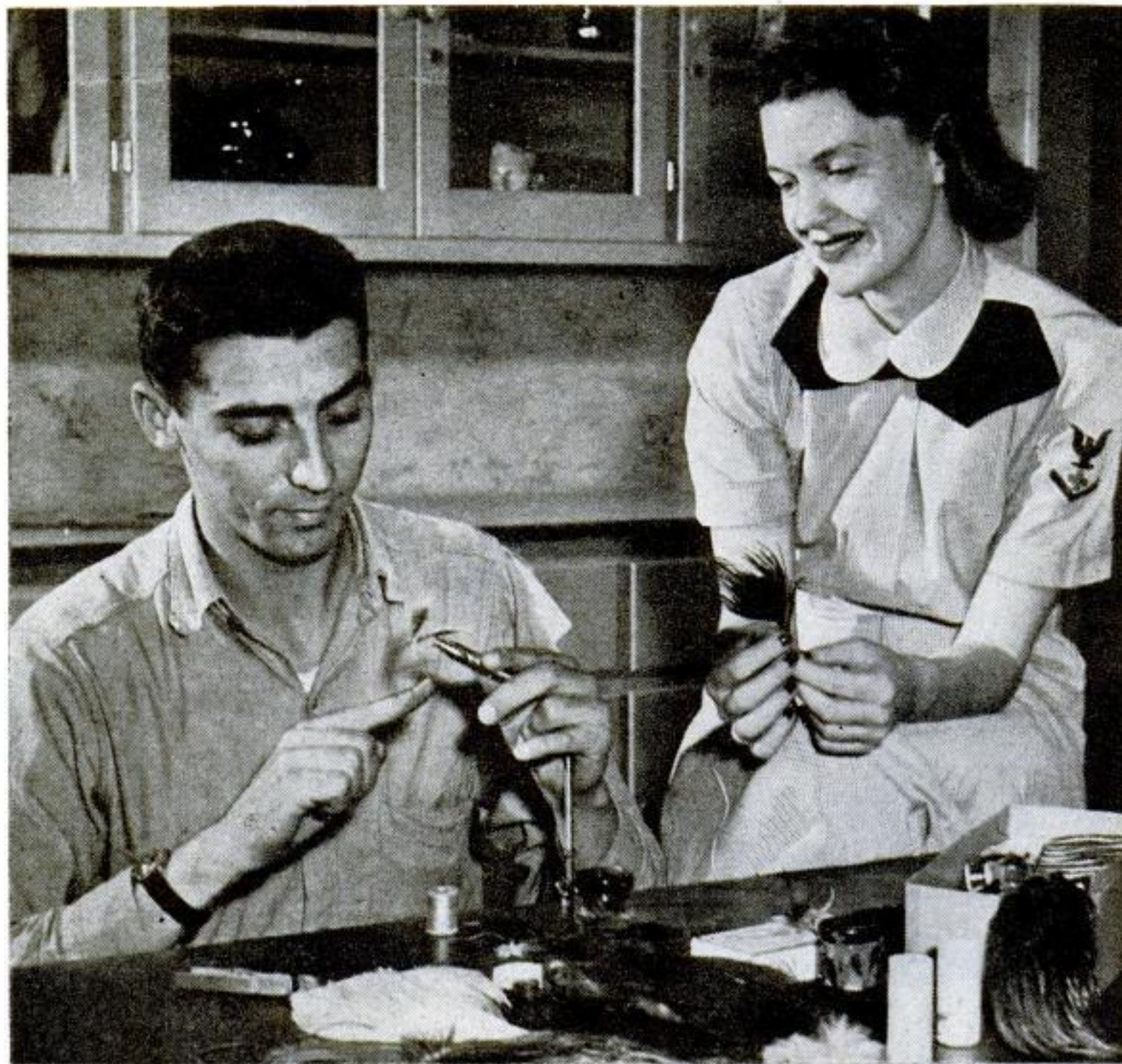
The Armed Forces are
still supplied first, but
**NOW THERE WILL
BE NESCAFÉ**
for those at home as well



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR ★ ★ ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U.S.A.

HOSPITAL CORPS WAVES

Navy's Women Help to Keep "As Many Men at as Many Guns as Many Days as Possible"



In the occupational therapy ward, Marilyn Kohlenberg, PhM 3/c, teaches the fine art of fly-tying. She has released a man for duty overseas—has been trained in an important wartime profession that offers women a bright post-war future. Although no WAVE can be guaranteed assignment to any particular department or section of the Navy, half of this year's quota of 20,000 WAVES will be assigned to the Hospital Corps after completing basic training.

A hydro-therapy specialist, Pharmacist's Mate 2/c Blanche Brotzman is shown giving a fracture treatment at the United States Naval Hospital, St. Albans, New York. 10,000 more WAVES Corpsmen like her are needed immediately to serve in wards, laboratories, and records departments of Naval hospitals and other Medical Department facilities in the U. S.



Preparing sterile equipment for an operation. Zelma Shelley, PhM 2/c, had no previous experience in medical work before enlisting. Any American woman between 20 and 36, with two years of high school, no children under 18 years, and in normal good health, is eligible for enlistment in the WAVES.



SERVE IN THE NAVY

JOIN  THE

WAVES

OFFICIAL PHOTOS, U. S. NAVY

Put yourself in the picture! If you want to fill a man's job and still do a woman's work, talk it over with the nearest Navy Recruiting Office immediately. Or write WAVES, Washington 25, D. C., for the free booklet, "The Story of You in Navy Blue."

THIS MESSAGE CONTRIBUTED BY THE MAKERS OF
PEPPERELL SHEETS

GERMANY CONTINUED

this but later on several of the boys spoke of it. When I was back in Paris I mentioned it to my French friends, and they said yes, that had happened in Paris, the army of occupation that was bad enough but when the German families began to come then the iron entered their French souls. Civilians are more permanent and appalling than any army, yes they are.

We drove around and around, everybody had told me that the Germans looked well fed, well yes in a way, but, and eyes trained by four years of occupation, I noticed that the men's clothes did not quite fit them, they were beginning to hang, the women did not yet show anything, the children a little, but as I found out in France, it is men from 30 on, who give you the first indication that they are undernourished. Was I pleased to see it, well a little yes.

When General Osborne came to see me just after the victory, he asked me what I thought should be done to educate the Germans. I said there is only one thing to be done and that is to teach them disobedience, as long as they are obedient so long sooner or later they will be ordered around by a bad man and there will be trouble. Teach them disobedience, I said, make every German child know that it is its duty at least once a day to do its good deed and not believe something its father or its teacher tells them, confuse their minds, get their minds confused and perhaps then they will be disobedient and the world will be at peace. The obedient peoples go to war, disobedient peoples like peace, that is the reason that Italy did not really become a good Axis, the people were not obedient enough, the Japs and the Germans are the only really obedient people on earth and see what happens, teach them disobedience, confuse their minds, teach them disobedience, and the world can be peaceful.

General Osborne shook his head sadly, you'll never make the heads of an army understand that.

Well anyway it was almost four in the afternoon and we went back to the airport, back to America and Americans.

Before taking off again for Cologne we went around the airport to see the different crowds. Among others there was a Negro battalion and there Victor Joell quoted my poetry to me, that gave me a lot of pleasure, it was the first time in this war that that happened. Enough said. Another thing. Negroes even those born and bred and schooled in the South, don't talk with a Southern accent any more. Why is that.

Roofs are important, yes

Well we took off and went up the Rhine to Cologne, we flew low over and over Cologne and then we found that the airports there were not functioning so we went on to Coblenz where they were not functioning either and so back to Frankfurt. Cologne was the most destroyed city we had seen yet, it is natural, of course it is natural to speak of one's roof, roofs are in a way the most important thing in a house, between four walls, under a roof, and here was a whole spread out city without a roof. There was the cathedral but it looked very fragile as if you pushed it hard with your finger your finger either would go through or it would fall over.

The next morning we left for Salzburg. There we were most hospitably received and off we went to visit Hitler and Göring, that is their homes and their stolen treasure.

When we got into Berchtesgaden I was surprised so were we all to see it such a summer resort village and not at all isolated or mysterious, we soon came to the house where Göring's works of art were temporarily housed, here there was a little trouble because only officers could go in and the only one of the crowd who was really interested in pictures was a corporal, but finally that was permitted.

You see it is natural that I see many more enlisted men than officers, that is natural enough. Anybody interested in art or literature almost automatically does not become an officer, he is either a private or a noncommissioned officer, they mostly are noncommissioned officers. That is natural enough, the kind of training, the responsibility and burden of rank, which is upon any lieutenant does not suit the other temperament, that is natural enough, beside anyway even the enlisted men who are not particularly interested in the arts their minds move more freely than the officers who have all that compression put upon them and their minds have to be extraordinarily free if they are not going to be hardened into something quite unelastic.

It is natural quite natural that I gravitate naturally to the society of the enlisted men.

It was exciting to see all those pictures but it had nothing in particular to do with Göring, there was no personal taste, he had excellent advice apparently. The only thing that might have been a personal taste were the very big landscapes, well it was very exciting, just like playing with a museum and discovering your pictures, as nothing was *expertised*, some very interesting French stuff, practical-



Her first glider was seen by Miss Stein while staying in Heidelberg. She immediately wanted to go up in it but her "directors" thought she had better stay on the ground.

ly no Italian, it was exciting but strangely enough not as Göring but just as pictures stacked on the floor against the wall.

And then we all climbed into our transport, that is our cars and off we went to Hitler. That was exciting. It was exciting to be there, the other houses were bombed but Hitler's was not it was burned but not down and there we were in that big window where Hitler dominated the world a bunch of GIs just gay and happy. It really was the first time I saw our boys really gay and careless, really forgetting their burdens and just being foolish kids, climbing up and around and on top, while Miss Toklas and I sat comfortably and at home on garden chairs on Hitler's balcony. It was funny it was completely funny, it was more than funny it was absurd and yet so natural. We all got together and pointed as Hitler had pointed but mostly we just sat while they climbed around. And then they began to hunt souvenirs, they found photographs and some X-ray photographs that they were convinced were taken of Hitler's arm after the attempt on his life. What I wanted was a radiator, Hitler did have splendid radiators, and there was one all alone which nobody seemed to notice, but a radiator a large radiator, what could I do with it, they asked, put it on a terrace and grow flowers over it, I said, but our courage was not equal to the weight of it and we sadly left it behind us. After we had played around till it was late off we went, down the hills and that day was over, it was a wonderful day.

We had dinner with the men of the 101st Airborne Division, our boys the carriers had dropped them to where they went several times and then home to the hotel.

Army efficiency certainly does

There we did have trouble locating our bags. Sometimes I would get impatient with the boys and say well now for Heaven's sake let's have a little civilian efficiency. Army efficiency is efficient nobody can deny, but they have so many men, that there are always ten to do what two do in civilian life and so of course you always have to find out if all ten have done it instead of just the two, which does, well which just does. Anybody in the Army can tell you that and we were in the Army for four days.

Finally with the aid of a stray colonel and a captain or two we got straightened out as to our bags and a glass of orange juice and then to bed.

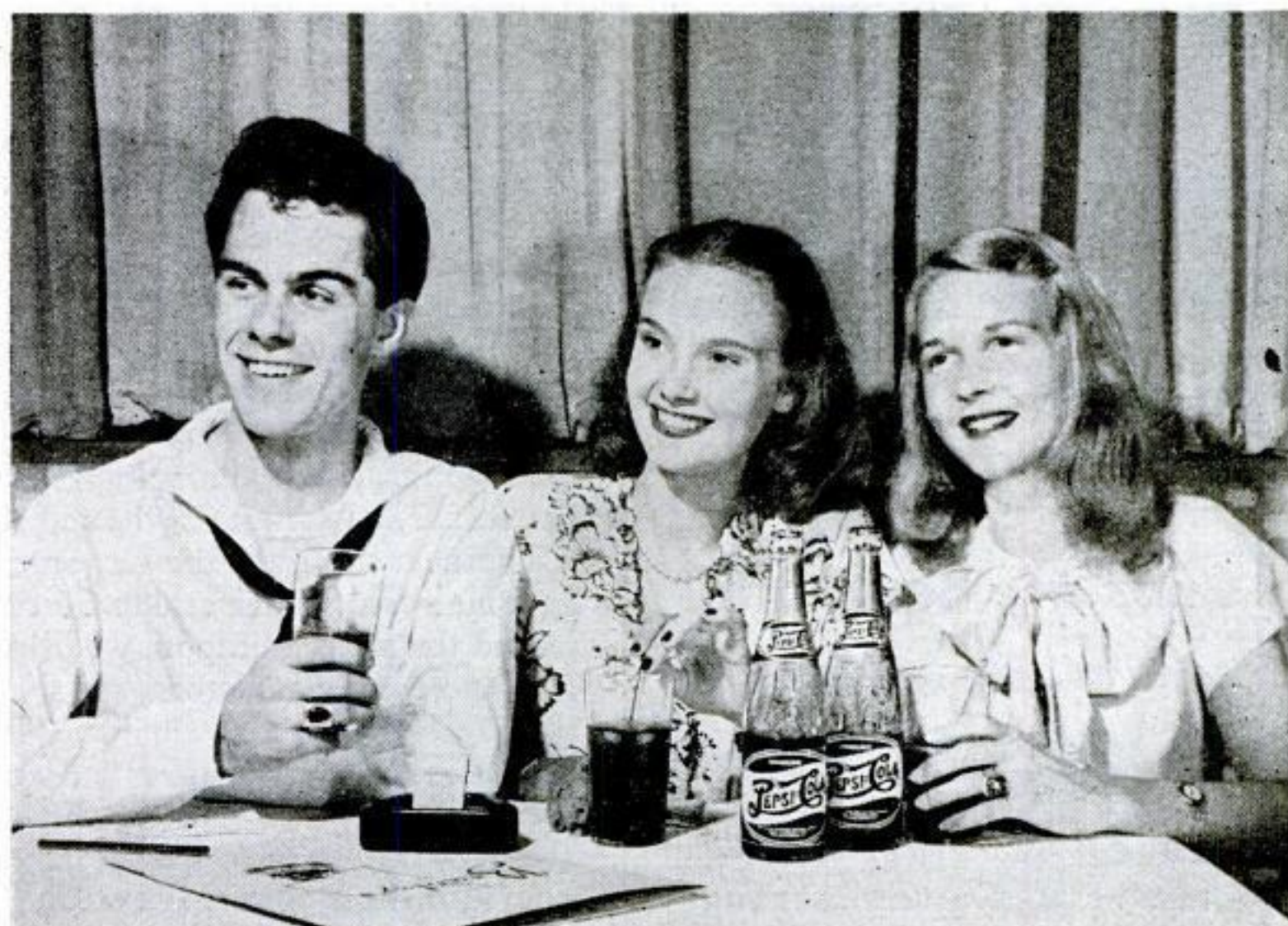
The next morning we were to go to Munich and then home but there was a storm in France and Dick Worl thought it safer for us to go straight to Heidelberg and spend the night there, which we did, which did bring trouble to the LIFE office, we never knew until we got home that we changed army groups, went from the 12th to the 6th or the other way round, everybody was just as nice to us as if we had been where we belonged.

So off we went to Heidelberg and soon we were over Munich. One would suppose that every ruined town would look like any other ruined town but it does not. Munich with all its big open spaces gardens and stadiums and everything looked not so much ruined as dilapidated, it looked completely dilapidated, as if in a few years it would just sort of not exist. And then Dick turned me over to Ernest Thomas and he was a good teacher and I drove over Nuremberg around and around. He was a very good teacher and it is very like

CONTINUED ON NEXT PAGE



At the Diamond Horseshoe—Where the show is the 'Nineties' and the customers gay, three Pepsi fans enjoy America's big favorite. Jackie Jordan, Lynn Engler and Pepsi-Cola cheer the Army at Billy Rose's New York Emporium.



At Bradley's—Two belles and all's well for the lucky sailor at this popular New York supper club. Jackie Michele, Dorothy Longstreth and Pepsi-Cola are just about all a sailor could ask for in one evening ashore.



Photos by Larry Gordon

At the Latin Quarter—This bombardier has scored a direct hit with his two beautiful companions, Lucky Saunders and Helen Mueller. They're at a famous New York night club enjoying the sights and Pepsi-Cola.



ACTORS' FACES are extra sensitive

*—that's why Bert Lahr
shaves with soothing
WILLIAMS*

COLD CREAM, heavy towels, sometimes even strong chemicals are needed to take off stage make-up. That's why an actor's face tends to be highly sensitive to any irritant in shaving cream.

To be truly mild, a shaving cream must be made of bland, top-quality ingredients, blended in precise amounts. Such a cream is Williams—made with a skill that comes from over 100 years' experience.

Softens Whiskers Completely

Williams Shaving Cream is kind to tender skins. Its rich, creamy lather soaks toughest beards completely soft—helps you get close, clean shaves in comfort.

Join the distinguished actors... the well-groomed men everywhere... who enjoy Williams Shaving Cream. Get a tube today.

BERT LAHR has starred in dozens of roles, applied and removed make-up thousands of times. He says: "Removing make-up daily leaves my face extra tender. To help avoid soreness and irritation, I use neutral, quick-lathering Williams Shaving Cream."



GERMANY CONTINUED

steering a ship, has nothing at all to do with an automobile, it was like when the captain used to let my brother and myself as children steer the ferryboat in upper San Francisco Bay. Nuremberg again was different, it was more nonexistent, nothing really left except a piece of the old wall. Well well, printing still does go on, and then we came down in Mannheim and had transport to Heidelberg, it was two in the afternoon and we were hungry. There we were most cordially received and we even violated all Army regulations by having a real meal at three o'clock in the afternoon and it was good.

It was lovely in Heidelberg, I had been there also in a vacation once when I was at college, and it was not at all changed. We rode around the town we wandered around and it was restful. The population seemed to be leading their normal life without any particular emotion as they had in Salzburg, not at all as they had been in Frankfort, naturally not.

That evening I went over to talk to the soldiers, and to hear what they had to say, we all got very excited, Sergeant Santiani who had asked me to come complained that I confused the minds of his men, but why shouldn't their minds be confused, gracious goodness, are we going to be like the Germans, only believe in the Aryans that is our own race, a mixed race if you like but all having the same point of view. I got very angry with them, they admitted they liked the Germans better than the other Europeans. Of course you do, I said, they flatter you and they obey you, when the other countries don't like you and say so, and personally you have not been awfully ready to meet them halfway, well naturally if they don't like you they show it, the Germans don't like you but they flatter you, dog gone it, I said I bet you Fourth of July they will all be putting up our flag, and all you big babies will just be flattered to death, literally to death, I said bitterly because you will have to fight again. Well said one of them after all we are on top. Yes I said and is there any spot on earth more dangerous than on top. You don't like the Latins, or the Arabs or the Wops, or the British, well don't you forget a country can't live without friends, I want you all to get to know other countries so that you can be friends, make a little effort, try to find out what it is all about. We all got very excited, they passed me cognac, but I don't drink so they found me some grapefruit juice, and they patted me and sat me down, and there it all was.

The next morning the sergeant came over to say good-bye and gave me a card, which said to Gertie, another Radical. Bless them all.

And the next afternoon, we all were transported back to the airfield and there was a storm and we came all the way back high over the clouds and quickly, and the boys showed us all the things they had acquired. Where they had acquired, what they had acquired better not know. There are three million American soldiers there and each one of them has to have at least six souvenirs. Dear me. They call these objects liberated. This is a liberated camera. Liberated they are.

And then down we came so gently, Dick does land gently, and there we were right back where we started from, and the boys.

You can see in the photographs how protectingly they took care of us. Bless them.

In the evening here in Paris I hear the airplanes passing over our heads, I wish we were up there in there with them. Bless them.



"We all did Hitler's pose on Hitler's balcony at Berchtesgaden." Miss Stein liked Hitler's radiators, wanted to take one home for a flowerpot but was talked out of it.

RIO BOUND?

If you can't sun at Rio... let "Rio-Tan" CAMPUS MAKE-UP give you the sun-bronzed look that means your face is in today's smartest fashion. It's smoother, more natural looking, because of its cream base. If it's CAMPUS MAKE-UP, it's right... and fashion-right, too!



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QUICK RELIEF FOR SUMMER TEETHING



EXPERIENCED Mothers know that summer teething must not be trifled with—that summer upsets due to teething may seriously interfere with Baby's progress.

Relieve your Baby's teething pains this summer by rubbing on Dr. Hand's Teething Lotion—the actual prescription of a famous Baby Specialist. It is effective and economical, and has been used and recommended by millions of Mothers. Your druggist has it.

DR. HAND'S TEETHING LOTION Just rub it on the gums

Do YOU Own A "SCRATCHING" Dog?

► If you own and are fond of a dog that is continually scratching, digging, rubbing, biting himself until his skin is raw and sore, don't just feel sorry for him. The dog can't help himself. But you may. He may be clean and flea free and just suffering from an intense itching irritation that has centered in the nerve endings of his skin. Do as thousands of pleased dog owners are doing. At any good Drug store or Pet Shop get a 25c package of Rex Hunters Dog Powders, and give them once a week. Note the quick improvement. One owner writes: "My female setter, on Sept. 29th, did not have a handful of hair on her body—all scratched and bitten off. I gave her the powders as directed. By Nov. 10th she was all haired out." Learn what they will do for your dog. Make a 25c test. Economy size box only \$1. If dealer can't supply send 25c or \$1 to J. HILGERS & CO., Dept. 850, Binghamton, N. Y.

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WATERBUGS — CRICKETS — SILVERFISH
Get sanitary long-lasting, ready to use Gator Roach Hives. Put tubes on shelves, in drawers—or anywhere. Insects eat the bait. It kills all. Can't be tracked about. Nothing to mix, spray or dust. Three pkgs. postpaid for \$1. If your dealer has none. De Soto Chemical Co., Ave. 8-M, Arcadia, Fla.





When too many cooks
MAKE WORK FOR WASHDAY

YOU NEED A WESTINGHOUSE LAUNDROMAT

Take heart! There's a great day coming when clothes washing will be no problem. You'll do play clothes and *all* your washables with a simple "put 'em in—set the dials—take 'em out".

For your Laundromat* will do the work *automatically*! There'll be no tubs to fill, no hand rinsing, nothing to clean up afterwards. Your hands won't even touch the water!

The day is coming soon when the

Laundromat will be available again. And Westinghouse, maker of 30,000,000 fine electric appliances, is working to speed that day.

Meantime, let us help you protect your washables now. Ask for our free 48-page book that tells how to buy and launder fabrics, and the story of the marvelous Laundromat. See your Westinghouse dealer or write Home Economics Institute, 220 Fourth Street, Mansfield, Ohio.

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THE LAUNDROMAT ENDS WASHDAY WORK!

It's completely automatic! It fills itself with water, washes, rinses, spins the clothes amazingly dry. Then cleans and drains itself and shuts off!

Westinghouse *Laundromat* **AUTOMATIC WASHER**

Any G.I. on Any Jeep will tell you

REGULAR MACHINE SERVICE
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It's Your Clue to Longer Car Life!

U. S. TANK CREWS are trained to service their own vehicles in the field . . . jeep and truck maintenance depots move forward with every front-line advance . . . only finest equipment and highest-quality lubricants are used WHY?

The Army has proved it can cut equipment casualties, keep more machines rolling, by this rigid servicing program!

On the home-front—America's aging cars desperately need fine servicing, too. See that yours gets it, at your Mobilgas dealer's. Get Mobilubrication with genuine Mobiloil—full protection for engine, radiator, gears, chassis, every vital car part!

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"INFORMATION PLEASE" returns from vacation Sept. 10. Until then, hear Rise Stevens and Hollywood Music—Mondays 9:30 P. M., E. W. T., NBC

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CONEY ISLAND'S OLDEST, MOST DISTINGUISHING LANDMARK IS THIS FERRIS WHEEL, TRANSPLANTED TO STEEPLCHASE PARK FROM CHICAGO WORLD'S FAIR OF 1893

CONEY ISLAND

NEW YORK'S MILLIONS ARE AGAIN SWARMING TO THEIR PLAYGROUND BY THE SEA

PHOTOGRAPHS FOR LIFE BY EILEEN DARBY

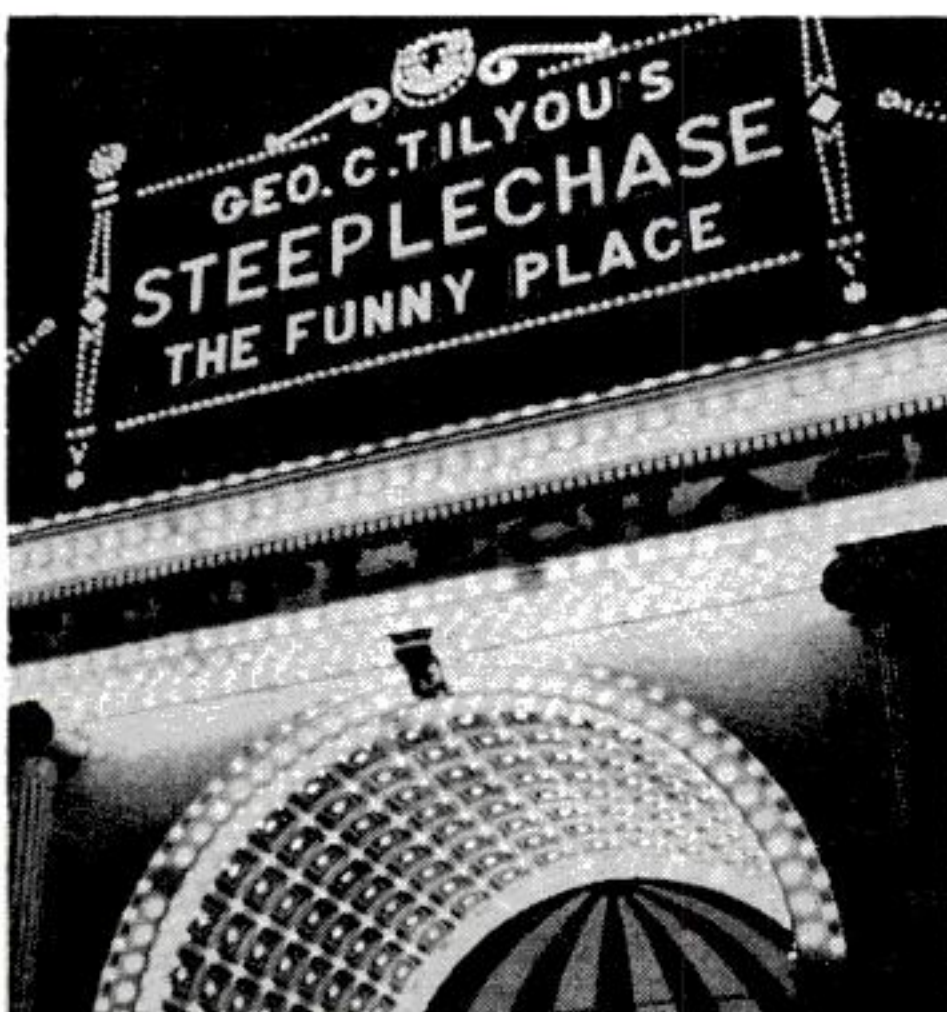
The lights of Coney Island, dimmed through more than two years of the European war, now glitter nightly above the boardwalk and loom into the view of sailors on passing ships like fallen constellations beside the gateway to New York Harbor. The shining spokes of the old Ferris wheel and the bright arcs of the roller coasters proclaim that New Yorkers are

once again spending millions in the nation's oldest and most famous playground by the sea.

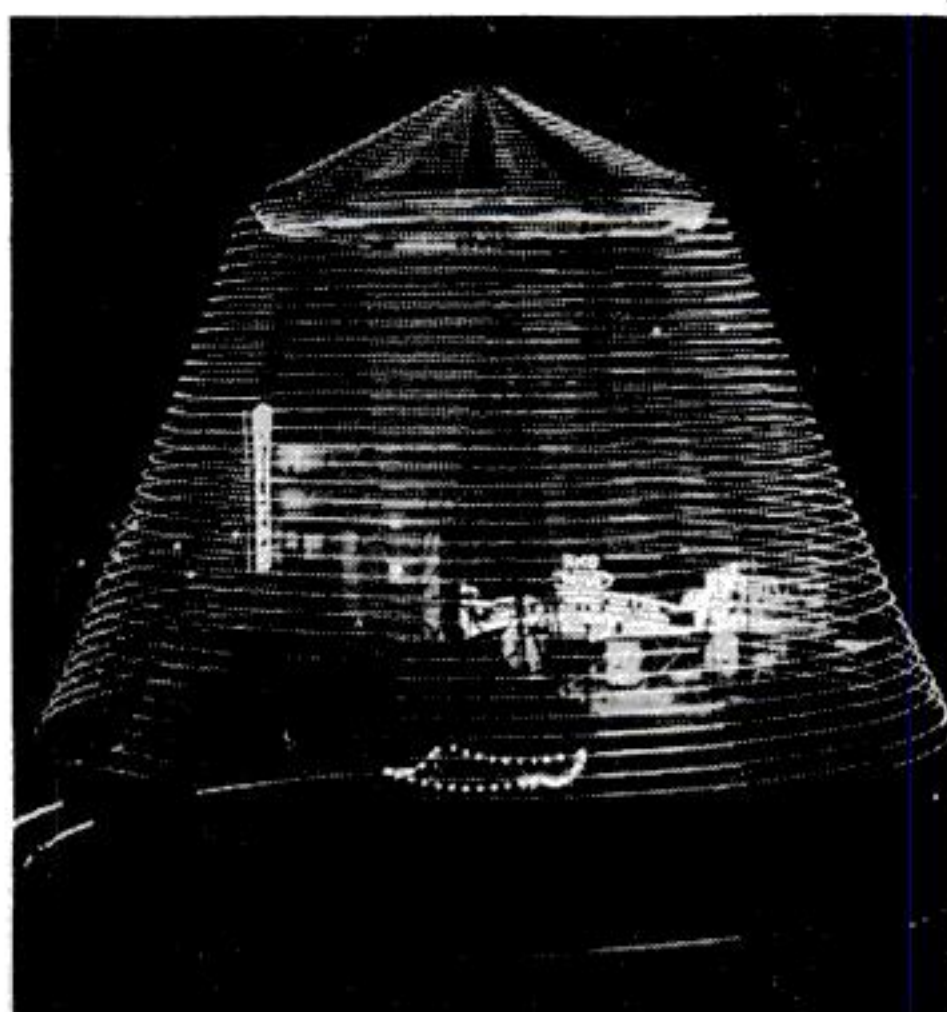
Birthplace of the hot dog and of neck-snapping rides, paradise of pitchmen, boosters and shills, Coney Island owes its unique existence to the fact that most people never outgrow young enjoyments. Financially it has prospered for 35 years because its small-change

transactions are within the range of New York's multitudes. Today the city's population is swollen by thousands of transient servicemen for whom a stay in New York would be incomplete without a glimpse of Coney Island. In normal times more than 40,000,000 people visit Coney each summer. With good weather the 1945 season may be its best since war began.

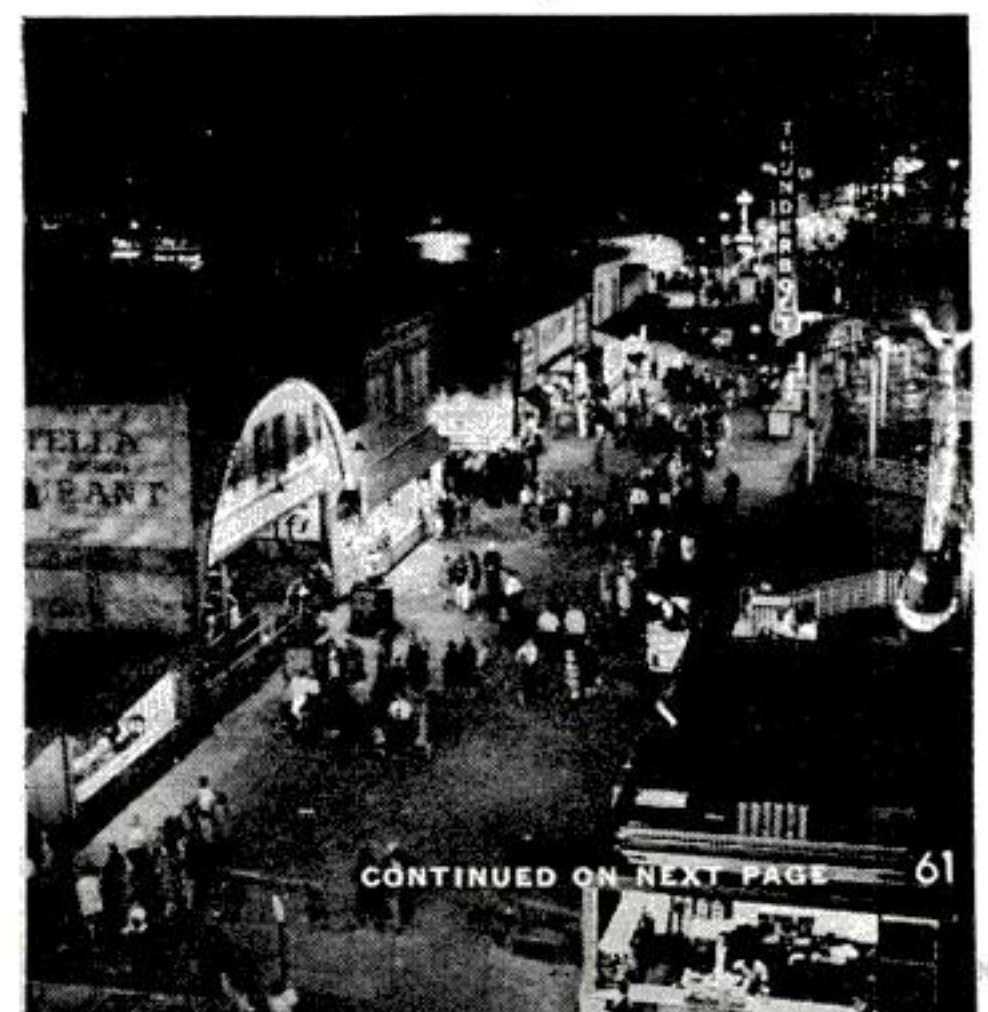
STEEPLECHASE IS ITS OLDEST AMUSEMENT PARK



AIRPLANE RIDE SPINS LIGHT PATTERN IN NIGHT



THE BOWERY IS ITS RAUCOUS, REDOLENT MAIN STEM



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CONEY ISLAND CONTINUED



ITS CLIENTS ARE OF ALL SHAPES, SIZES AND AGES

BEACH HAS BEEN FAMED SINCE 1829

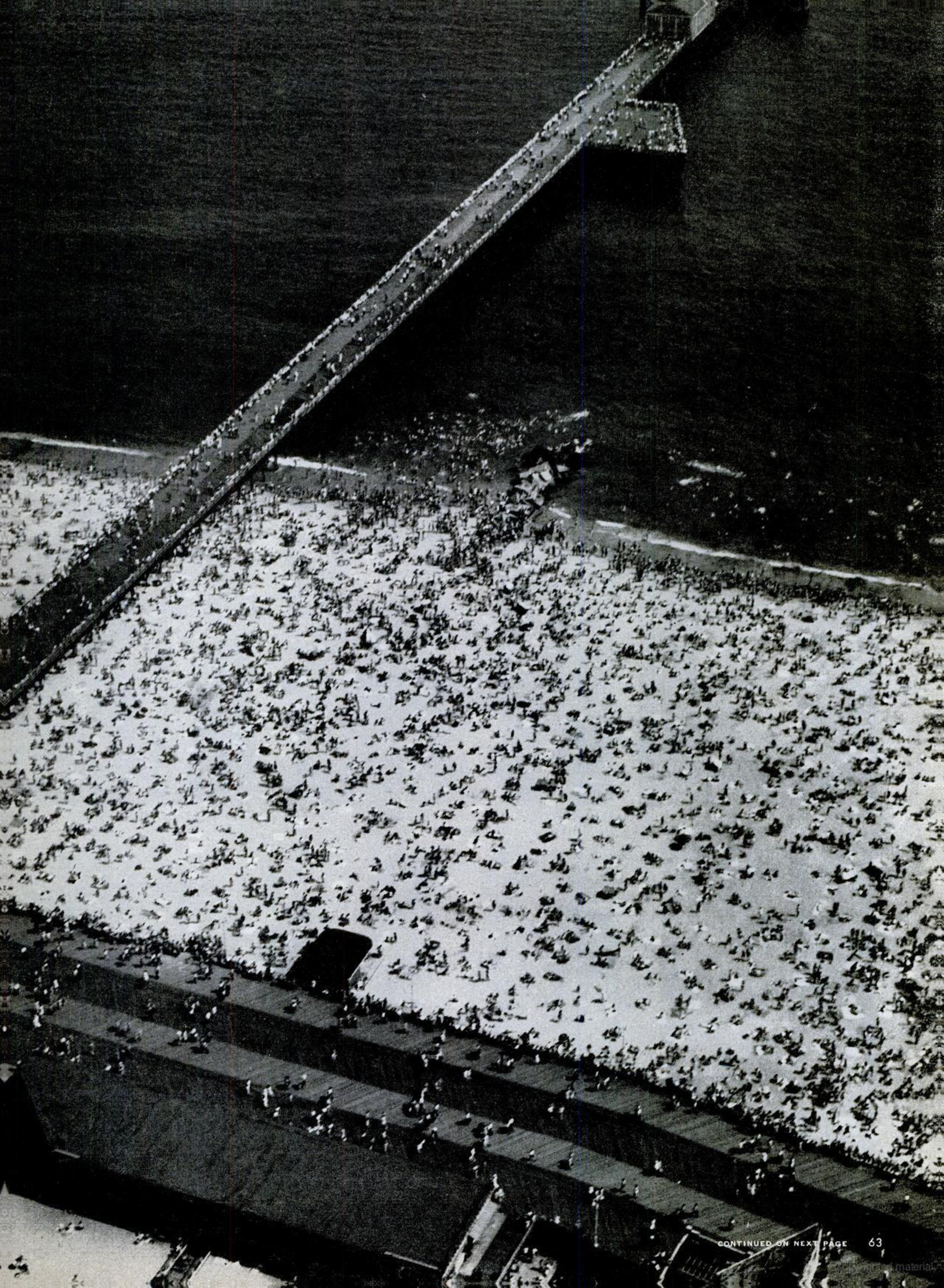
On hot, bright afternoons the beach and boardwalk of Coney Island are stippled with the dark shadows of half a million heliophiles who have ridden the subway to the end of the line—one hour and a nickel fare from Times Square—in quest of sunlight, escape and a glimpse of the wide salt sea. Some weekends Coney's sands lie completely obscured beneath layers of relaxed bodies, picnic boxes and discarded clothes; the boardwalk promenaders scarcely move and the lines of the anglers tangle as they stand patiently shoulder to shoulder along Steeplechase Pier. For all its roller coasters, tunnel rides, fun houses, shooting galleries and pitch games, Coney Island's prime attraction and most agreeable feature is the Atlantic Ocean.

In the air view at right you are looking down upon a central section of Coney Island's two-and-a-half mile stretch of beach. Behind the camera, inland, are the amusement parks, concessions and 200 eating places that annually gross many millions in nickels, dimes and quarters during 16 summer weeks. Farther inland, to the north, stretch the innumerable homes of Brooklyn.

Although economically and psychologically Coney Island is an entity—a city with a permanent population of approximately 250,000 and its own chamber of commerce—municipally it is part of Brooklyn and therefore of New York City. It is no longer an island, for the brackish creek which once separated its sands from the rest of Brooklyn has been half filled in. At the beginning of the last century, picnickers gained access to Coney Island by wading across the dividing creek at low tide. But in 1829 a development company built a road and a hotel on the island and Coney's history as a seashore resort then began.

During the middle of the 19th Century Coney Island bore an unsavory reputation as a haven for gamblers, prostitutes and racketeers. Dead bodies were deposited on its strand by many a receding tide. Clergymen called it "Sodom by the Sea." Then as the century advanced, Coney's character changed. Some enterprising citizens built homes there, among them the Tilyous, founders of Steeplechase Park, and the Feltmans, who made the hot dog a national institution. By 1910 Coney Island's present individuality was established, and as such it has persisted through depression and war.



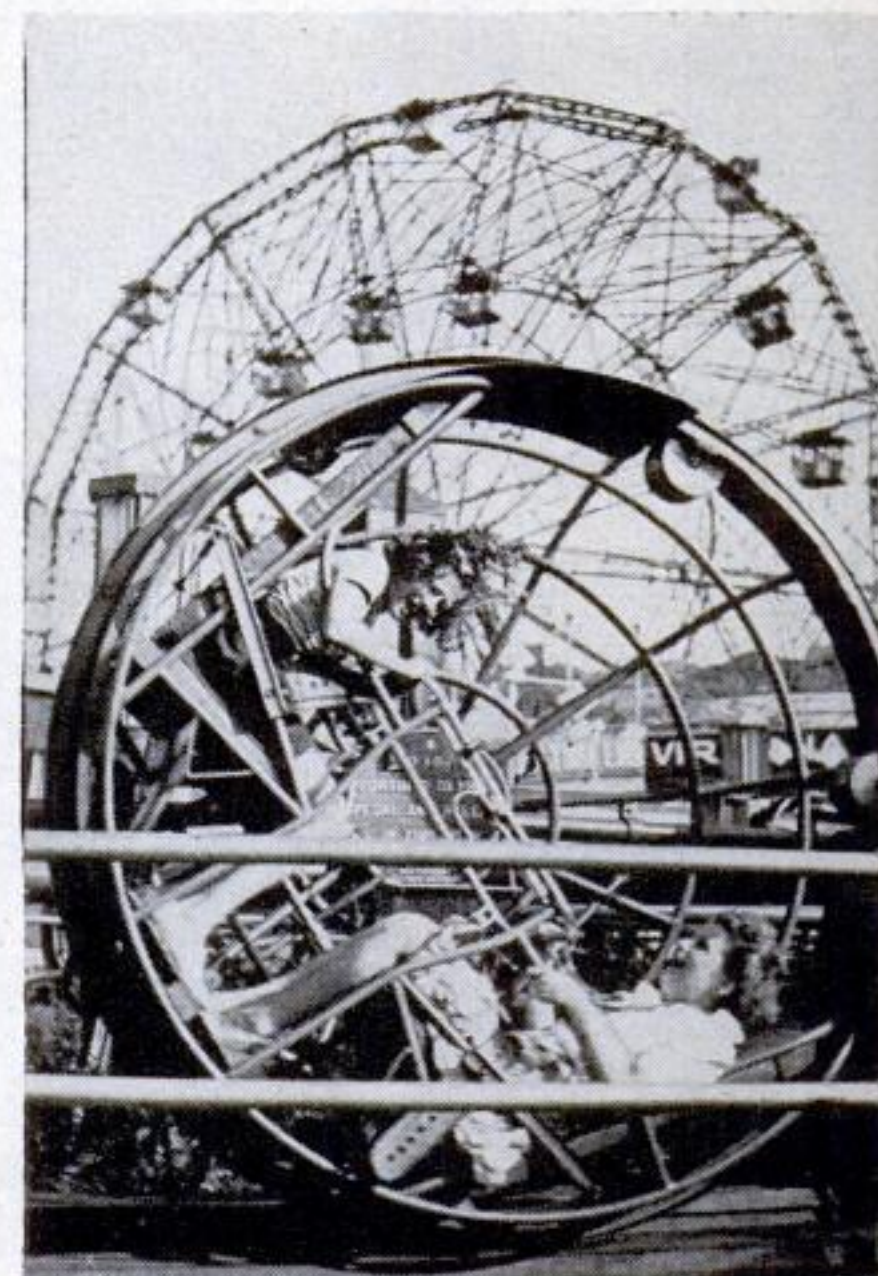




TAME PEEPSHOWS with sexy titles line Penny Arcade. Women are more curious than men about them.



WIND MACHINE inside Steeplechase Park blows up unsuspecting girls' skirts. A clown grabs victim's hands when she tries to hold down her skirt.



THE LOOPER, which costs 30¢ a ride, turns people upside down. In the background is the Wonder Wheel.



HEADLESS GIRL, supposedly kept alive by oxygen, is a clever illusion achieved by the use of mirrors.



SIDESHOW features an elephant-faced girl who, according to the spieler, may have got that way because her mother was frightened by an elephant.



ELEPHANT-FACED GIRL is apparently no fake although less spectacular than on the poster outside.



COTTON CANDY, made of spun sugar, costs 10¢ a stick and is a great favorite with the kids.



CUTOUTS are good for souvenir pictures. Back of this is shotgun wedding.



SUPERMAN pose is one of the most daring. These pictures sell two for 50¢.



MORE SEDATE is this picture which shows happy couple in an imitation horse and buggy.



THE CARROUSEL in Steeplechase Park has pigs as well as horses for the customers to ride on. Ride is 14¢.



STRONG MAN in the sideshow is popular with servicemen who like to pit their strength against his. Here ten men tug rope fastened around his neck.



TATTOOED MAN is a sideshow stand-by. Almost every inch of him is covered with flags, figures, etc.



EDEN WAX MUSEUM recently added last year's sensational Wayne Lonergan murder case to its exhibits.



DEATH OF JOHN DILLINGER in waxworks shows famous gangster being shot down by FBI men while "the woman in red" watches his end.



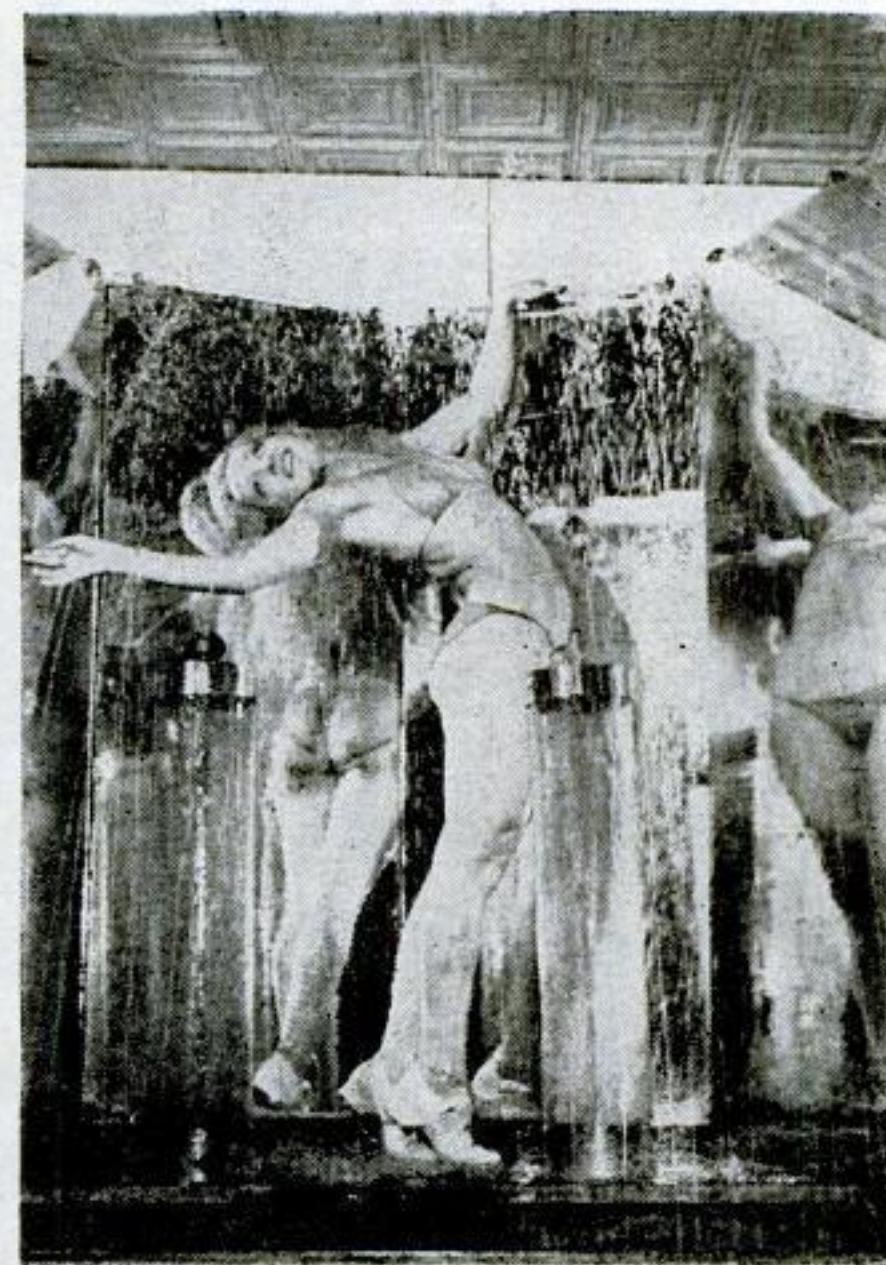
ROBERT E. LEE on deathbed is unusually calm for waxworks. Most exhibits re-enact celebrated murders.



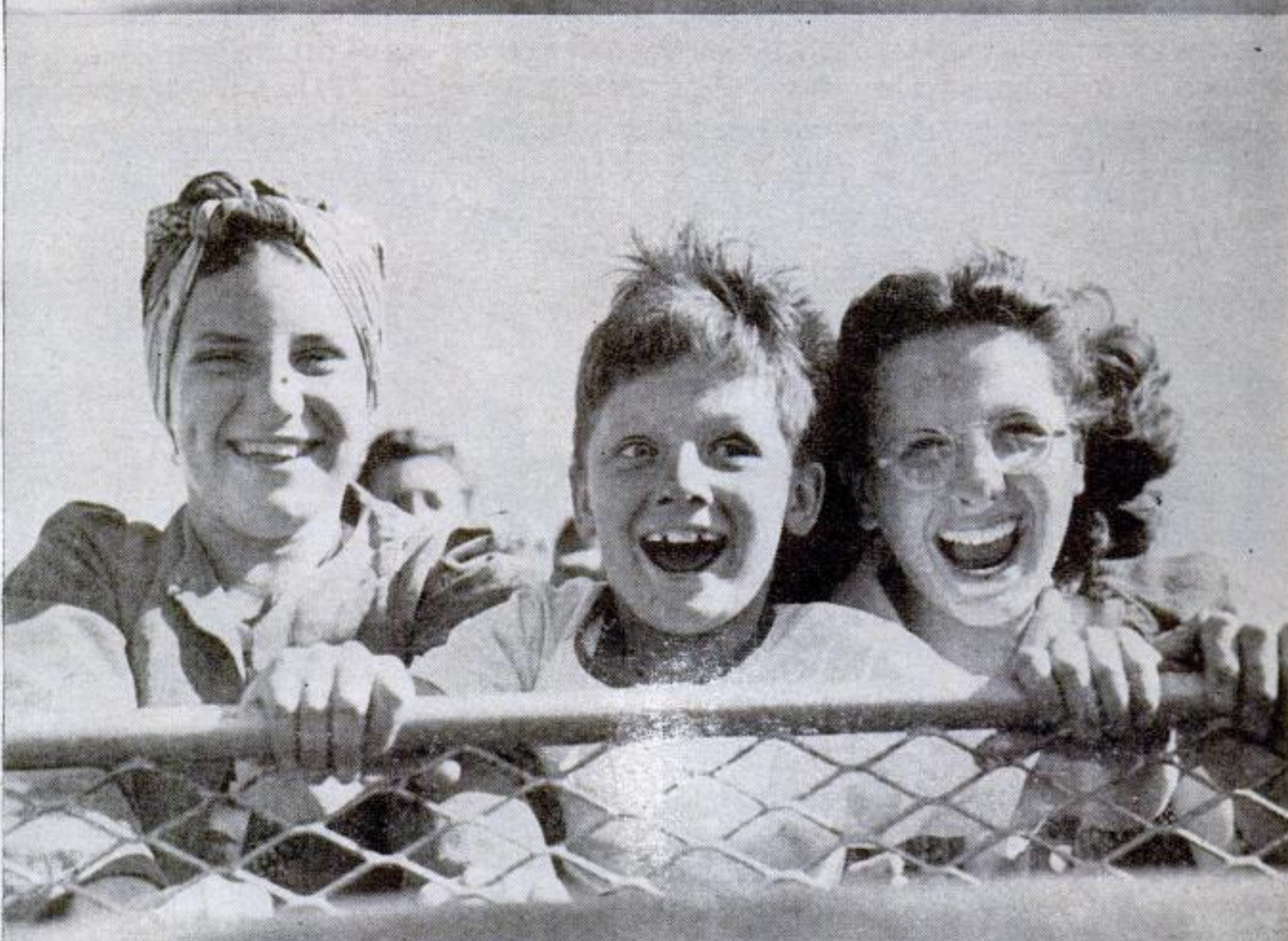
TRAPEZE PERFORMERS are replacing freaks who have become rare because of medical advances.



PRIZES are given winners of games of chance. Those shown here, which are more useful than most prizes, are awarded players in ball-rolling game.



STRIP TEASE in wine bath is a specialty of Tirza. The admission to see her and her dancing girls is 38¢.



ROLLER COASTERS at Coney Island range all the way from the breath-sucking *Cyclone* (at left) to scenic railways for the more cautious. Most of the children, however, like the gap-toothed boy in the center above, prefer the more sickening "grown-up" roller coasters. These pictures were taken from the seat in front, looking back in the *Comet* as it started off slowly (top), gathered speed (middle) and thundered toward the earth (bottom).



**"THE WHIRLPOOL" IS POPULAR WITH KIDS WHO
LIKE TO SPIN AGAINST THE WALL AND SCREAM**



Arnall reads the lore of Brer Rabbit to 7-year-old son Alvan

Arnall of Georgia

The energetic, roly-poly governor who beat Gene Talmadge has turned his Southern state progressive and brought an end to Tobacco Road

by JOHN CHAMBERLAIN

When Ellis Gibbs Arnall, Georgia's 38-year-old governor, petitioned the U. S. Supreme Court for leave to file a suit against 20 northern railroads for "conspiracy" against his state in the matter of freight rates, the most excited man in Washington was a jurist who had nothing to do with the case. Sitting on his own circuit-court bench, Judge Thurman Arnold, late boss of the Department of Justice's antitrust division, sniffed the battle from afar. "I've always wanted to know a man who could get a stranglehold on a railroad," he sent word to Arnall. "Can I come down and see you?"

Those who caught echoes of the subsequent meeting in the Georgia governor's mansion in Atlanta speak of an absolutely unintelligible word fest. They tell a story of two men who were so busy taking the words out of each other's mouths and anticipating each other's thoughts that no sentence was ever finished. The result of the gibberish, however, was a perfect meeting of minds. Ellis Arnall is short and fat, built something like a Bartlett pear, and his voice has the soothing languor of Georgia's old red-clay hills. Thurman Arnold is imposing and husky and he talks with the breezy accents of his home town of Laramie, Wyo. Mentally, however, Arnall and Arnold are interchangeable parts. In fact, when the Georgia governor got through arguing his case for a Supreme Court hearing of the conspiracy charge against the 20 railroads, the boys in the antitrust division of the Department of Justice murmured, "Nice going, Governor. Why, you did it just like Thurman. By God, they ought to call you 'Thurman' Arnall."

The nickname of "Thurman" is revealing, but it won't stick to Ellis Arnall. The reason is that Georgia's most progressive governor in five generations picks up a new nickname every year or so. An inveterate joiner and a great practical joker, Arnall is constantly making new friends who give him new nicknames. In 1943, just after he had beaten the gallus-sustained pants off of "Ole Gene" Talmadge, his demagogic predecessor, in a campaign that surprised everybody from Savannah to Chickamauga, Ellis Arnall spent his first 24 days in office piloting ten unanimously passed bills through the state legislature. This remarkable feat earned him the nickname of "Unanimous" Arnall. Gene Talmadge's sour-grape rejoinder to this was to call Arnall "Little Boy Blue." Reporters, listening to Arnall's humorous, musical orations about "suin' for readmission of the state of Georgia to the Union on a basis of full equality," have contributed another variation to the baptizin' by calling him "Honeymouth." They also call him "Mr. Brash Pants."

The charge of brashness would never cause Ellis Arnall to put ashes on his balding head or sackcloth on the rotund form that bounces from barbecue to fish fry almost as resiliently as a tennis ball. Arnall likes to say that he is in politics for the fun of it (which he construes as synonymous with "doin' things for the people"), and when he walked into Attorney General Biddle's office in Washington one day he

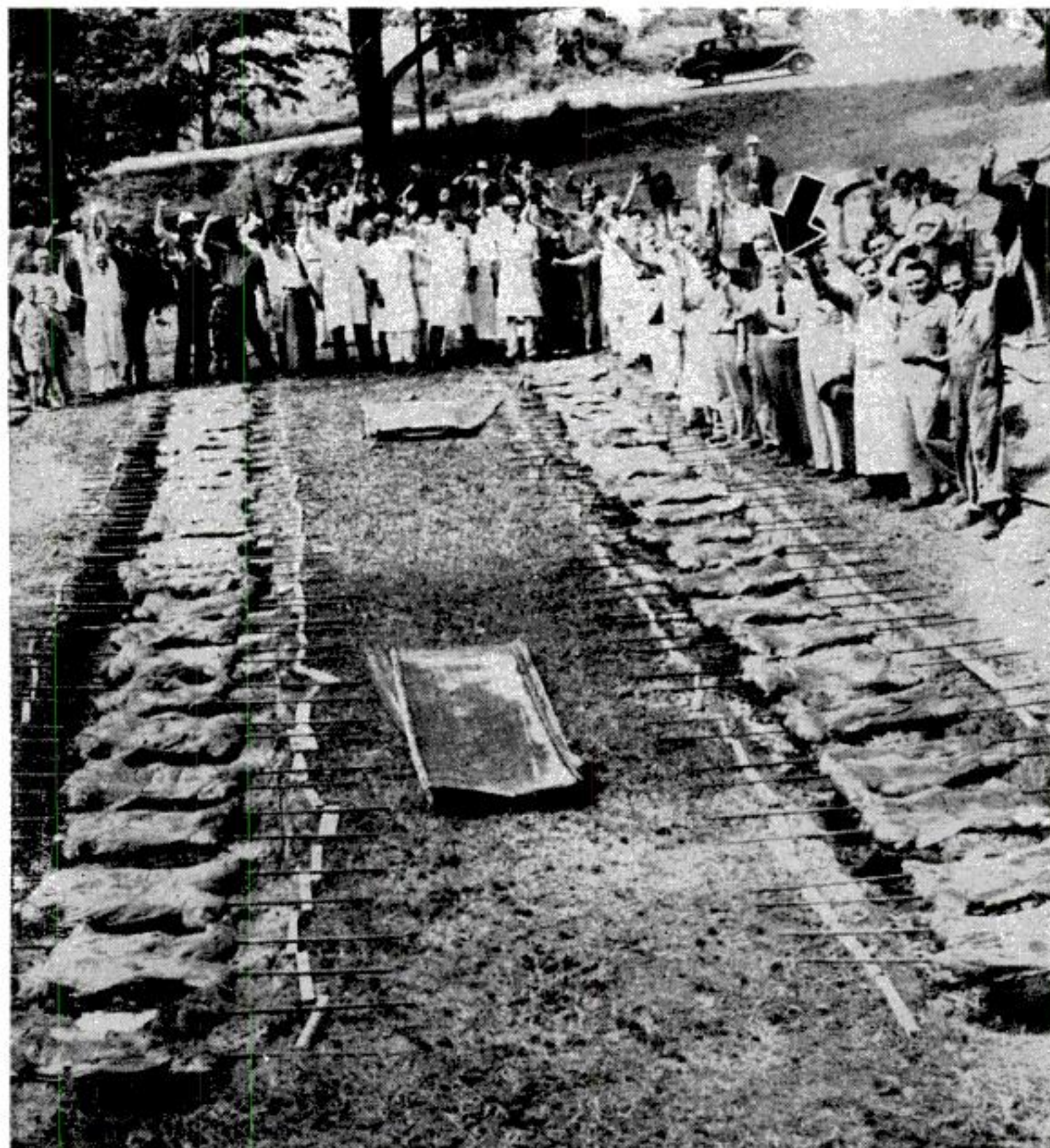
was heard to mutter, "This would be a fine spot for someone who didn't give a damn." "Be different," Arnall tells himself each morning. "Principles," he is fond of observing, "never change, but procedure is a matter of the moment."

Whether from principle or from mere procedural casualness, the don't-give-a-damn governor has succeeded within three short years in lifting his state from the benightedness of Tobacco Road to the position of runner-up to North Carolina for the title of "most progressive Southern state." His reforms read like an agenda for a half-century of liberal crusading, but they are all on the books and in operation, and his term of office still has a year and a half to go. During the famous 24 days of 1943, the "unanimous" legislature put the Georgia universities under a nonpolitical board of regents, created a constitutional State Board of Education, abolished the pardon racket by establishing a three-man clemency commission, stopped the random and arbitrary firing of state officials that Gene Talmadge had delighted in, made the state auditor an elective job, put the state budget on a scientific foundation, removed the governor from all boards and commissions operating state departments and lowered the voting age to 18 on the theory that a person of draft age is sufficiently mature to help choose the rulers who send him to war. Since 1943 the fine frenzy of action has resulted in eliminating the use of shackles and chains in Georgia's once notorious prisons, and the state debt, which was \$36,000,000 when Arnall took office, will be expunged completely by June 1946.

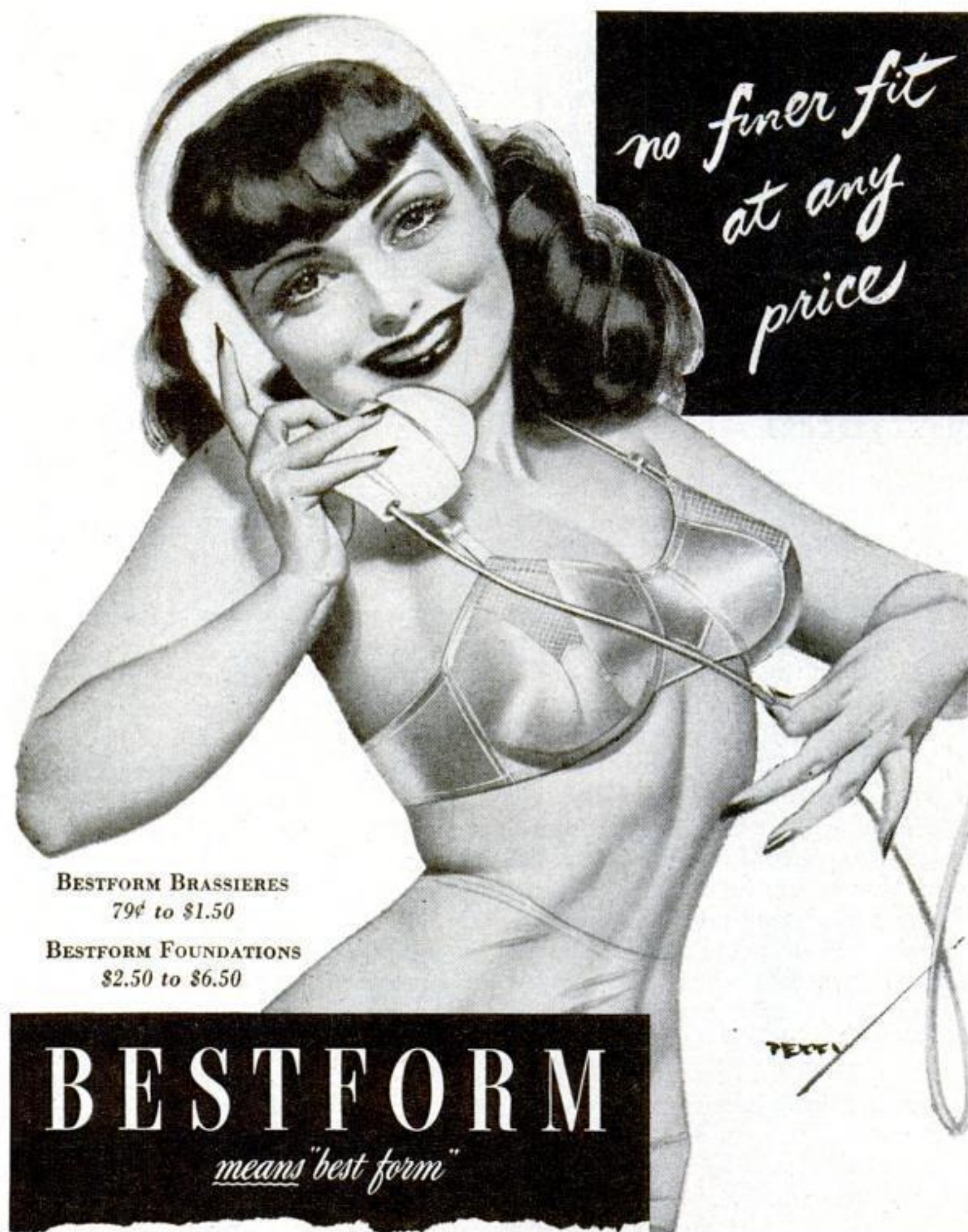
Most dramatic of all, Arnall took a reluctant legislature by the scruff of its collective neck and forced it to repeal the poll tax. And this week, when the cotton is swelling in the boll and the corn is turning brown, the people from the 159 Georgia counties will go to the polls and vote on an entire new constitution to replace a post-Civil War document that has been

amended 301 times. If the constitution passes, as it presumably will, Georgia's counties and cities will have "home rule" and the poll-tax repeal will be put beyond mere statutory change by any future legislature.

The man who has done all this (with an able assist from his legislative speaker Roy Harris) doesn't look very impressive when he trots out in shorts to trade tennis shots with his friend Henry Wallace. But Ellis Arnall is one of those short men who have discovered that 5 feet 6 inches of self-possession can get along in this world without Napoleonic megalomania. Since vanquishing gallus-snappin', mule-drivin', nigger-baitin' Gene Talmadge, who went back to Sugah Creek with his lank, black locks hangin' down over one wild eye and his mouth lookin' like a slit in a mask, Arnall has had everyone debating the question, "Is the Governor something new in Dixie politics?" The answer would seem to be that he combines old things in a curious mixture that makes him seem new. Every facet of his political character is in an ancient Southern tradition, but the cross-breeding of the facets has resulted in something as sur-



MASS BARBECUE in his home town of Newnan opened campaign of Arnall (arrow) for governorship. It takes a rugged digestion to go through Georgia campaign of barbecues and fish fries.



no finer fit
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price

BESTFORM BRASSIERES
79¢ to \$1.50

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BESTFORM
means "best form"

Is it Etiquet?

Does she thank him after
the
dance?

It's Etiquet

for the man to thank the girl... but you can tell him it was fun! It's etiquet, too, to use Etiquet Deodorant Cream every day... surely before every date. Etiquet is a pure antiseptic cream. It works better too!



creamy smoo-oo-th ... checks under-arm perspiration ... stops odor!

• Etiquet Deodorant Cream goes on with a creamy-smooth feel... Wonderfully effective... checks under-arm perspiration, stops odor. Helps save your precious clothes. Spreads smoo-oo-thly! Works fast. No need to rinse off! Antiseptic. Pure. Soothing. Not irritating to normal skin. Look for blue-plaid jar at toilet-goods counters—10¢, 39¢, plus tax.

Copyright, 1946, by Lehn & Fink Products Corporation, Bloomfield, N. J.



The Antiseptic Deodorant Cream — **Etiquet**



ARNALL HOLDS OPEN HOUSE FOR CALLERS AT CAPITOL UNDER

ARNALL OF GEORGIA CONTINUED

prising to modern Georgians as the Elberta peach was to their grandfathers when it was first budded in the '80s.

Broadly speaking, it is easy to place Southern politicians. There is the old type of respectable conservative, men like Senator Walter George of Georgia or the late Pat Harrison of Mississippi who honestly believe in the aristocracy of existing wealth and established talents. There is the "one-interest" politician—such as Alabama's lord high protector of cotton, Senator Bankhead. There is the rabble-rouser—Bilbo of Mississippi, Talmadge of Georgia, the late Huey Long, all of them heirs to the tradition set by Georgia's Tom Watson and the Carolina "cornfield lawyer," "Pitchfork Ben" Tillman, who mingled a genuine sympathy for poor white aspirations with a more sinister willingness to exploit poor white prejudices. Finally, there is the Southern liberal, New Deal style, whose most successful exemplars are Claude Pepper of Florida and Lister Hill of Alabama. This Southern liberal has his difficulties when confronted with FEPC bills and other things that touch on "white supremacy," and he is often unhappy in the compromises he has to make. But somehow he manages to run with the possum and hunt with the dogs in balancing a concern for New Deal rights with the "white primary" and segregation of the races.

The immediate impulse of the outsider is to try to equate Ellis Arnall with Pepper and Hill, for Arnall went down the line for Henry Wallace and the "economy of abundance" at Chicago, and he also twists and squirms on the race issue. But Arnall's concern for the common man is more of the head than of the heart and he is a little contemptuous of people like Pepper and Wallace who "get themselves tagged." Moreover, he differs from the true New Dealer in his dislike of centralized federal power and in his concern for balanced budgets, sinking funds and "pay-as-you-go" finance.

Since Arnall can't quite be tagged as a New Dealer or as a Pepper-Hill "liberal," one's second impulse is to call him an opportunist. But "opportunist" for what? His speeches aren't demagogic and he



PICTURE OF TOM WATSON, GREAT MAN OF GEORGIA POLITICS

has been known to stand on a platform in the lazy, steaming south Georgia piny woods and sing pacans to a "four-letter word" which, when the revelatory peroration comes, turns out to be "work." Naturally, Ellis Arnall wants opportunity to function, for he loves the action and the slugging of politics. But he wouldn't sell out to the "interests" to stay in power, for there would be no fun in that. A Rooseveltian in his love of a free hand, Arnall wants power to do certain things he thinks ought to be done.

Those certain things, on inspection, turn out to be, not pro-poor white, or pro-cotton, or pro-aristocracy, but pro-Georgia. On the economic side Arnall is continuing the ancient fight of the late Henry W. Grady, the Atlanta editor who argued lustily for an industrialized "New South." On the political side he is as much of a states'-righter as John C. Calhoun or Jeff Davis. But Arnall believes in a "positive conception of states' rights." "Dammit," he says, "let's stop talkin' about it, let's do somethin'." The states, so he insists, have a lot of power; all they have to do is to use it to solve their troubles and the federal government won't have any excuse for stepping in. His demand for lower freight rates is designed to help Georgians of all classes; as he puts it, poverty is the mother of prejudice and a liberal Georgia might grow on a booming Georgia.

Changing Georgia

Ersine Caldwell, one of Georgia's more disaffected emigrés, has so thoroughly drummed it into the heads of the U.S. book-reading and theatergoing public that his home state is an eroded, lifeless, beaten land that it will take a generation to change the stereotype. The Caldwell picture of degenerate crackers who allow their dead grandmothers to be buried in the water wells may have been at least symbolically true within living memory, but it is ceasing to be true of Georgia as a whole and it was never true of Newnan, where the Arnalls have been big shots ever since the War between the States. Forty miles from Atlanta on a highway that runs southwest toward Alabama, Newnan has the typical red-brick Georgia courthouse

CONTINUED ON NEXT PAGE



Says Louise, "Joe tells me I have a sweet-enough-to-kiss complexion with Solitair. No wonder I love it!"

Louise Morton—typical American girl is a receptionist at N. B. C. in Chicago. She's 24—married to Captain Joseph Morton.

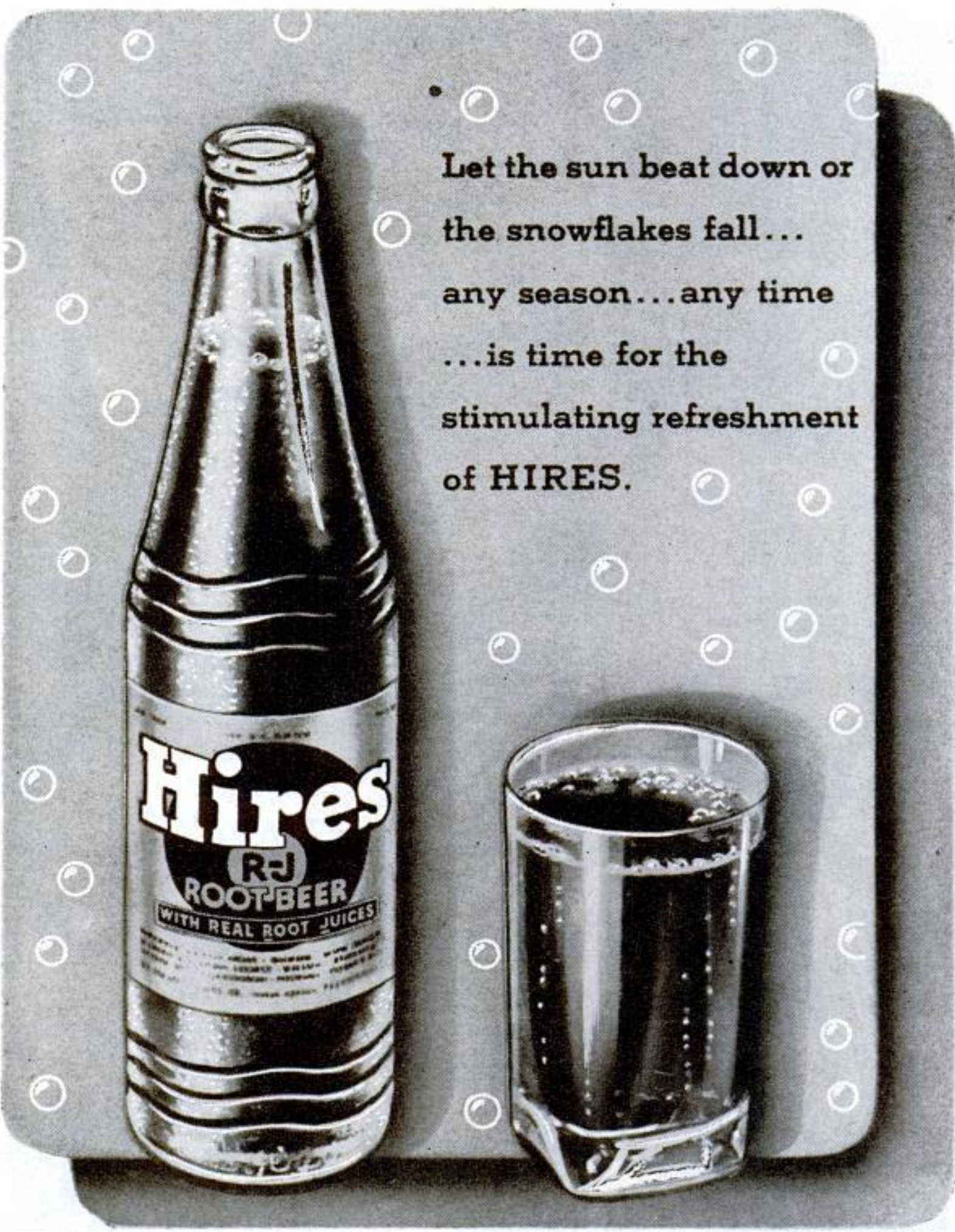
LOUISE MORTON - *Chicago's pretty proof that any girl can be lovelier with Solitair*

You don't need the help of a make-up expert —you don't need a big beauty budget with Solitair! For Solitair is the easy to use, inexpensive make-up that gives any girl a satiny complexion, the kind the boys remember. It's the featherweight cake cosmetic with lanolin that helps guard against skin dryness—looks natural, not "made-up"—helps cover tiny blemishes for hours. Try Solitair—be another pretty-proof like Louise Morton that all the beautiful girls aren't in Hollywood.

New De Luxe Compact in Plastic with complimentary cosmetic sponge, \$1. Also in 60c and 25c compacts.

Cake Make-up with **LANOLIN**





TOO MUCH HANDSHAKING in his 1942 campaign gave Arnall muscle cramp. Here he has lame arm massaged while vigorously denouncing his opponent, Talmadge.

ARNALL OF GEORGIA CONTINUED

where the typically eternal checker game holds the languid interest of the loafers on the steps. Close inspection of Newnan, however, discloses some surprising things. Instead of being controlled by runaway Yankee capital from Manchester, N. H. or Lowell, Mass., Newnan's textile plants are locally owned. A lot of Newnan citizens took their legitimate textile and peach-crop profits to buy into Coca-Cola before the split-up shares started to go through the roof. Surveying his prideful domain, Editor George MacNabb has inscribed it on the front page of his five-days-a-week Newnan *Herald* that Newnan is the "third wealthiest city per capita in the U.S." MacNabb also boasts that Newnan is "the barbecue capital of the world," and if you talk to him long enough you will discover that he admires Ellis Arnall almost as much as he admires Coweta County's own variety of Brunswick stew, which goes with barbecued meat as cabbage goes with corned beef.

Ellis Arnall is bone of Newnan's bone and flesh of its flesh, and his virtues, like Newnan's, are almost more Yankee than Georgian. The Arnalls have been that way ever since Grandfather H. C. Arnall came to Newnan from the nearby country town of Senoia back in the '60s. Beginning with a general farm-supply store, Grandfather Arnall soon branched out into textiles with the purchase of an old water-power mill, and the stories of how he made his first Confederate pennies grow into good U.S. dollars are still circulating throughout Coweta County. Once there was a debate in the Arnall mill about the need for a new broom to replace the old stump that was used to sweep out the office. Unable to get a requisition out of old man Arnall, one of the hired hands cut himself a pine top to serve as a gentle reminder that you need something more than a stick to sweep a floor. Instead of replacing the pine top with a new broom, Grandfather Arnall gravely took a nickel from his pocket and handed it to the employe as a reward for money-saving enterprise.

This local Rockefeller let his mercantile establishment go to Ellis' father while the mill business went to others of his hard-working progeny. Ellis' dad is known in Coweta County as "Uncle Joe" and he looks and acts a bit like W. C. Fields. Uncle Joe is distinctly not a New Dealer and he has been too abrupt to succeed even in local politics, but he has continued to prosper as the proprietor of the Krazy-Kat Super-Stores in Newnan and in nearby Manchester and Greenville.

Ellis let his own presumptive share in the stores go to his brother, but he has retained a calculating merchant's view of the value of a dollar and it is easy to see that he aspires to make the whole state of Georgia over in the image of self-possessed, rich and hard-working Newnan. As a boy of 6, Ellis first showed his analytical bent: when he and his group in Miss Maggie Brown's first grade had finished reciting "Hey diddle diddle, the cat and the fiddle, the cow jumped over the moon," Ellis plaintively drawled, "Miss Maggie, don't you know that cow's feet hurt her when she landed?" The following year little Ellis drew a slip from a favor at a party prophesying that he would grow up to be governor. He says now that the slip fixed the idea in his mind, but his campaign manager, sharp-nosed Judge Bill Atkinson of Newnan, warns him, "Better be careful, Ellis, or they'll be plantin' charges that you believe in fortune tellers."

He learns from billiards

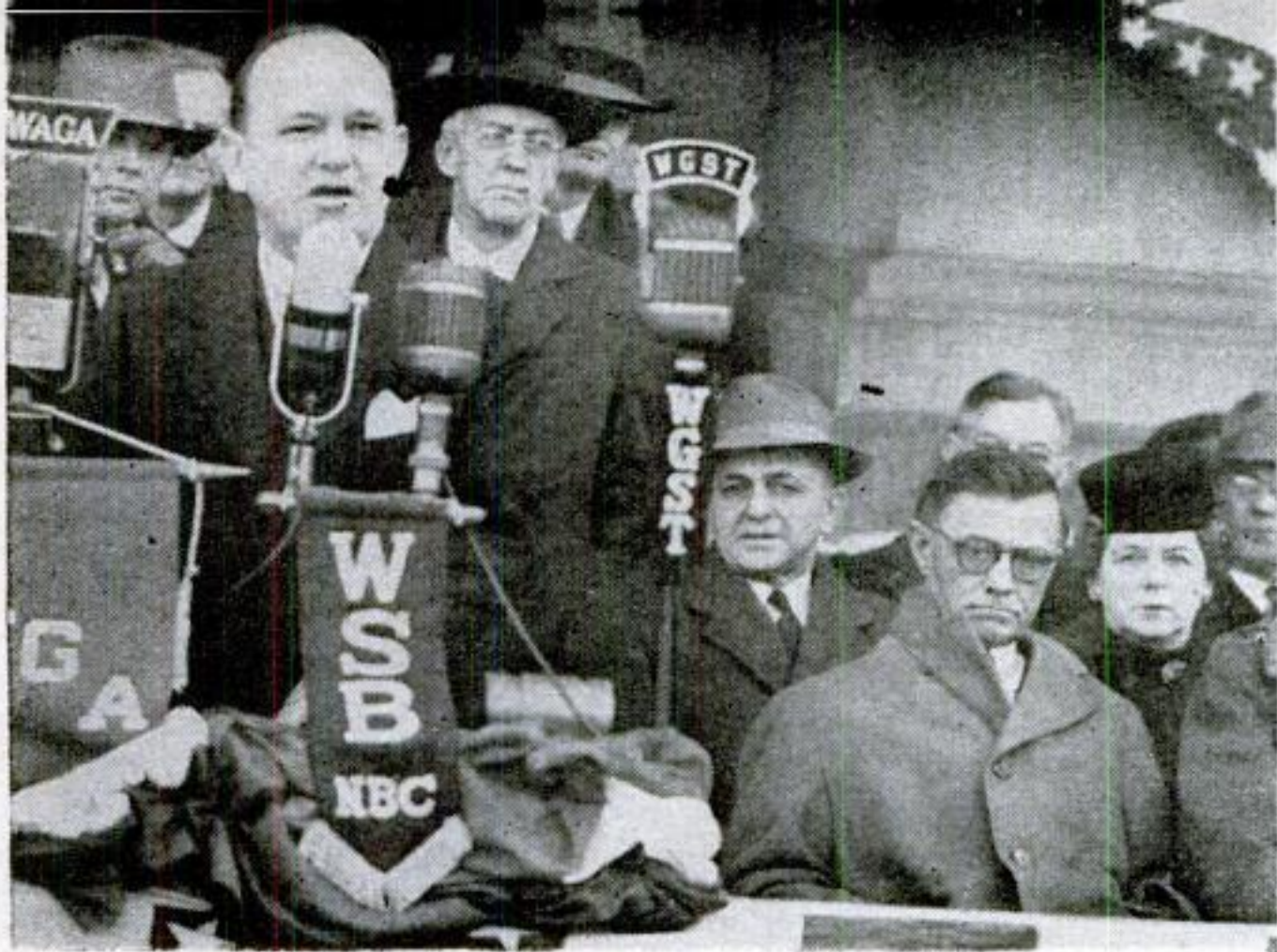
Like the good Baptist every Arnall is supposed to be, Ellis started out his college career at Georgia's own Baptist institution of Mercer. But soon he was hankering for greener fields. His family gave him

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GUM
PEPPERMINT

for finer flavor
FLEER'S

SOMETIMES SCARCE
ALWAYS ENJOYABLE

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"OLE GENE" TALMADGE, defeated by Arnall, sulks behind glasses and overcoat at inauguration. Talmadge's patronizing name for Arnall is "Little Boy Blue."

permission to go to Vanderbilt, but on the train for Tennessee he ran into some fellows who were on their way to the University of the South at Sewanee and Ellis kept right on with them. The University of the South, which is quaintly called the "Oxford of America," is on a mountain, and since there was nothing much to do there in the way of campus politics Ellis read the New Testament through in Greek and perfected his technique at pool. His literary knowledge was to come in handy later when he had a chance to out-Kieran John Kieran on *Information, Please*, but it was at the billiard table that he first discovered the way to proficiency in anything is always to challenge someone better than yourself. His days as a pool shark he considers one of the great formative experiences of his life.

At Sewanee, Ellis thought he might become a professor of Greek. Then he changed his mind with his customary abruptness and entered the law school of the University of Georgia. Brash even then, he predicted that he was going to be the big shot of his class, which so tickled his friends that they proceeded to make him president of 1) the class, 2) the interfraternity council, 3) the legal fraternity of Phi Delta Phi, 4) the student body and 5) the Gridiron Club.

When he hung out his shingle in his home town of Newnan, where his Uncle Alvan Freeman gave him office space, Ellis soon discovered that the legal business of his mill-owning uncles was already bespoken by the older generation of lawyers. For a time he got by as the representative of a contentious fellow who spent most of his time figgerin' how best to litigate something that didn't need to be litigated, such as getting the client's brother consigned to the porehouse. Since Arnall was in the "suin' business," he helped this "suin'est man" put the brother away. But when the brother complained there was "no opportunity" in the poorhouse, Arnall contritely marked it down in his book as a lesson in political philosophy and socio-economics. He himself decided he would make his own opportunity in spite of the mill-owning uncles who wouldn't give him any business, and when the 1935 textile-strike epidemic hit Newnan he took cases for the strikers. The uncles (and the cousins and the aunts) all fumed and yelled ingrate, but Ellis politely reminded them that he had to get his business somewhere.

The young politico

Arnall jumped into big-time politickin' the year after he got out of law school. In a five-man race in Coweta County he polled 3,164 votes for state representative in the legislature, leaving the other candidates to split a paltry 346 votes. Governor Gene Talmadge thought well enough of this record to make him his floor leader. He continued his career as favorite protégé of elder politicians when Eurith Dickinson ("Ed") Rivers, "Georgia's first modern governor" took office in 1937. Rivers appointed Arnall assistant attorney general, then named him attorney general in 1939.

As Arnall says of himself, when he gets to doin' things he really does 'em. In 1935 he got to doin' weddin's, practically becoming a professional usher and best man. One of his best-man adventures took him to Orlando, Fla., where he met the shapely Miss Mildred Slemons, whose only 'scutcheon blot was a record of having had a Tennessee grandfather who fought with the Union Army. His second trip to Orlando produced an engagement, his third resulted in his own wedding. Then Arnall was through with weddings. He took his bride back to Newnan and started in a career as a professional hitchhiker to the state capital in order to meet new constituents. Just how much Ellis left to chance in this business of hitchhiking is a major topic of discussion in Newnan, for he seemed to know just when to appear on the Atlanta road in time to cadge a seat from some daily commuter. His political opponents suspect him of hav-

CONTINUED ON NEXT PAGE

"BILL SAYS MY HALO'S BECOMING..."



...SINCE I MAKE
PERFECT COFFEE
EVERYTIME"



2 "I ASKED MOTHER why Dad always beams over her coffee. She said, 'There's no guess-work with my Wear-Ever drip pot—no measuring problems. Wear-Ever's scientific method means good coffee every time!'"



1 "BILL'S SWEET generally, but when we'd been married a month, he simply exploded about my coffee! He said it never was right ... either too strong and bitter, or too dish-water weak,



A FAMOUS AMERICAN UNIVERSITY devoted exhaustive research to finding a *sure* method for brewing delicious coffee. The scientific results of that research—in coffee measurement and rate of flavor extraction—are incorporated in Wear-Ever designs. Science has found, too, that Wear-Ever Aluminum, pure as silver, protects the fresh flavor of coffee. Triple-tested Wear-Ever Aluminum coffee makers are *strong* and *durable*, yet light to handle and easy to clean. They'll be back to assure you good coffee *every time*—when our war job is done, and Wear-Ever can once again make cooking utensils.

Genuine Wear-Ever is worth waiting for

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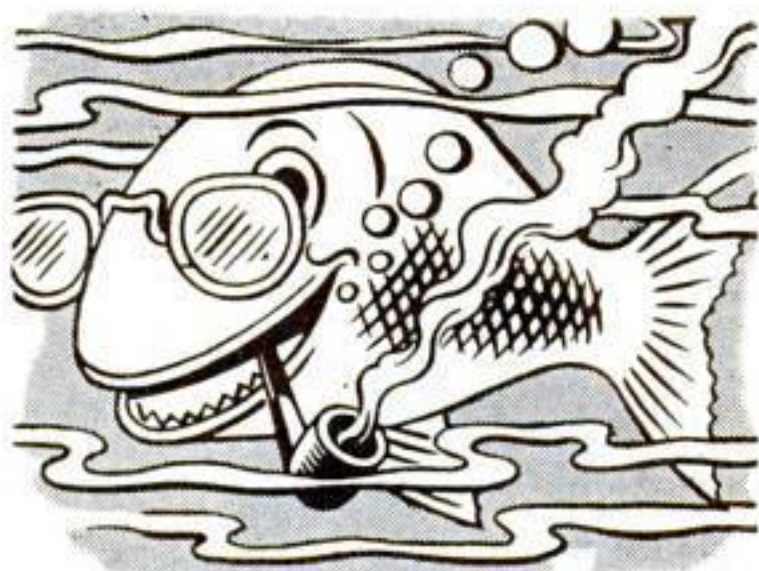
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Made of the metal that cooks best

... easy to clean



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Cool and Mild

**Country Doctor
Pipe Mixture**

the pipe smoker's

ECONOMY-LUXURY

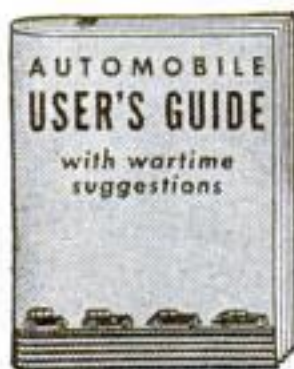
25 Extra-pleasureful pipefuls, for **25¢**



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ARNALL OF GEORGIA CONTINUED

ing organized the hitchhiking business as carefully and efficiently as an ace mountaineer would organize an attack on the Matterhorn.

By Georgia law no governor can hold office successively for more than four years and in 1940 E. D. Rivers was finishing out his term. Everyone knew Talmadge was coming back again to Atlanta to make a noise like Tom Watson, stick out his jaw like Li'l Abner and spit accurately every few seconds into the gubernatorial spittoon. Unable to stop Ole Gene at the polls, Rivers and Arnall cooked up a scheme for a delaying action. The trick was to slip Arnall into the office of attorney general just before Gene became governor, then trust him to declare the more egregious Talmadge acts illegal. As attorney general, Arnall checkmated Gene at important points, told the reporters daily that he was going to succeed Talmadge as governor in 1943 and then did exactly what he said he was going to do.

The job of beating Gene was as carefully organized as the hitchhiking. In Georgia there are 238 small county newspapers and Arnall subscribed to practically all of them, keeping his secretary busy getting him up a list of local happenings of transcendent importance to individuals. As the 1942 primary approached, citizens of Dublin, Hinesville, Ellaville and Marietta were surprised to get letters from the attorney general congratulating them on the birth of a son, the liquidation of a mortgage, the promotion to a new job as distributor for Coca-Cola, the purchase of a new manure spreader. This letter-writin' method of building a personal following was as effective as Jim Farley's handshake, but it wouldn't have been enough if Talmadge, who had just got a law passed permitting him a second successive term of four years, hadn't finally overreached himself.

The big Talmadge mistake was to manipulate the discharge of two distinguished educators at the University of Georgia for "favorin' the mixin' of the races in our schools." The high-handed way in which Gene interfered with the business of the State Board of Regents provoked the suspension of ten Georgia educational institutions from national accredited status. Several thousand students quickly shifted to other schools and undergraduates from the University of Georgia marched from Athens to the state capital to stick an effigy of Talmadge up over the statue of Tom Watson on the State House grounds.

Beating Gene Talmadge

While Gene was losin' his head, the Arnall forces quickly reached out to grab the "school vote." Women turned out to register in droves for the first time in Georgia's political history, and when Arnall opened his campaign on July 4 in Newnan he had to shake so many hands that his arm muscles knotted up on him in the middle of his speech. In Georgia there is a "county unit" system, which gives rural counties two electoral votes each while limiting the more populous counties to four or six. Although this meant that the horny-handed Gene, whose strength comes from the "wool hat" vote of the small counties, might achieve an electoral victory without a popular majority, Ellis Arnall won in the primaries by a comfortable margin. Some 70 Arnall relatives turned out for the inauguration the following January, with "Uncle Joe" Arnall leading the procession and the kissin' cousins bringing up the rear.

When Talmadge was governor the proclamations came thick and fast, with Cheese Week succeeding Apple Week and Peanut Week following Cheese. Gene would also invite his constituents up to the governor's mansion to chew the fat and spit over the rail. Arnall's first move was to cut out such indignities; he has issued virtually no proclamations and he refuses to let politickin' interfere with either the home life of Mrs. Arnall (who hates politics) or with the nursery games which 7-year-old Alvan Arnall pursues all over the executive mansion floor. When Mrs. Arnall discovered that the silver service on the sideboard had never been paid for by the state of Georgia, she expressed her opinion of past Georgia politics by insisting that Ellis have the legislature settle the long-delinquent bill. It was either that or send the tea things back to the descendants of the silversmith who had originally made them, so the legislature settled.

Arnall was able to beat Gene Talmadge for the somewhat paradoxical reason that he represents no particular class or group in Georgia. His lack of special-interest identification enabled the school crowd, the women, the young and the growing host of Talmadge enemies to line up behind him without fear that they were being used. Being "pro-Georgia," Arnall wants to unify his state so that it can exert its power and fight for its rights in the Union without wasting energy on internal squabbles. His effort to eliminate a state debt that goes back to pre-Civil War times and the building of the railroad from Atlanta to Chattanooga is significant of his "pro-Georgia" approach. A wartime inability to raise money by the gasoline tax has hampered some of Arnall's plans, but at the moment the



HAIRWAYS

The Chinese peasant clings to the queue of his ancestors, but it just isn't done over here. The American way is the "JERIS-WAY." To have easy to comb, well-cared-for hair, free from loose dandruff, massage scalp daily with

**JERIS
HAIR TONIC**

corrects loose dandruff

AT DRUG COUNTERS AND BARBER SHOPS

**NOW
AVAILABLE**



**LIMITED SUPPLY—
GET YOURS NOW!**

Good news for your face! A limited supply of Mennen Skin Bracer... America's No. 1 favorite after-shave lotion... is now available throughout the country.

Ask your dealer to reserve your bottle of Mennen Skin Bracer now.



A food Your dog will eat

**Ideal
DOG
FOOD**

**PROVED
IN A
MILLION
MEALS**

Ideal Dog Food retains all the food value and appetite appeal of the excellent Ideal Dog Food you bought in tins before the war. With Ideal you can easily and quickly solve your feeding problems as have so many others. At all dealers.

A SEVEN COURSE MEAL

**WILSON & CO.
INC.**
Meat Packers



*Give it
the
brush off!*

For an annoying pen-and-ink mistake—or a blot, use **Carter's Ink Eraser**—a time-saving two solution eradicator. All you do is dip each rod, touch the paper and swish—the spot is gone! A package lasts a long time—often several years. On sale at better stationery counters everywhere...

One of the famous Carter family
At home... In the office

The CARTER'S Ink Company
Boston, Mass.

state is spending more pennies out of every tax dollar on education than any other state in the Union.

Arnall plays the patronage game when necessary, but his impulse is never to take a man on the mere recommendation of an officeholder or party hack. Often he appoints men to important jobs without asking them for permission. Sometimes he varies the appointive procedure by putting a notice in the paper that he will hold "open house" at the governor's desk for suggestions from "the people." The bewildering unexpectedness of Arnall's approach once caused M. E. Thompson, his executive secretary, to write him a letter complaining that he was the most difficult boss in creation to work either for or with. But Georgians who were sick of Talmadge's very predictable didos have liked the new methods. Only once since taking office has Arnall been beaten. His friends, looking beyond 1946, tried to get a succession bill through the legislature which would permit him to succeed himself for another four-year term, but Speaker Roy Harris, who thinks it his turn next to be governor, used his power with the courthouse rings to checkmate that.

Astounding though it has been, it is not Arnall's legislative record that makes him a portent in Southern and sectional politics. His real innovation as a governor is the use he is making of constitutional law to reach out across Georgia's borders and put a stop to out-of-state practices that are helping to keep Georgia poor. Ordinarily, suits involving personal damage or infringement of individual rights are brought by "persons"—meaning private citizens or corporations. But Arnall knew of an old case, that of Georgia vs. the Tennessee Copper Co., in which his state had successfully brought suit in the U. S. Supreme Court as the "agent" for its citizenry. With this as background, he got the idea that the state of Georgia could sue in the Supreme Court under the Sherman Antitrust Act for relief from "discriminatory" class freight rates that had been "conspiratorially" fixed. Something was wrong, Arnall argued, when a Baltimore or New York shipper could send 100 pounds of manufactured goods to Alton, Ill. for \$1.68 when it cost a Savannah shipper \$2.39 to send his goods to the same place over a practically identical number of miles.

Accordingly, Governor Arnall went in person to Washington to argue that a state, no less than a "person" or a corporation, has the right to seek redress under the Sherman Act. Five judges ruled in Arnall's favor and next fall the Court will listen to the "conspiracy" charges which the state of Georgia is bringing against the offending railroads.

The Interstate Commerce Commission, as if in response to Arnall's action, has already changed rates on class goods to give the West and South something of a "regulative parity" with the North. But this isn't enough for Arnall. He wants to establish through a clear-cut court victory the right to reach out and enjoin such things as

CONTINUED ON NEXT PAGE



"UNCLE JOE" ARNALL, the Governor's father, is a conservative grocer but he is proud of liberal son's career. Over his desk hangs map showing counties won by Ellis.

HOT TIP
ON HOT DOGS—
SPREAD 'EM WITH LOTS
OF FRENCH'S!



LARGEST SELLING PREPARED MUSTARD
IN THE U.S.A. TODAY

Also made in Canada

Cool off
with a
White Rock
Wine Cooler



Drop 3 or 4 ice cubes in a tall glass. Fill half full with your favorite wine—red or white. Fill rest of glass with White Rock Sparkling Mineral Water—the real, deep-spring water that helps combat acidity! Stir just enough to mix. (For a sweeter drink, add a little sugar and stir well before adding White Rock.)



• When your young ball player "hits the dirt" he often scrapes an inch of skin and grinds dirt into the wound. Don't let him take chances. Do as doctors do. Cleanse the injured area; then paint it with Iodine, the germ-killer so widely used in civilian first-aid and by the armed forces.

IODINE EDUCATIONAL BUREAU, INC.
120 Broadway, New York 5, N. Y.

IODINE
Foe of Infection



**Never give
an itch an inch**

Given a little leeway, fleas'll spread faster than the cat takes the tree when I chase her... make my life miserable, too.

Let's give 'em the old ONE-TWO. Regular weekly dustings of Sergeant's SKIP-FLEA Powder on my coat and undersides kill fleas on the spot.

And Sergeant's SKIP-FLEA Soap in my bath kills fleas and eggs, while it cleans and soothes my skin and removes the scurf.

Now's the time to start a SKIP-FLEA knock-out. You can get both powder and soap at the drug or pet store... and a FREE new Sergeant's Dog Book, too. Or use this coupon—

Sergeant's DOG MEDICINES
Dept. 3-M, Richmond 20, Virginia. Send the FREE 40-page illustrated Dog Book to:

Print Name _____
Address _____
City _____ State _____



**For more
flea control—Pat**

ARNALL OF GEORGIA CONTINUED

finance companies from "conspiring" to keep interest rates too high for Georgia manufacturers. If Georgia can become a producer of finished goods as well as a source of raw materials, Arnall argues that even the race problem will disappear in the general prosperity.

"The federal power has lost its glamour," says Arnall. But what the national government can't do, and indeed should not do, the local communities can do for themselves. Arnall is fond of pointing to Cason Callaway, a retired Georgia textile manufacturer from La Grange who is leading an agrarian revolution without going to Washington for the money. Callaway has just succeeded in organizing 100 corporations known as "Georgia Better Farm Units." Each unit is owned by seven stockholders who put up \$1,000 apiece toward the purchase and incorporation of a 100-acre farm. The idea is to build up run-down land and to give good farmers an opportunity to prove that they can make money by raising crops for the "industrial" agricultural businesses of canning, freezing and dehydrating. "Cason Callaway is part of what we're tryin' to do down here," says Arnall.

Talmadge could come back

The trouble with Arnall's own political revolution is that it will very likely be undone in 1946 if Talmadge comes back. Recently Arnall made a speech-making trip to Louisville, Ky. to "keep the torch of liberalism lighted in the South." He failed, however, to use safety matches. Prodded by a Negro reporter, he said, "What the hell difference does it make if you sit down and eat with Negroes, visit with them in their homes, talk with them? That just means that they have something to eat, that they have a home and that they have had enough education to carry on a conversation." Although he later announced that he had meant to say, "What the hell difference does it make to them if you sit down and eat with Negroes..." his political enemies pounced on the statement as indicating that Arnall believed in free mingling of the races. The quotation could be dynamite in Gene Talmadge's hands. Talmadge, who has the unwavering loyalty of some 35% of the Georgia vote, can win in 1946 against a split field and the old "white supremacy" issue is still good for a whirl in the tobacco warehouse rostrums and in the county seats. But before his own term ends, Arnall still has time to persuade the anti-Talmadge forces to unite on one good candidate to throw against Gene.

In any event, the long pull favors the ideas that Arnall represents. Seen from an airplane, the entire state of Georgia—and it is the biggest state east of the Mississippi—looks like a soil conservationist's paradise. The fields are terraced and contoured; the gullying has been stopped. Georgia is coming back and in another decade Tobacco Road will be just as much a part of ancient history as Sherman's March to the Sea. No matter what happens to him after 1946, Ellis Arnall will be remembered as the symbol of the change.



AT ARNALL FIRESIDE political talk is completely banned. Says Mrs. Arnall, "Politics is sham and hypocrisy." Says Arnall indulgently, "She's absolutely right."

GOT CLOTHESPIN NOSE



Let a Luden's go to work on that "stuffy head." As it melts in your mouth, it releases penetrating menthol vapor which rises with every breath to help relieve clogged nasal passages!



**NEW! LUDEN'S
HONEY-LICORICE
COUGH DROPS!**

Here's a new flavor in cough relief by the makers of Luden's Menthol Cough Drops. Both are medicated. Both 5¢.



**FOR QUICK RELIEF FROM
HEADACHES**
NEURALGIC & MUSCULAR PAINS



10¢ AND 25¢

USE AS DIRECTED ON PACKAGE

**P-H-O-O-E-Y
ON
YOUR
FEET
!**

Do I have to come home and listen to your complaints every night—how tired your feet are—all the walking you have to do? Can't you talk about something besides your corns and callouses? If you would just rub a little Ice-Mint like I've told you to, you wouldn't miss the car so much... I'd get a pleasant smile for a greeting... and you might be surprised how cool and comfortable your feet are—the way your corns and callouses soften up. Frosty-white, medicinal Ice-Mint is on sale at druggists. Be sure now—get a jar today!

Why be Irritated ?



Light an Old Gold

**Apple "Honey" helps guard O.Gs.
from Cigarette Dryness**

There's uninterrupted pleasure in Old Golds! For here's a unique blend of many choice tobaccos—with a touch of rare Latakia tobacco for *extra flavor*. Plus the special moisture-protecting agent which we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Try a pack . . . next chance you get.



KEEP ON
BUYING
WAR BONDS

Our Wartime Pledge—

...To produce all the cigarettes possible *without* sacrificing quality.

...To supply the armed forces *first*.

...To distribute the remaining civilian supply *fairly and equitably* among dealers.

If you have to take a substitute brand today...ask for Old Golds again tomorrow. We'll do our best to see that you get your fair share.

R. J. Lorillard Company
Established 1760

Listen To: DETECT AND COLLECT Wednesday Evenings CBS—and MEET ME AT PARKY'S Sunday Evenings NBC



DON'T BLOW IT

Oh, workman or scholar,
Hang on to your dollar
And do not spend it soon,
For every cent
Unwisely spent
Inflates the price balloon.



IT MAKES SCENTS

To market (black market) to spend lots of jack
Careless of how many ceilings you crack,
To market (black market) where prices are dear,
—Gosh, there's a terrible smell around here.



If you can keep your head and calmly ponder
How silly spending drives the prices high;
If you can save the cash you'd like to squander
And only buy the things you need to buy;
If you can do your part to fight inflation
By simply being thrifty with your pelf,
You'll do a vital service to the nation
And—furthermore—you'll benefit yourself.

Bonds you buy with payroll earnings,
Help fulfill your future yearnings.

NO GAMBLE

When the war is over, will the prices
rise or fall?
We do not know the answer, and
nobody does, at all.
But this much we can prophesy—
whichever way they go:
You will find it more convenient if
you've saved a little dough.

★ ★ ★



Money in your pocket,
Take it out and sock it
Into War Bonds, which
Help to make you rich.

DOUBLE AND NO QUILTS

When you boost your paycheck quota and allot it
To another bond—it's pretty soft for you!
For, although you've spent your money—you
have got it,
And the Interest is interesting too.

POINTED RHYMES FOR TRYING TIMES

by
Berton Braley

*Here is wisdom by the peck
Versified to save your neck!*



WHO? ME?

There was a little dope with a fat
pay envelope
And she spent every cent that
was in it,
And she wondered, by-and-by,
why the prices rose so high,
But she didn't blame herself for
a minute.

★ ★ ★

INFLATIONARY MARY

Inflationary Mary spills
This silly kind of chatter:
"My little teeny-wee bills
And spendings do not matter.

"And if I cheat a little bit
On rationing and ceilings
The Nation's welfare isn't hit
By my small lawless dealings!"

Inflationary Mary's wrong,
For she'd be much to blame
If people in a mighty throng
Should say and do the same.

Small spendings, in the aggregate,
Reach sums extraordinary,
So let's not try to imitate
Inflationary Mary.

★ ★ ★

ADVERTISERS, PUBLISHERS—NOTE:

You are welcome to use all or
any part of the material on this page to aid
the fight against inflation.



SNAKE IN THE GAS

There was a crooked man and he
lived in crooked style,
He dealt at crooked markets with a
smugly crooked smile.
He viewed himself as clever with
his crooked ration book,
But everybody knew him for a
crooked little crook.

★ ★ ★

THE GANG'S ALL HERE

You may ask, "Why should *my* spending
Cause inflationary trending
Though I squander every penny I have got?"
—If you're joined by sixty millions
Of civilians blowing billions,
You'll discover that it matters quite a lot!



YOU CAN LAY TO THAT

As the best egg for a nest-egg
Buy a War Bond—buy a batch:
But you gotta keep 'em settin'
Or they ain't a gonta hatch!

Save your pay
Here's a way—
Bonds and savings and insurance
Give your future more endurance.
Mrs., Mister,
Brother, Sister,
Don't compete in buying things—
That is whence inflation springs

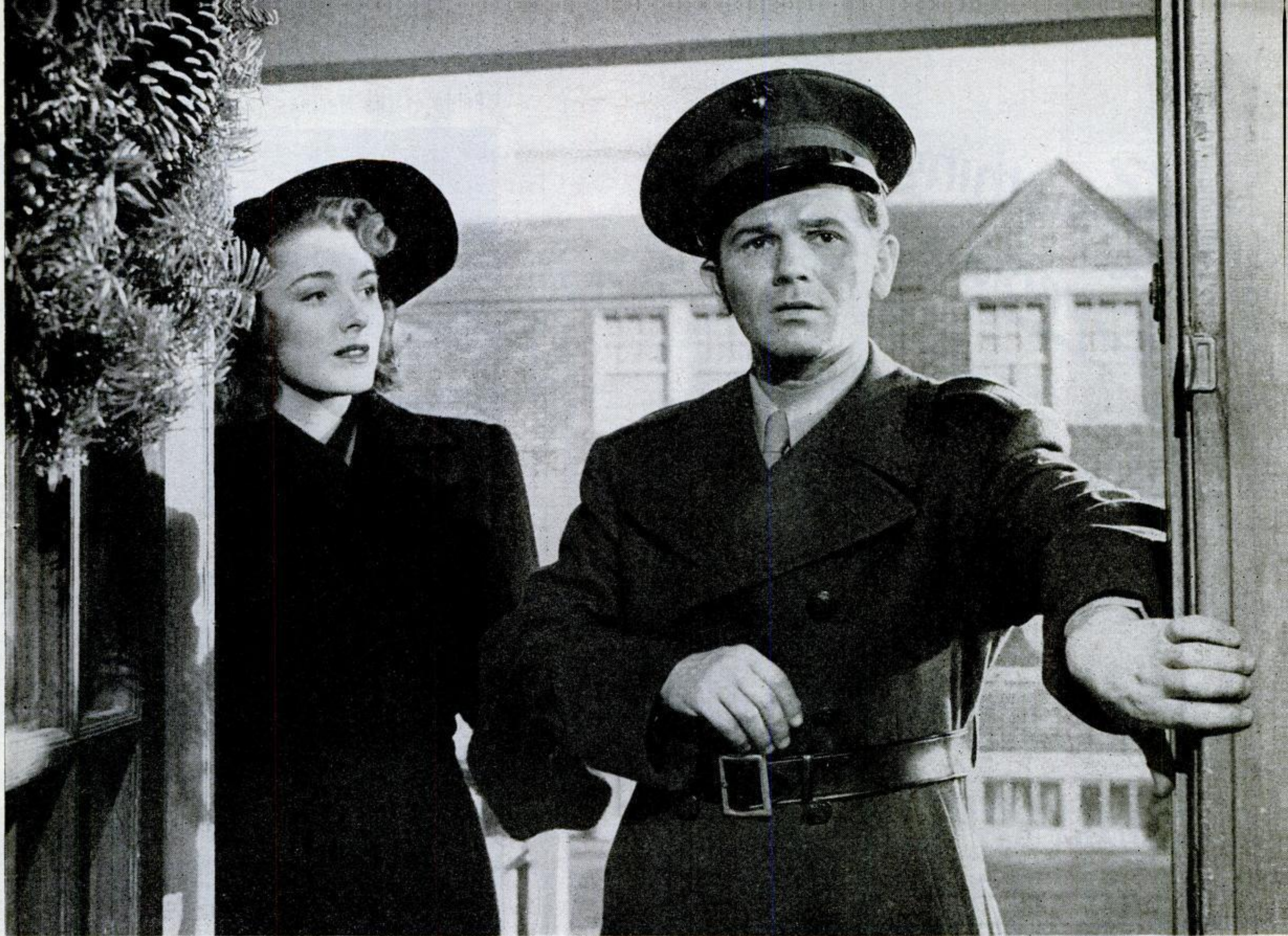


ONE PERSON CAN START IT!

You give Inflation a boost

—when you buy anything you can do without
—when you buy above ceiling or without giving
up stamps (Black Market!)
—when you ask more money for your services or
the goods you sell.

SAVE YOUR MONEY. Buy and hold all the
War Bonds you can afford—to pay for
the war and protect your own future.
Keep up your insurance.



FEELING HIS WAY WITH ONE HAND, BLIND HERO AL SCHMID OF THE U.S. MARINE CORPS (JOHN GARFIELD) COMES BACK TO HIS FORMER HOME IN PHILADELPHIA

MOVIE OF THE WEEK:

Pride of the Marines

Hollywood films Al Schmid saga

The story of Marine Sergeant Al Schmid, originally told in a LIFE article by Roger Butterfield (March 22, 1943), has now reached the screen. With painstaking fidelity to fact, the picture *Pride of the Marines* tells how its hero, a restless, likable machine-shop worker, joined up after Pearl Harbor, mowed down 200 Japs singlehanded on Guadalcanal and then returned, blinded by a Jap hand grenade, to marry his faithful girl and take up life where he had left it in Philadelphia. The result, depicted with tenderness and understanding but without sentimental-

ity, is one of the most gripping of all recent screen dramas dealing with the problems of the disabled veteran. Al Schmid's battle to face the world as a blind man transcends the heroism of his fight on Guadalcanal. As he wins it, he is rewarded by a partial return of his eyesight. Last week the real Al Schmid planned to buy a home with the \$12,000 his picture rights had netted him and was looking forward to this week's Philadelphia premiere of *Pride of the Marines*. Of his screen biography, all that Hero Al Schmid will be able to grasp is the part conveyed by the sound track.



"LIFE" SCENE The real Al Schmid sits on the porch of his home with his wife in doorway. Picture appeared in LIFE story that inspired movie.



MOVIE SCENE The real-life picture is meticulously copied in this scene from film, where John Garfield plays Al Schmid, Eleanor Parker, his wife.



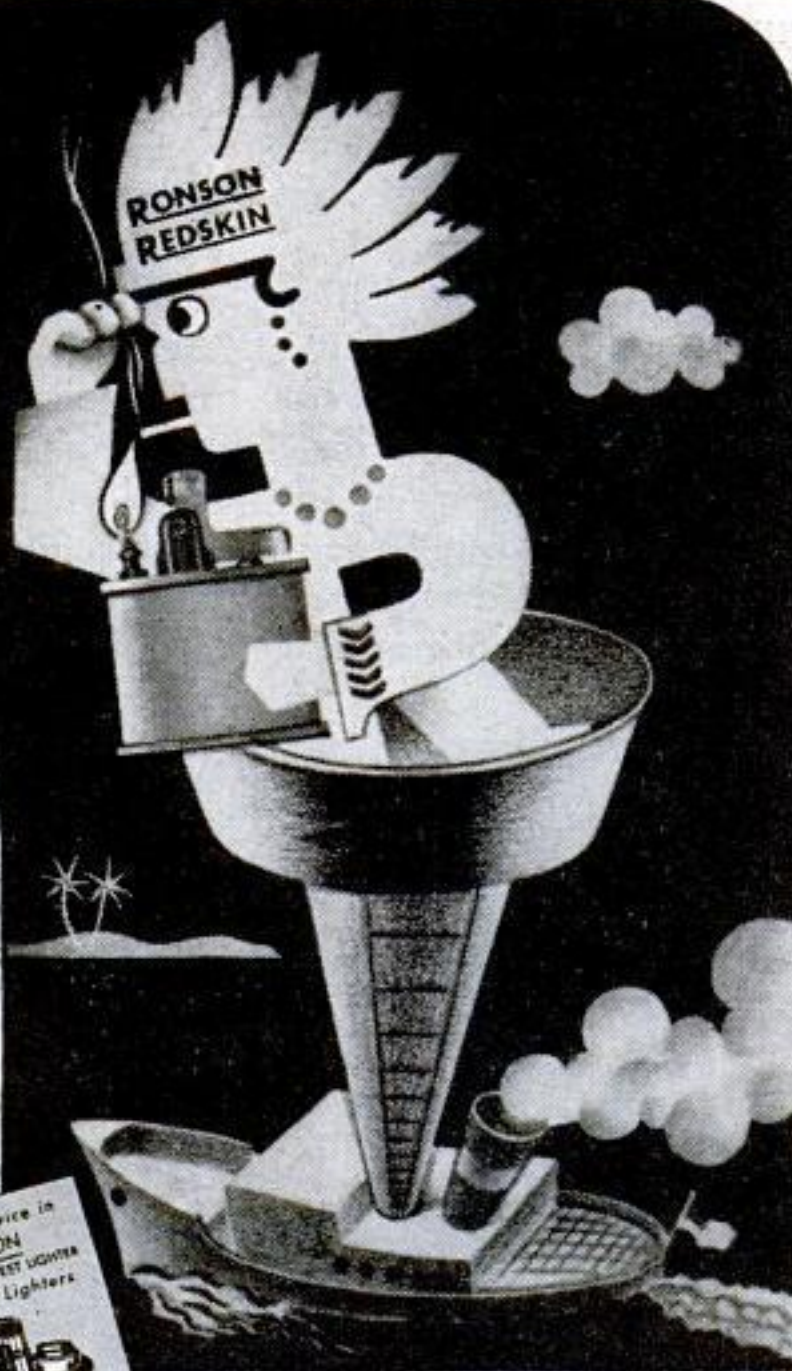
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"Pride of the Marines" CONTINUED



On Guadalcanal during a night attack, stealthy hordes of Jap soldiers cross the Tenaru River dividing them from machine-gun position where Al Schmid is waiting.



In a U.S. hospital Al Schmid dictates letters to his girl Ruth. First he deceives her about his eyes. Later he tries to break with her, fearing he will become a burden.



Back in Philadelphia, where he has been brought unwillingly, Al is still afraid he should not marry. At a Christmas party he attempts to leave, walks into the tree.



Grimly alert in their machine-gun nest, Al Schmid and marine buddies mow down the Japs, but not until one Jap has thrown the grenade that blinds both Al's eyes.



After months in the hospital, Al is frankly told by the doctor that he may never see again. Al refuses to believe him, declines obstinately to study reading by Braille.



Stumbling over tree, Al is forced to realize that he cannot make his way alone. Later, under Ruth's care, he partially regains sight, can distinguish objects and colors.

Gibson

REFRIGERATORS • RANGES

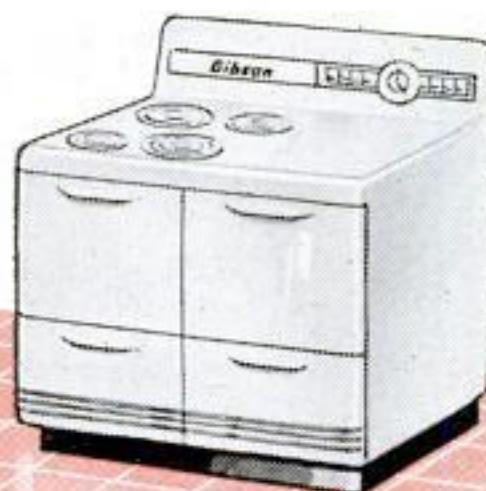
THE FREEZ'R SHELF REFRIGERATOR



In the new Gibson Freez'r Shelf refrigerator, from the big, wide, frozen food locker at the very top, down through every full-width shelf, each compartment stretches way back and clear across *without obstruction!* See for yourself how this Gibson feature provides more room in the generous *Moist Freshening* zone also. The Gibson is that way throughout—roomier, easier to get at, free from cubby-hole cramp! And each *Strata-Zone* provides the different degrees of temperature and humidity best suited for various types of food . . . for longer preservation of foods and their vitamins! You'll find the post-war Gibson Freez'r Shelf rich in those things your refrigerator should have—frozen food storage, faster freezing, more ice cube capacity, greater convenience! It will pay you to watch for, wait for the Gibson!

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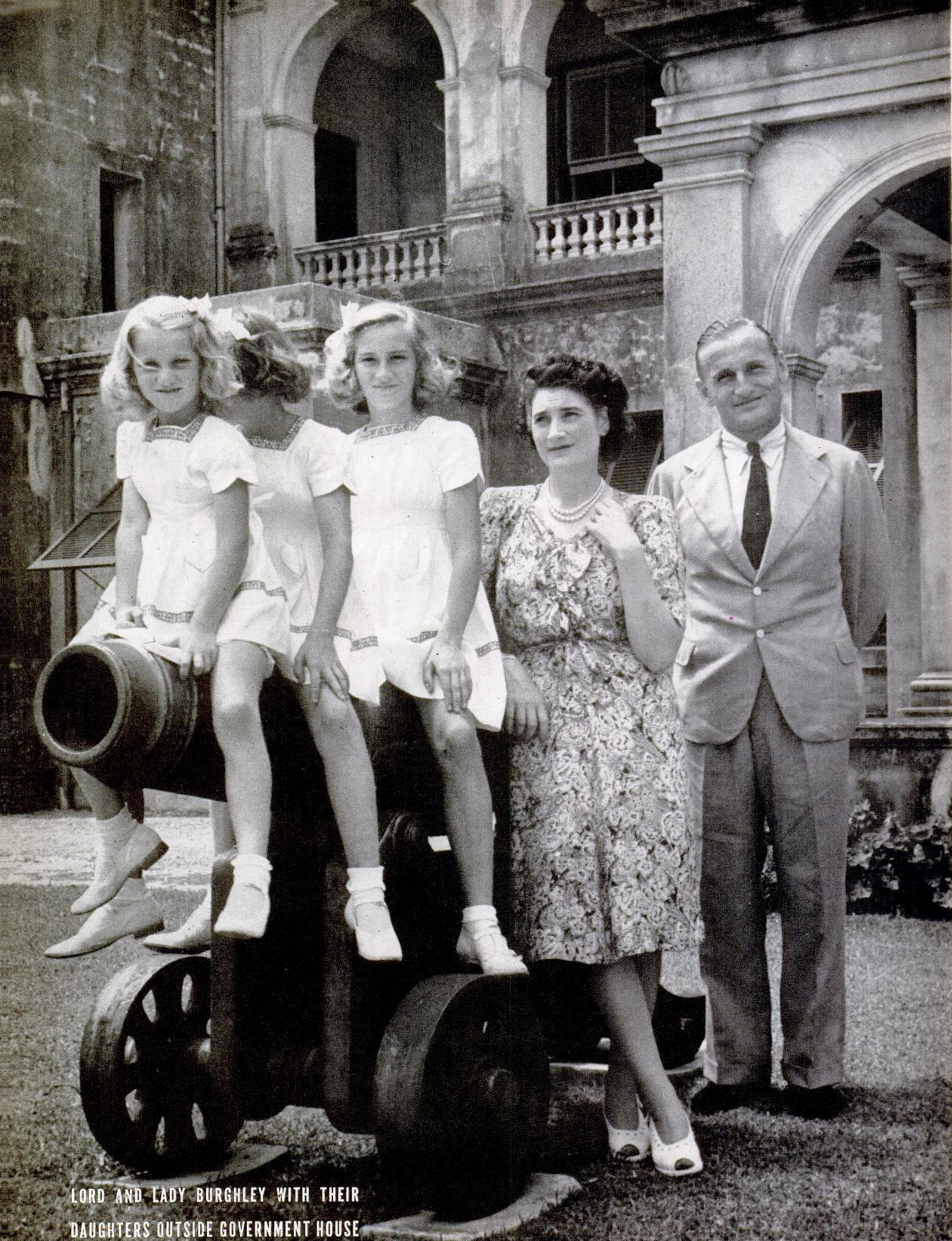
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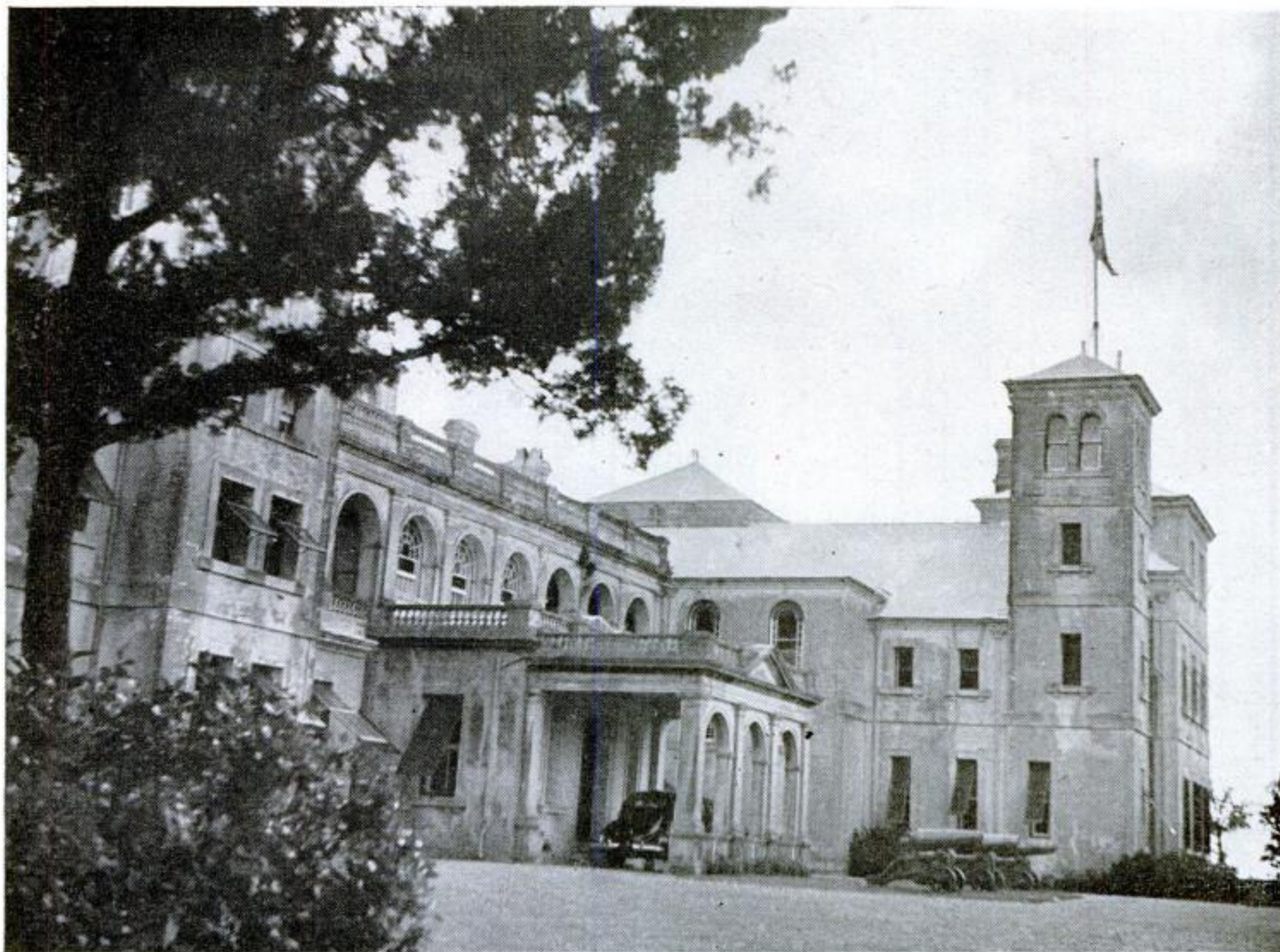
LORD AND LADY BURGHEY WITH THEIR
DAUGHTERS OUTSIDE GOVERNMENT HOUSE

Life Calls on Bermuda's Governor

Lord Burghley is an ex-hurdler

Before the war Bermuda was chiefly noted for its coral beaches and honeymooning Americans. More recently it has been a key naval and air base in the battle of the Atlantic. The post of governor of Bermuda, once a sinecure for gouty British officers, is now occupied by a former Olympic hurdler named David George Brownlow Cecil, Lord Burghley (pronounced "burly"), heir of the fifth Marquess of Exeter. Youngest governor in Bermuda's history, Lord Burghley was only 38 at the time of his appointment two years ago.

As commander in chief of his mid-ocean domain, Burghley has labored energetically to coordinate Bermudian, English, American and Canadian interests represented on the island. Now that Bermuda is almost ready to revert to its familiar role as an American playground, Lord Burghley is being mentioned for an important post in the U. S. or Canada. His wife is a sister of the Duchess of Gloucester. Their three blonde daughters (*opposite*) are Angela Mary Rosa, 7, Gillian Moyra, 10, and Davina Mary, 14.

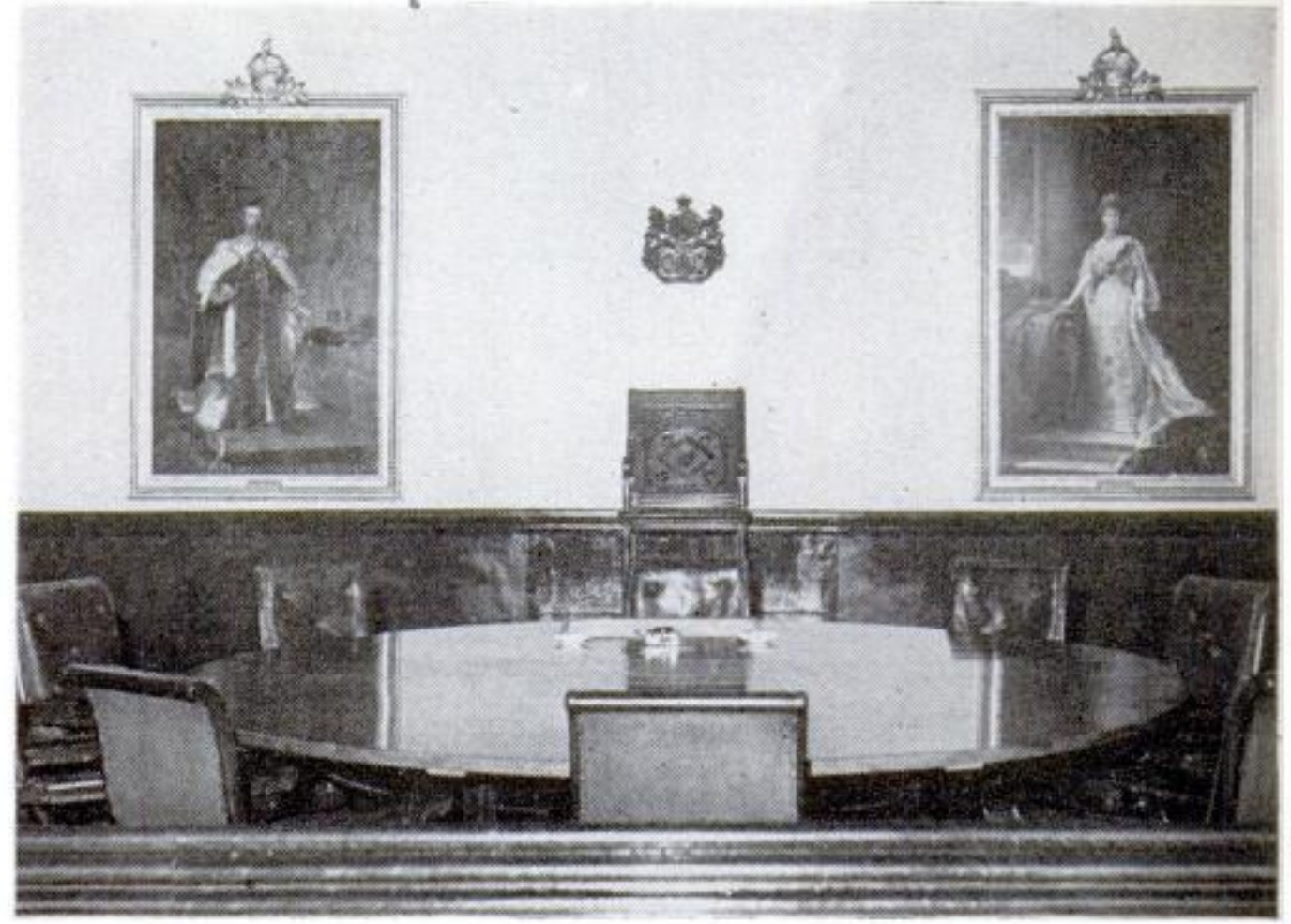


GOVERNMENT HOUSE, HOME OF BERMUDA'S GOVERNORS, WAS BUILT ABOUT 1890. IT HAS 45 ACRES OF GROUND



Riding in their landau, Lord and Lady Burghley make one of their frequent public appearances, the governor in gray topper. Lord Burghley is one of few civilians on island permitted to

operate motor vehicles—outlawed in prewar Bermuda. A bill soon to reach legislature would legalize private ownership of cars, but state would probably regulate size, speed and color.



KING GEORGE V AND QUEEN MARY ADORN EXECUTIVE COUNCIL CHAMBER

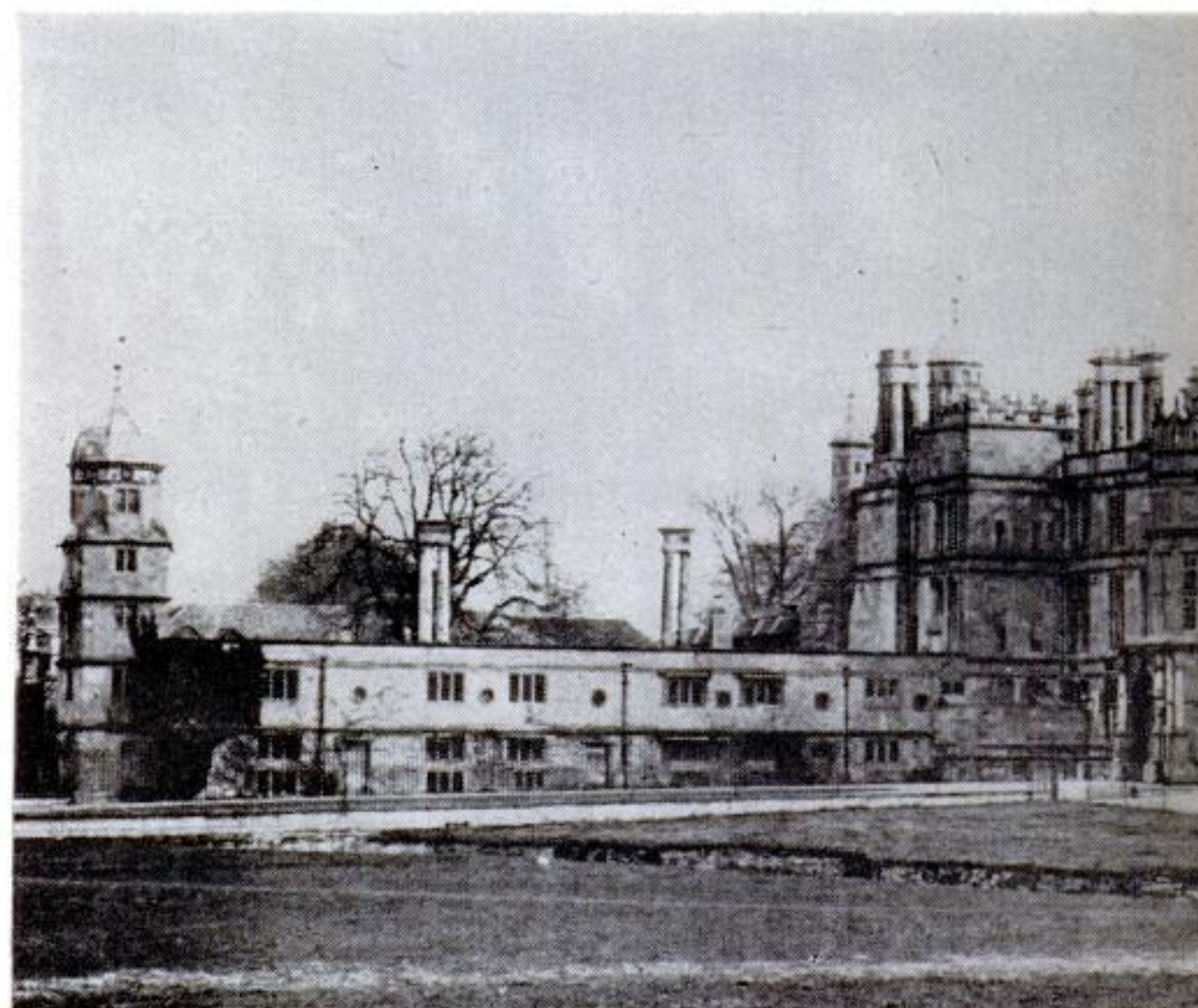


GOVERNOR'S DESK WAS MADE OF BERMUDA CEDAR BY LOCAL CRAFTSMEN

SCION OF A NOTABLE ENGLISH FAMILY, LORD

David Cecil is the 15th Lord Burghley. The first was Baron Burghley, Queen Elizabeth's Lord High Treasurer, who allegedly inspired a historic royal pun: "Ye be burly, my Lord of Burghley," the tart-tongued queen cracked one day, "but ye shall make less stir in our realm than my Lord of Leicester." Nevertheless the Burghleys made a stir in the British realm for the next 350 years, supplying distinguished soldiers and statesmen to the Empire with every generation.

Prior to his appointment as governor Lord Burghley was a member of



Burghley House in Stamford is seat of Marquess of Exeter. Built by first Baron Burghley, its gallery holds paintings of all Burghleys for last 300 years. A sports writer



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Asti, California, in the '80s. In the vineyards the Colonists tended their vines...from the surrounding hills and nearby lakes they brought game and fowl...and with them, they enjoyed their own superb wines.

Soon, these wines would be winning world acclaim at international expositions. And, today, *you* can add good living to your table...with wines made in this great tradition by Italian Swiss Colony of Asti.

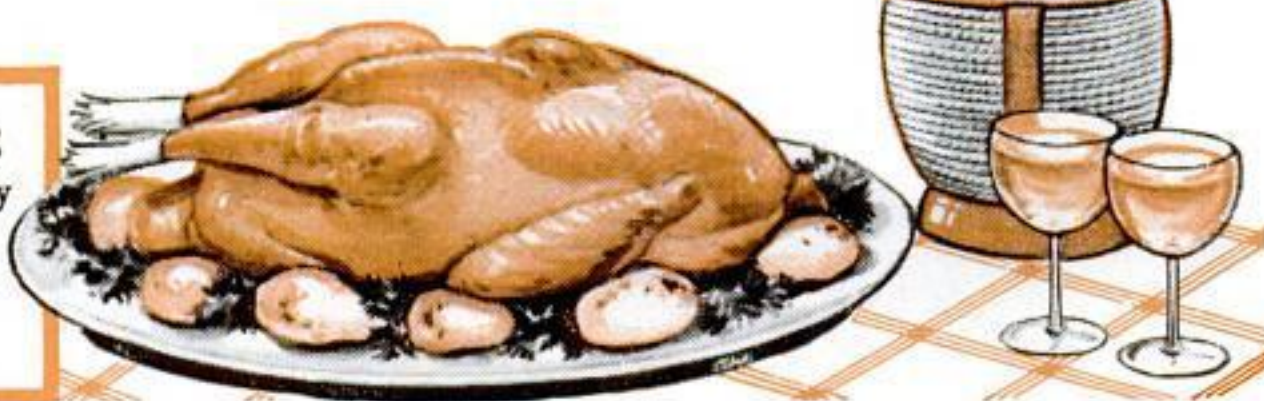
With tonight's dinner...serve one of the Colony's table wines...Tipo Red or Tipo White...famous for lightness, flavor and bouquet.

Enjoy, too, the Colony's fine dessert wines...such as Gold Medal Label California Port, Sherry or Muscatel.

ITALIAN SWISS COLONY

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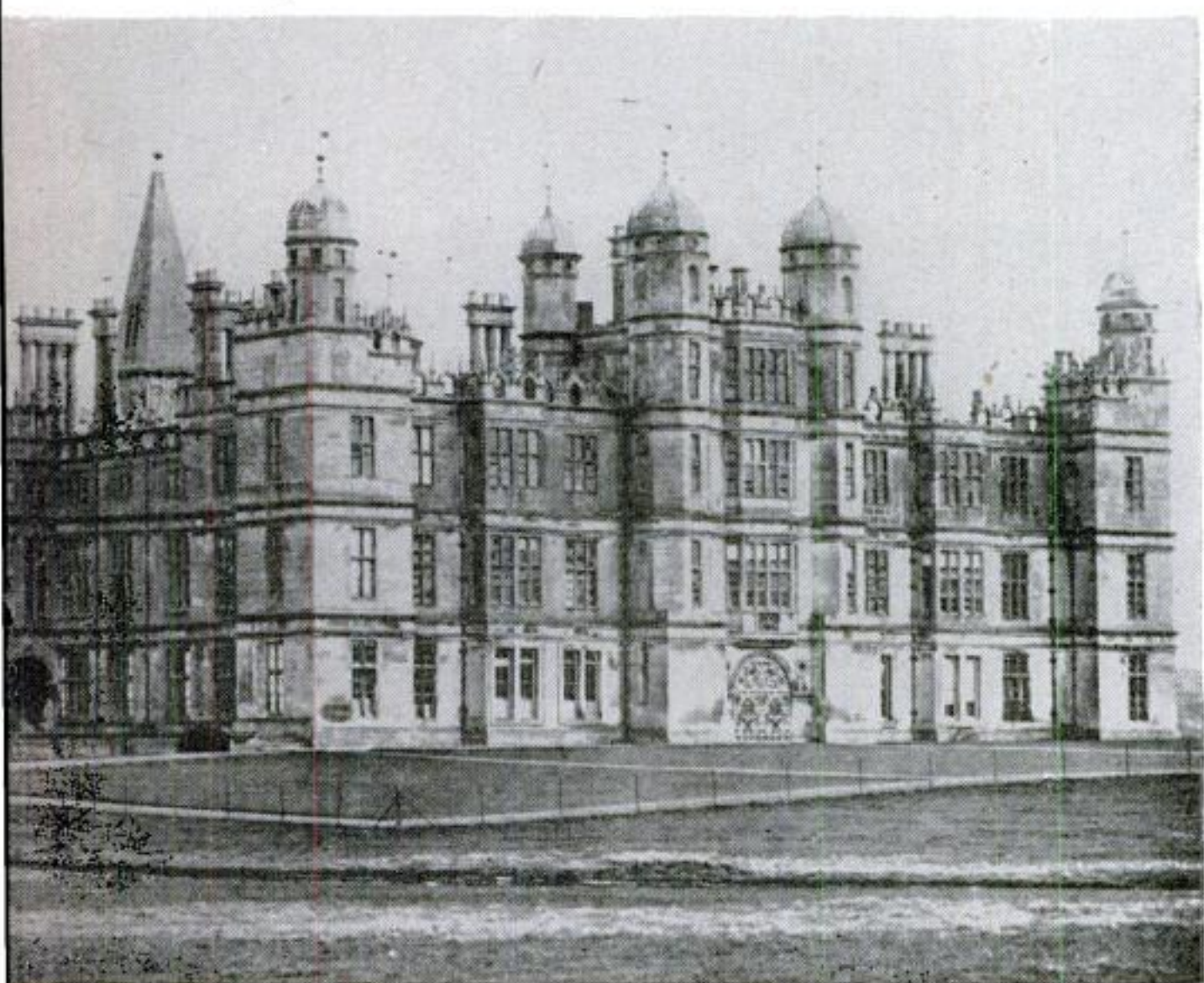
Copyright 1945, Italian Swiss Colony



LORD BURGHLEY WON 400-METER HURDLES AT 1928 AMSTERDAM OLYMPICS

BURGHLEY HAS WON FAME IN HIS OWN RIGHT

Commons for 12 years. Recently he served as controller of American supplies and repairs in the Ministry of Aircraft Production. Lord Burghley has won his greatest fame, however, as an athlete. While at Eton, irked by lack of physical prowess, he practiced jumping over a table and as a result became Britain's top-flight hurdler. During his racing career he won 235 out of 378 races and a national popularity that rivaled that of the former Prince of Wales. Some years ago he injured his Achilles' tendon and gave up foot racing. Today he is an expert horseman, tennis player, golfer and angler.



once observed that Burghley was the "only athlete who can look at 35 Rembrandts ... and take a warm-up jog through 40,000 acres without leaving his own domain."

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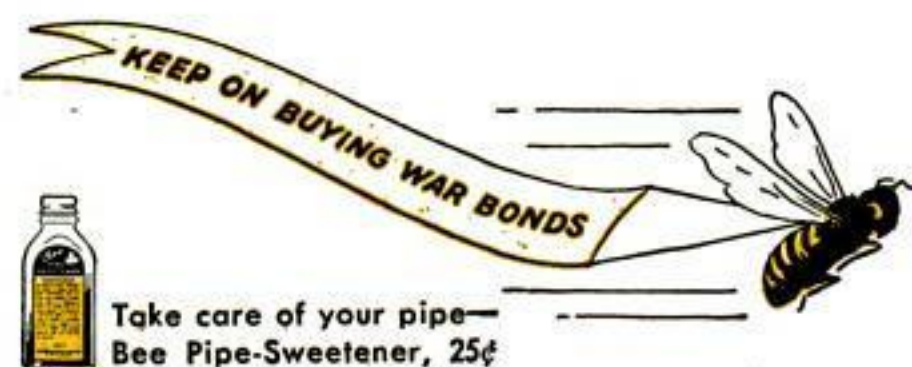
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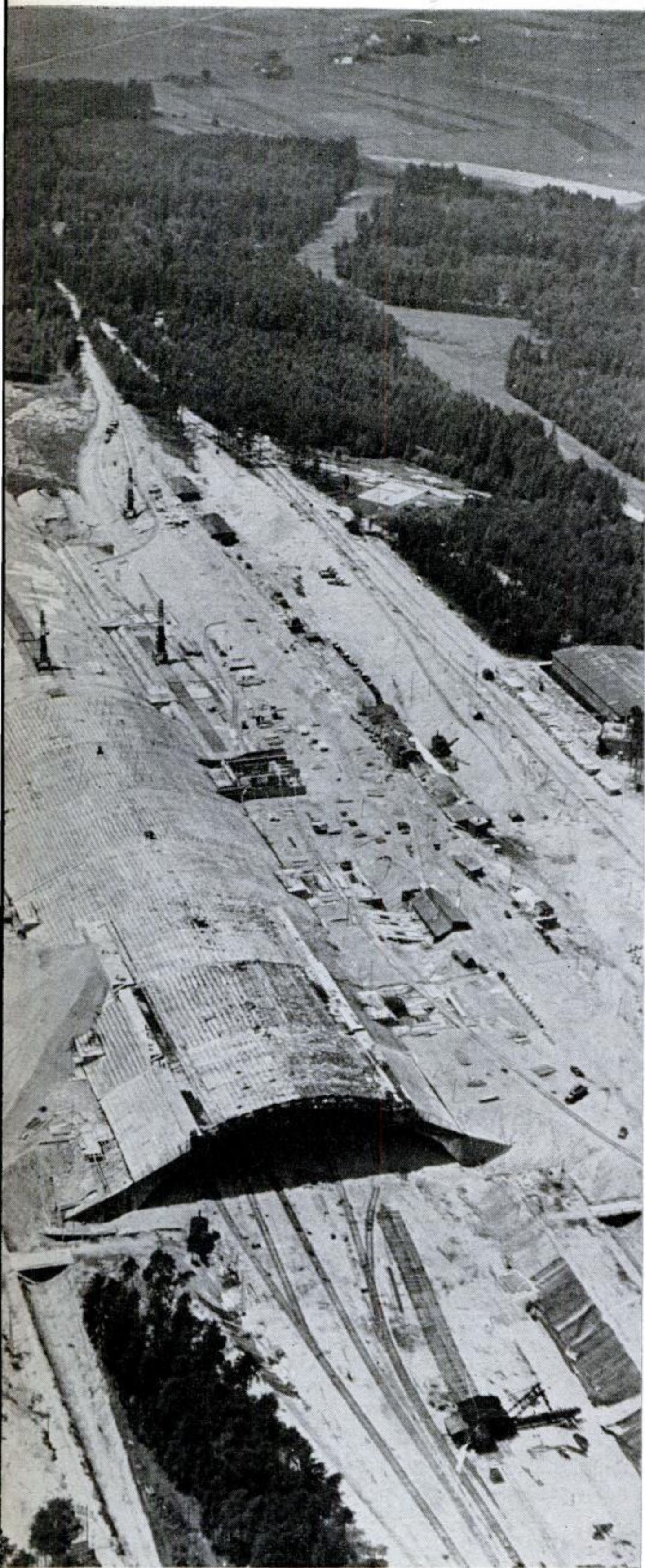
Exide Batteries of Canada, Limited, Toronto



UNDERGROUND FACTORY IS SET IN 40 ACRES CUT OUT OF PINE FOREST.

SUBTERRANEAN FACTORY

Germans almost finished building a jet-plane plant underneath a pine forest near Munich



THE GERMANS PLANNED TO CAMOUFLAGE SITE BY PLANTING NEW TREES

If the war in Europe had lasted another year, the Germans might have succeeded in moving the bulk of their bombed-out industry underground. They began doing this in the spring of 1944. At Mühldorf, near Munich, 5,000 slave laborers were put to work building an underground jet-plane factory. In a secluded pine forest they hollowed out a vast room roofed by reinforced concrete. But construction failed to keep pace with the advance of Allied armies. Though the slave workers were goaded into desperate efforts, the factory never got into production. Annoyed, the Germans killed 2,700 of the slaves, carted a few hundred more to the Dachau crematory.

CONTINUED ON NEXT PAGE

Check your choice with Bickford...Logan...Skylar?

CHARLES, a versatile actor, is still a two-fisted movie hero to his fans. A red-headed Irishman, he's a man of definite opinions...like his taste for Regent Cigarettes. "Regents are better tasting," he avers. "And I think they're milder, too."



ELLA has lots of Scotch about her. At three, she sang for Glasgow soldiers, became a star singing "Loch Lomond". No wonder she prefers Regents. "Because," she points out, "Regent's King Size means top value—a cigarette that's more than 20% longer."

SUNNY goes at quite a pace to keep up with his talents as composer and singing star of radio and recordings. But he still finds time to praise Regents. "I especially like the box," he says. "It keeps the cigarettes from crushing."

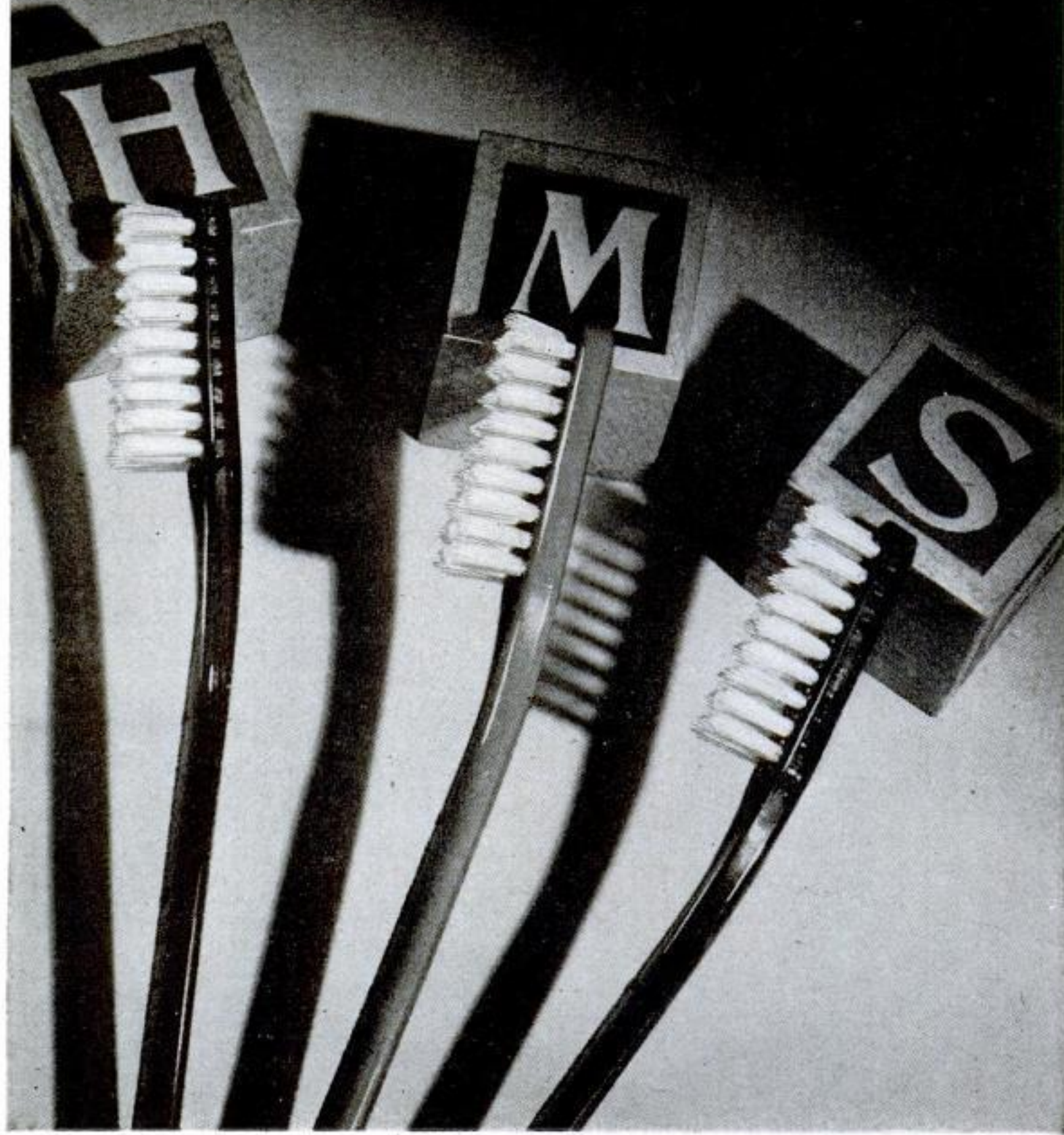


ALL THREE AGREE that Regents are milder, better-tasting. The reason? Multiple Blending—an exclusive process that makes Regents really mild, always gentle to your throat. Next time, try Regents. They cost no more than other leading brands.



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BRISTLES



Most folks know about nylon for stockings. But have you heard about DuPont nylon for toothbrush bristles? Today, nylon bristles are a feature of all leading brands of brushes. And with good reason! You can get a brush with soft bristles, medium, or hard (whichever your dentist advises). Your nylon brush will last longer, clean better, even *dry* faster. The bristles neither fray, split, nor become brittle. And they're definitely more hygienic.

For mouth health—for economy—for a bright, attractive smile—you'll want DuPont nylon bristles every time. But nylon is on the war-critical list, and only a small quantity is available for

toothbrushes. So take care of your present brush. Someday soon there'll be lots of nylon bristles for brushes of all kinds: paint, household, hair, and industrial.

And when a new toothbrush becomes a "must," be sure you ask your druggist, "Does it have Du Pont nylon bristles?" (The best brushes do!) E. I. du Pont de Nemours & Co. (Inc.), Plastics Department, Arlington, N. J.



BETTER THINGS FOR BETTER LIVING
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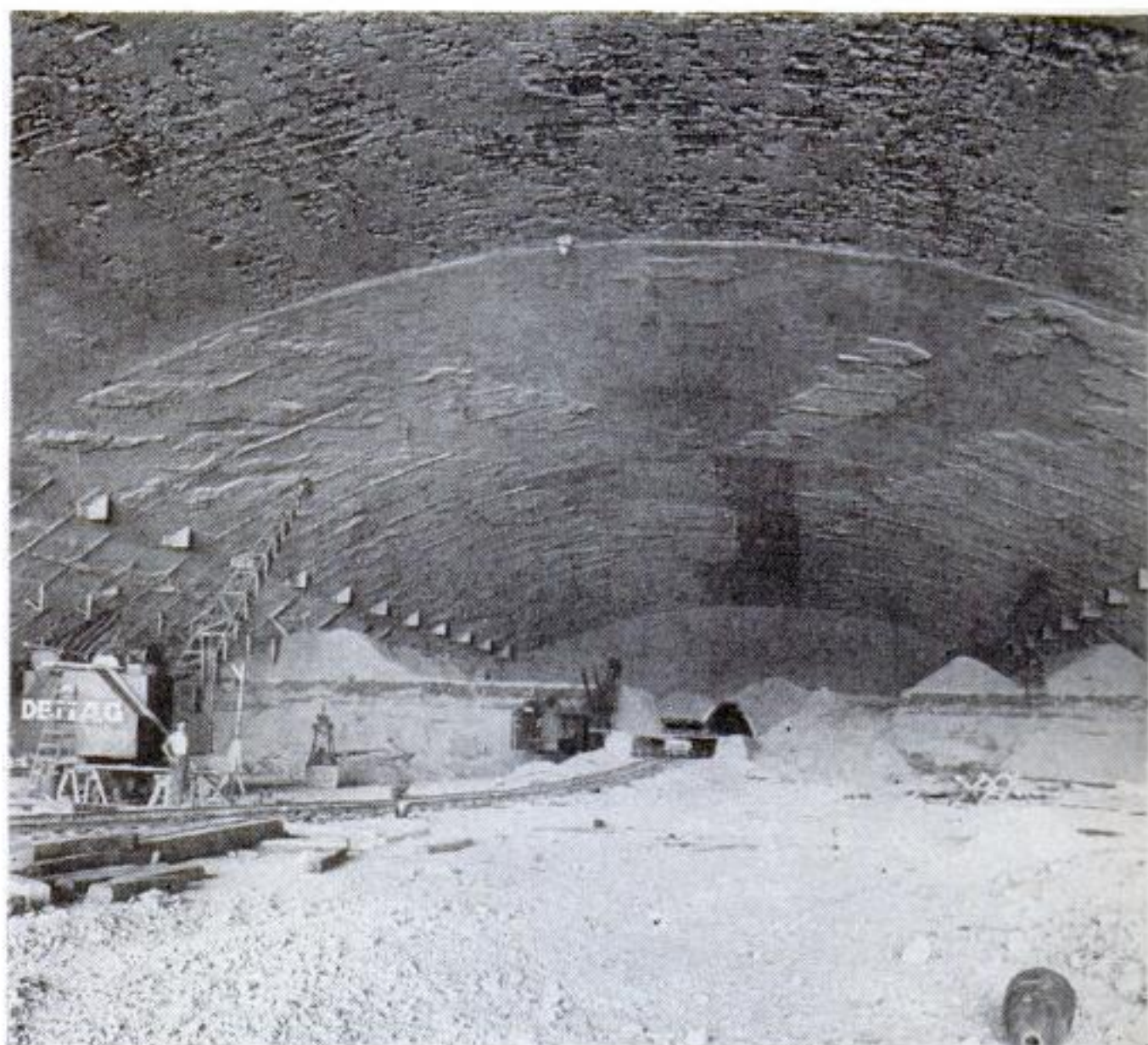
NURSES ARE NEEDED NOW ... JOIN UP!

A Product of Du Pont Plastics

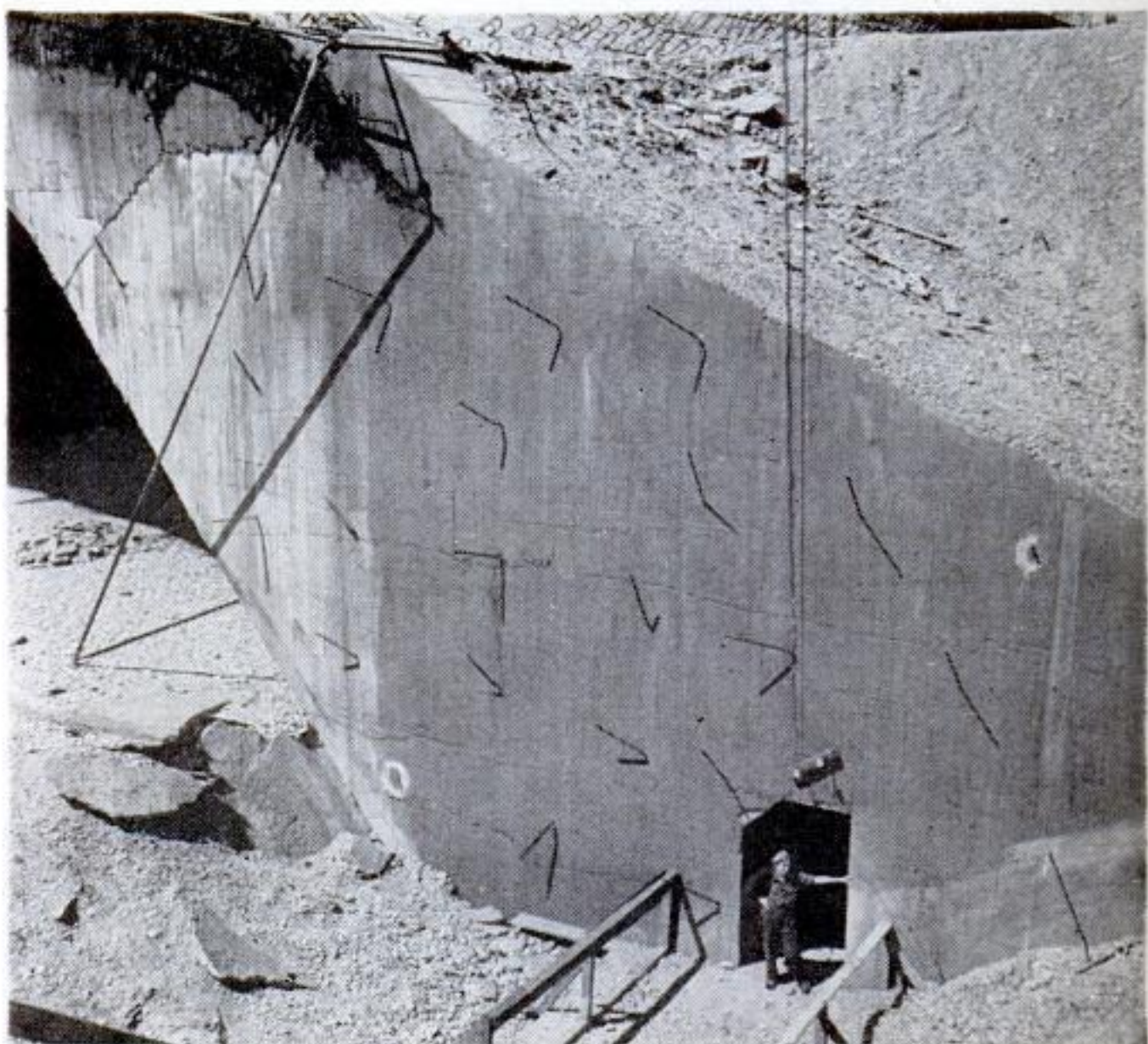
Subterranean Factory CONTINUED



Factory entrance is 300 feet wide. Building was constructed on foundation almost wholly composed of gravel, many tons of which were removed over railroad tracks.



Indoors the factory is 1,500 feet long. Five levels were planned for plane building but the harried Germans completed only one, hoped to use it for synthetic rubber-making.



Slave laborer stands at base of outside wall. The men worked 12 hours a day, were fed soup, bread, margarine, ersatz tea. They had no idea what they were building.

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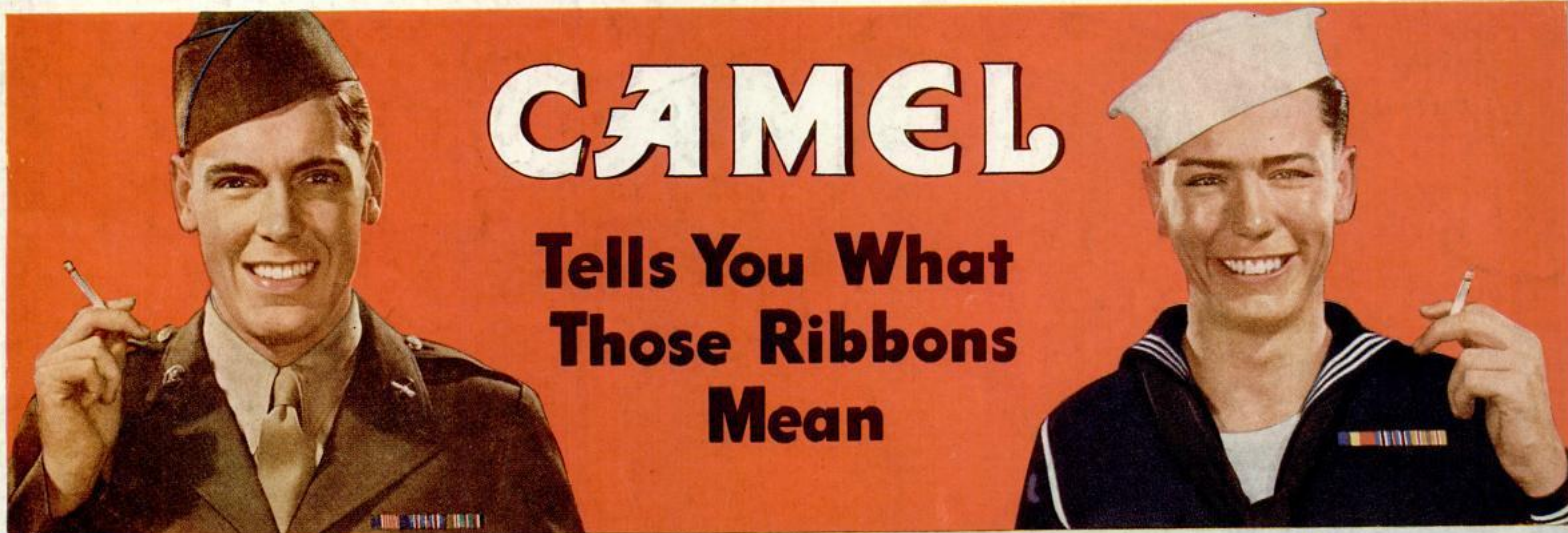
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Ancient Age

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Indicates an additional award of the medal
corresponding to the ribbon on which it is worn



BRONZE (BATTLE) STAR

(Army and Navy) Indicates partici-
pation in battles or campaigns



SILVER (BATTLE) STAR

(Army and Navy) Equivalent
of five bronze (battle) stars



GOLD STAR (Navy)

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